

Applied Digital Media & Printing Department's Advisory Committee Online Survey 2024-2025

5 Responses

09:17 Average time to complete

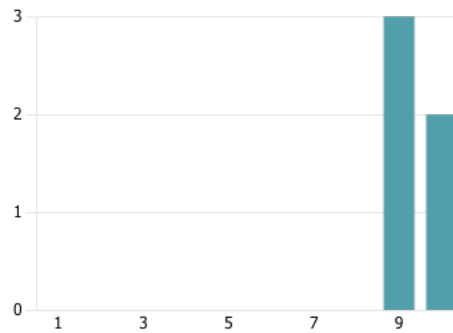
Active Status

1. How would rate the ADM's current courses? (10 = most effective; 1 = least effective)

Use this link to access the ADM's current course lineup:

<https://www.dropbox.com/scl/fo/2qikz5jj64c24g2e4ki2g/Alcz1OyyFjQn-9Q0xtdO78c?rlkey=fgr394ger23cqvo2hugw0y3d9&e=1&st=xd8jfw6&dl=0>

9.40
Average Rating

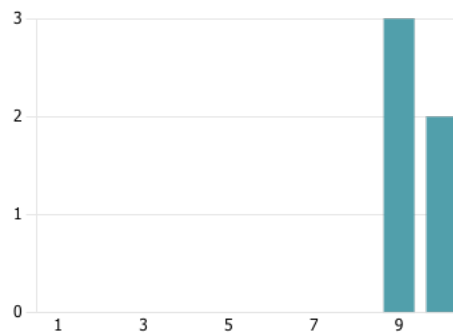


2. How would rate the ADM's current degree/certificate lineup? (10 = most effective; 1 = least effective)

Use this link to access the ADM's current degrees and certificates:

<https://www.rcc.edu/programs/applied-digital-media.html>

9.40
Average Rating

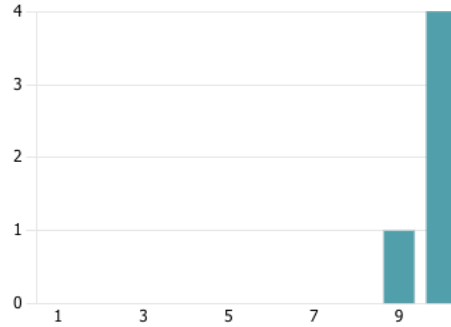


3. How would rate the ADM's new courses: ADM66 and ADM83? (10 = most effective; 1 = least effective)

Use this link to access the two new ADM courses:

<https://www.dropbox.com/scl/fo/b9vidsm5l2hx7mm1fvp2i/ABwWLUPJno26T3bwZaCuaU8?rlkey=htj37yorhy959e5dfsaj3orjh&e=1&st=m3sc5ekf&dl=0>

9.80
Average Rating

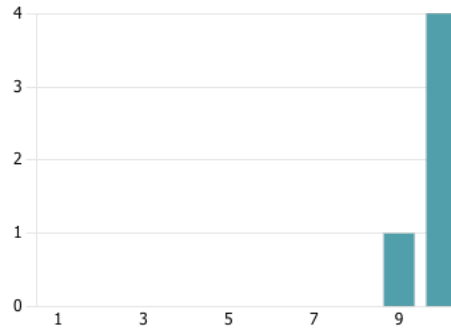


4. How would rate the ADM's new certificates? (10 = most effective; 1 = least effective)

Use this link to access the new ADM certificates (page 9-11):

<https://www.dropbox.com/scl/fo/k3ydlngt5y57yqwnq8fj7/AFuJJSYV5MhOk4kTI8HuWFI?rlkey=wmp627xz7kkd5dpuv516377f0&e=1&st=3hu5ri8t&dl=0>

9.80
Average Rating

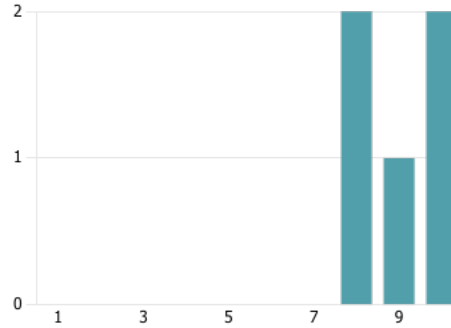


5. How would rate the usefulness and relevancy of SkillsUSA Career Essential assessment for ADM students? (10 = most effective; 1 = least effective)

Use this link to access the SkillsUSA Career Essential assessment information:

<https://www.dropbox.com/scl/fo/76334q59ya9qtpjzourpt/AF9kfGODCuelivLktLtQDUk?rlkey=f7c20pck8eiqydlkyaxjxgm5r&e=1&st=ln8g9ogl&dl=0>

9.00
Average Rating



6. Any comment and/or suggestion regarding the ADM department?

4
Responses

Latest Responses

"Maybe a class on procreate"

"I have taught in the ADM department for 14 years. I think the program is e..."

7. Any comment and/or trend forecast regarding the future of the design and/or the printing industries?

5
Responses

Latest Responses

"Possible courses and/or lesson plans: 3D product design mockup, augmen..."

"maybe a DTF printer "

"I think the addition of a packaging class will help with the career opportun..."



6. Any comment and/or suggestion regarding the ADM department?

4 Responses

ID ↑	Name	Responses
1	anonymous	I think the ADM dept is run very well.
2	anonymous	I support the updates to the course curriculum and the new degree/certificates. Expanding options for students is a great idea.
3	anonymous	I have taught in the ADM department for 14 years. I think the program is excellent. Access to actual printing press experience is huge! Most students who graduate from a 4-year University do not have this experience and knowledge. We could do more for students who struggle if we had actual paid lab tutors. and dedicated lab space. I teach at other colleges that offer this.
4	anonymous	Maybe a class on procreate



7.Any comment and/or trend forecast regarding the future of the design and/or the printing industries?

5 responses

ID	Name	Responses
1	anonymous	That affinity programs are ramping up to take on adobe, and we need to make sure students are getting a variety of options like procreate, clip studio paint and Affinity if they are to continue keeping up with the changes the industry is facing.
2	anonymous	Packaging printing is the right direction to go. This is an area of great potential growth in our industry.
3	anonymous	I think the addition of a packaging class will help with the career opportunities for students. Much former printed content has gone to digital publication. Consumer products will always need packaging. I think we need to establish guidelines that address new Artificial Intelligence tools such as "text to image". In my classes I talk about it but I do not let students use Ai in beginner classes. My feeling is that if students just rely on an automatic Ai solution they will not learn essential basic skills. However, the genie is out of the bottle—We cannot ignore Ai. Some students wonder why they should even pursue a course of study for a job that will be replaced by Ai. We need to emphasize that Ai is just a tool and that a human element is required with understanding of Ai for creative solutions.
4	anonymous	maybe a DTF printer
5	anonymous	Possible courses and/or lesson plans: 3D product design mockup, augmented reality (AR), User Experience (design prototyping), vehicle wrap design and installation, social media content design, and print shop management/operation