

Applied Digital Media & Printing Department's Advisory Committee Online Agenda 2024-2025

Current ADM Course lineup:

-These are the current ADM courses that our program offers

- ADM1 – Introduction to Applied Digital Media
- ADM2A – Color Systems and File Management
- ADM2B – Color Printing Systems and Color Management
- ADM55 – Business Management for Graphic Communication
- ADM62 – Typography and Graphic Design
- ADM63A – Design for Print Publication
- ADM63B – Design for Electronic Publication
- ADM67 – Multimedia Animation
- ADM68A – 3D Animation with Maya I
- ADM68B – 3D Animation with Maya II
- ADM69A – Motion Graphics and Special Effects with After Effects
- ADM69B – Motion Graphics and Special Effects with After Effects, Advanced
- ADM70 – Project Production and Portfolio
- ADM71A – Adobe Photoshop for Image Manipulation
- ADM71B – Adobe Photoshop, Advanced
- ADM74A – Web Design
- ADM74B – Web Design II
- ADM77A – Adobe Illustrator for Graphic Art
- ADM77B – Adobe Illustrator, Advanced
- ADM84A – Screen Printing
- ADM84B – Screen Printing, Adv
- ADM85A – Commercial Printing
- ADM85B – Commercial Printing, Adv

[Click here to retrieve supportive documents for our current ADM courses](#)

Current ADM Degree and Certificate lineup:

-These are the current ADM degree and certificates that our program offers

- Graphic Design and Digital Media (AS and/or CE)
- Graphic Design and Printing (AS and/or CE)
- Basic Graphic Communication (CE)
- Basic Graphic Design (CE)
- Electronic Publishing and Design (CE)

- Motion Graphics and 3D Animation (CE)
- Graphic Design and Promotional Printing Entrepreneur (non-credit)

[Click here to review our current ADM Degree and Certificate options](#)

New business for 2024-2025:

New courses:

-These are new courses that we have developed and they are going through the RCC curriculum approval process.

- ADM66 – Visual Storytelling
- ADM83 – Packaging Design

[Click here to retrieve supportive documents for the new ADM courses](#)

New Certificates:

-These are new certificates that we have developed and they are going through the RCC curriculum approval process.

- Packaging Design and Printing
- Graphic Art and Visual Storytelling
- Commercial Screen Printing

[Click here to retrieve supportive documents for the ADM curriculum updates](#)

Curriculum updates

-These are ongoing updates that we make to our ADM curriculum in order to maintain our courses' relevancy and effectiveness.

- Graphic Design and Printing
 - ◇ Packaging Design emphasis added.
 - Includes the following courses:
 - ADM77B – Advanced Illustrator
 - ADM83 – Packaging Design
 - ◇ Cross-discipline emphasis modified:
 - ADM69A added
 - ADM69B added

- ADM200 removed
- ART39 removed
- Graphic Design and Digital Media
 - ◇ Motion Graphic emphasis modified:
 - Includes the following courses:
 - ADM69A – After Effects
 - ADM69B – Advanced After Effects
 - ◇ Digital Animation emphasis modified:
 - Includes the following courses:
 - ADM67 – Multimedia Animation
 - ADM68A – 3D Animation with MAYA I
 - ◇ Digital Illustration emphasis added:
 - Includes the following courses:
 - ADM66 – Visual Storytelling
 - ART36A – Computer Art -Introduction
- Basic Graphic Design
 - ◇ Reviewed, no change.
- Basic Graphic Communication
 - ◇ Reviewed, no change.
- Electronic Publishing and Design
 - ◇ Reviewed, no change.
- Motion Graphics and 3D Animation
 - ◇ Modified, and these are now the required courses:
 - ADM2A – Color Systems and File Management
 - ADM67 – Multimedia Animation
 - ADM68A – 3D Animation with MAYA I
 - ADM69A – Motion Graphics with After Effects
 - ADM71A – Adobe Photoshop for Image Manipulation
 - ADM69B – Advanced Motion Graphics
 - Or
 - ADM68B – 3D Animation with MAYA II
- ADM69A and ADM69B DE Proposal

[*Click here to retrieve supportive documents for the ADM curriculum updates*](#)

Articulation

-These are high schools that we have/will have articulation relation with in 24-25

- Possible articulation between ADM courses and local high schools:
 - ◇ Jurupa High School
 - ◇ Chaffey High School District (multiple schools)
 - ◇ Martin Luther King High School
 - ◇ Riverside Polytechnic High School
 - ◇ Colton High School

- ◇ Colton Redlands Yucaipa Regional Occupational Program
- ◇ Rim of the World High School
- ◇ California School for the Deaf, Riverside

PrintED certification

-SkillsUSA Career Essential assessment for selected ADM students

- A possible addition to our departmental PrintED accreditation process

[Click here to retrieve supportive documents for the SkillsUSA Career Essential assessment](#)

LAEP-funded student workers

-These are departmental student worker positions that we have created using a unique RCCD budget available to LAEP-qualified students

- ADM Student Commercial Printing Lab Assistant
- ADM Student Screen Printing Lab Assistant
- ADM Lab Assistant
- ADM Student Aide
- ADM Content Editor

ADM Student Portfolio/Career Day Event

-Annual event that showcases our best and graduating students, and connecting them to industry partners and/or prospective employers.

- May 17th, 2024

ADM Advisory Committee online survey link:

<https://forms.office.com/r/QCfM1C9iq8>