

Glendale Community College
Career Education and Workforce Development
Entertainment Technology Academy
Advisory Committee Meeting Minutes
Proposed EnTech Lighting Certificate
Proposed EnTech Audio Certificate
Proposed EnTech Rigging and Staging Certificate
Proposed Video Projection Certificate
Proposed EnTech General Certificate

May 31st, 2024

Zoom

- I. ● Welcome & Introductions (Department Lead/ Co-Chair Melody Gunter & Co-Chair Ron Valentine)

In Attendance:

Melody Gunter (Technical Theatre Faculty at GCC, Co-Chair of Advisory Committee)

Guido Girardi (Technical Director and Adjunct Faculty at GCC)

Ron Valentine (Co-Chair of Advisory Committee, Industry Professional, IATSE Local 33)

Jason Clark (Industry Professional, Director of Production at The Music Center)

Phil Van Hest (Industry Professional, Safety and Rigging Manager at Bigger Hammer Production Services)

Leona Balalians (City of Glendale Verdugo Workforce Development Board)

Tina Hartyon (City of Glendale Verdugo Jobs Center)

Grace Temblador (GCC Technical Theatre Student)

Nicole Morales (GCC Career Education Counselor)

Invited (Unable to attend):

Richard Cortes (GCC Student Services)

JR Luker (Four-Year College Representative, Technical Director, Cal State University, Fullerton)

Robbie Myles (K-12 Representative, Technical Theatre/CTE Instructor Herbert Hoover High School)

Isaac Pedraza (GCC Veterans Resource Center)

Federico Saucedo (Dean of Career Education and Workforce Development)

II. Introduction to New Entertainment Technology Program and Mission Statement

- Mission Statement

The Entertainment Technology Academy (EnTech) is a hands-on, career education program, which develops critical skills in the lighting, audio, rigging/staging, and video projection areas of the entertainment industry. EnTech provides both introductory and specific hands-on experience in multiple specialized technical production areas that include theatre, concerts, conventions, televised events, and theme parks. Each student in the EnTech Academy will provide full technical support in their field of study for at least 5 productions within each semester prior to being awarded their Certificate. The courses are structured to accommodate all students regardless of previous experience. This unique approach will ensure that they are fully prepared for immediate, successful entry into the entertainment industry workforce.

- The Entertainment Technology Academy is proposing Certificates in:

Lighting

Audio

Rigging and Staging

Video Projection

EnTech General Tech Certificate

Discussion: Discussed the main goal behind the Entertainment Technology Academy. Students may complete a certificate and specialize in a specific area or complete multiple certificates. The desired outcome will be job placement. The current plan for the Academy is for every certificate to run each semester, with low units, so that a student can complete the certificate in less than a year and enter or return to the workforce.

It was mentioned that the goal is a career pathway into a live event technician job, especially in Los Angeles. According to industry representatives, entertainment is down and there have been low numbers of employees, but they are expecting that to pick up, especially with the Olympics in LA, FIFA, the Superbowl, the Inuit Arena.

Industry representatives mentioned the possibility of adding trainings and certifications needed in the workforce, such as: ETCP training, OSHA training, and forklift training.

Outcome: Discussed the current need in the industry for a program of this kind. Discussed ways in which IATSE Local 33 would support the program and continue to offer training and possible opportunities of job pathways for students. All agreed that preparing students for workforce specific training certificates, or offering certification, will greatly benefit the student entering this type of job and make them more desirable.

III. Proposal of New Certificate Programs

- **Lighting Certificate**
- **Total Units: 16**

T ART 173 Lighting Design Fundamentals
3 Units

T ART 132 Power Distribution & Networking
3 Units

T ART 135 Intelligent Lighting
3 Units

T ART 136 Lighting Console Programming
3 Units

T ART 191 Entertainment Lighting Practicum
Or T ART 181 Technical Theatre In Production (Fall 24')
4 Units

- **Audio Certificate**
- **Total Units: 17**

T ART 137 Audio Mixer Programming & Networking
3 Units

T ART 128 Audio Show Control
2 Units

Music 178 Intro To Recording & Digital Audio Prod.
3 Units

Music 181 Live Sound
2 Units

Music 187 Pro Tools I
3 Units

T ART 192 Entertainment Audio Practicum
Or T ART 181 Technical Theatre In Production (Fall 24')
4 Units

- **Rigging and Staging Certificate**
- **Total Units: 16**

T ART 196 Rigging/Staging Basics
3 Units

T ART 197 Intermediate Rigging/Staging
3 Units

T ART 198 Rigging Automation
3 Units

ENGR 102 Engineering Print Reading For Industry
3 Units

T ART 193 Entertainment Rigging Practicum
4 Units

- **Video Projection Certificate**
- **Total Units: 16**

T ART 138 Intro To Live Video Event Production
3 Unit

T ART 139 Projected Image Creation & Manipulation
3 Unit

FTVM 137 Intro to Cinematography
3 Unit

FTVM 139 Intro to Editing
3 Unit

T ART 194 Entertainment Lighting Practicum
4 Unit

- **EnTech General Tech Certificate**
- **Total Units: 12**

T ART 171 Stagecraft
3 Unit

T ART 173 Lighting Design Fundamentals

3 Unit

Music 181 Live Sound

2 Unit

T ART 191 Entertainment Lighting Practicum

or

T ART 181 Technical Theatre In Production (Fall 24')

4 Unit

Discussion: All agreed that the program, and individual certificates, offered classes that would benefit students entering the live entertainment industry. A detailed discussion took place of what the industry professionals were looking for. Focus was on basic skills (how to pick up and carry an object/how to load and unload a truck), professionalism (how to present yourself on the jobsite and interact with fellow technicians and leads), and safety.

Outcome: The addition or focus of basic skills and safety will be added to every course. Some of the larger unit courses (4 units) will be reduced to 3 so students are not spending as many hours a week completing certificates, especially with so many lab hours.

III. Labor Market Data

Discussion: Current LMI data was shared.

Outcome: Industry representatives shared the current income for the live entertainment jobs listed and how those may have differed from the data. A record was taken of their experience of entry-level, median, and experienced hourly earnings.

IV. Industry Representative Equipment Suggestions

Discussion: Each Industry Representative offered an extensive list of contacts for consultation as well as equipment purchase in the areas of Lighting; Audio; Rigging and Staging; and Video Projection.

Outcome: Suggestions will be used as the proposed program is approved and grows.

V. **Vote to Proceed with Program Development**

Discussion: The proposed program and all five certificates (Lighting; Audio; Rigging and Staging; Video Projection; and General) were put to a vote of whether or not to proceed with the development of this new program.

Outcome: All in attendance voted yes proceed.