

PHO Advisory Meeting minutes
Fall 2025
October 2, 2025

Advisory Committee:

Carrie Rosema - Public Relations Photographer
crosema@gmail.com

Kurt Miller - Retired Press Enterprise Staff Photographer
f8kurt@yahoo.com

Stan Lim - UC Riverside Photography Manager
stanlimphoto@gmail.com

8: 15am call with Kurt Miller

- Lighting is important
- Inquired about the specifics of the change from Lighting for Photographers to Creative Photography and Intro to Drone Photography
- Think about how to incorporate lighting into the certificate
 - Consider incorporating Lighting into the Drone and Lighting certificates somehow
 - Consider moving hot lights, small strobes, and ratios into Intermediate Photography
- TTL - 1/3 of a stop - work perfect every time

Food and Product Photography

- Available light
- Lighting
- Light modification

He can meet tomorrow after 11am

Kurt is available before 6pm today

Stan 8:55am

He is available 3pm-6pm

Little bit flexible for Zoom call

3:13pm - start of the meeting with the group
Carrie and Kurt in attendance

All in attendance at 3:30pm

Matthew Brabant provided demonstration/explanation of all departmental changes, listed below and went over all the new courses individually.

Stan asked about the prerequisite for Creative Photography - Informed that Creative Photography would have the prerequisite of Pho 8/or/PHO 20.

Carrie Rosema - brought up AI, but photography has exploded in response and has become even more popular. She feels that additional education is the proper approach for students to challenge the advent of AI.

Rosema feels that we can continue to add classes that would be relevant. Feels that this expansion is worthwhile, relevant, and would help the students.

Carrie Rosema noted that when they are out of work, these certificates are something that so many people can pursue.

Stan Lim noted that these certificates are so robust that he would love to go back to school to take them. He noted specific interest in the drone portion of the program. He asked if this drone certificate would provide training for the 107. I noted that students are flying under the recreational drone license that they earn at the beginning of the program, which is sufficient to fly non-commercial flights.

Kurt Miller inquired as to the current structure of Drone Photography (changing to Introduction to Drone Photography) and Matthew Brabant provided a live view of the current semester of Drone Photography, with a sample from a lecture, and representation of two assignments.

Vote for certificates (listed below): 3 in favor, 0 opposed, 0 abstained no discussion

Vote for major mods (listed below): 3 in favor, 0 opposed, 0 abstained no discussion

Vote for Minor Mods (listed below): 3 in favor, 0 opposed, 0 abstained no discussion

Vote for new courses and course deletion of PHO 200 (listed below): 3 in favor, 0 opposed, 0 abstained no discussion

I have three main goals for this next wave of expansion:

1. Create a Drone Photography Certificate and corresponding Associates
2. Create a Creative Photography Certificate and corresponding Associates
3. Expand the Entrepreneurial Certificate and corresponding Associates

My current plan to update the Photography Department is below:

Create the following certificates and corresponding Associates:

**Creative Photography
Drone Photography**

Major Mod:

Rename Drone Photography (PHO 23) to Introduction to Drone Photography
Move PHO 7 from the Photography Certificate electives to the Creative Photography Certificate & Associates electives

Update Photojournalism (PHO 12) from the emphasis on “street photography” style to incorporate contemporary (modern) methods, updated lighting technology, and incorporate photojournalistic portraits

Rename PHO 18 from Photoshop, Lightroom, and Printing for Photographers to Photoshop and Lightroom for Photographers – also removing the print component. This will allow more emphasis on editing .

I also seek to Create Distance Education proposals for the following courses:

Hybrid & Online: PHO 16 Creative Photography, PHO 30 Storytelling and Composition, PHO 18 Photoshop and Lightroom for Photographers, PHO 68 Self Promotion for Photographers, PHO 33 Food and Product Photography

Hybrid: PHO 6 Experimental and Alternative, PHO 31 Photography Presentation and Gallery, PHO 23 Intro to Drone, PHO 32 Practical Visual Effects, PHO 6 Experimental and Alternative Process, PHO 25 Drone Photography for Public Service, PHO 24 Creative Drone Photography, PHO 8 Intro to Film Photography

Delete:

PHO 200 – this course is a work study course. We are currently merging work study courses within the department to consolidate students every semester.

New Courses & Certificate Breakdown:

Creative Photography Certificate – New Certificate

Required:

PHO 20 or PHO 8

PHO 9 – Intermediate Photography

PHO 16 -Creative Photography

PHO 19 – Color Correction and the Photographic Portfolio

Electives (take 2)

PHO 7 – Medium and Large Format Film Photography

PHO 6 - Experimental and Alternative Process Photography

PHO 30 - Storytelling and Composition in Photography

PHO 31 - Photography Presentation and Gallery Prep

PHO 32 - Practical Visual Effects for Photography

Drone Photography Certificate – New Certificate

Required:

PHO 20 - Intro to Digital Photography

PHO 9 - Intermediate Photography

PHO 23 Intro to Drone Photography (major mod to change PHO 23 name)

PHO 19 – Color Correction and the Photographic Portfolio

Elective:

PHO 25 - Drone Photography for Public Service

PHO 24 - Creative Drone Photography - Prereq = Intro to Drone

New Professional Classes for Entrepreneurial Photography Certificate and Associates

PHO 33 - Food and Product Photography

PHO 68 - Self Promotion For Photographers

Legend:

New Classes

Name Change