# April 17th, 2024 Fashion Advisory Committee Meeting Notes

1. Attendance
   1. Rachel Nevarez, Fashion Department Coordinator & Professor
   2. Professor Renee Young, Professor
   3. Vanessa Pacheco, Fullerton Costume Shop Manager
   4. Olivia Barajas, Fullerton CTE Counselor
   5. Sandrine Peck, Associate Dress Designer, Byer California
   6. RJ Santiago, Senior Shoe Designer, Sketchers & Fullerton Alumni
   7. Julie Hendrixson, Production, Reformation
   8. Madison Ramsey, Assistant Dress Designer, Byer California
   9. Maria “Mo” Groezinger, MK Apparel Industries, LLC
   10. Mario Santiago, Technical Designer, Avalon Apparel & Fullerton Alumni
   11. Bronwyn Atkinson, Development, Accessories, VANS
   12. Rosy Muto, JR Pros
   13. Alexis Monsanto, LA Fashion Designer
2. State of Department and Programs
   1. Updates to curriculum effective Fall 2025
      1. Reduced pre-requisites to decrease student completion time.
      2. Combined course content of low enrolled courses and increased units to accommodate the addition of content.
         1. Ex: FASH 110 Pattern III + FASH 190 Grading (2 units each) is now FASH 110 Digital Pattern making and Grading at 3 units
      3. Deactivation of degrees and certificates not awarded in five years.
   2. Suggestion that Fashion History be included in programs.
      1. Information about Fashion history, be a trendsetter. Use past influencers and discover/research different techniques used from fashion history.
      2. Could Fashion History be qualified for General Education requirements?
      3. The theatre department has a history of fashion courses divided by periods.
         1. Theatre revising and removing prerequisites, so courses are available to all students.
3. Certificates & Degrees
   1. Advanced Fashion Design Certificate – ENDORSES Fall 2025 curriculum
   2. Dressmaking Alterations Certificate – ENDORSES Fall 2025 curriculum
   3. Fashion Design Associate Degree – ENDORSES Fall 2025 curriculum
   4. Fashion Design Certificate – ENDORSES Fall 2025 curriculum
   5. Fashion Illustration Certificate – ENDORSES Fall 2025 curriculum
   6. Fashion Merchandising Associate Degree – ENDORSES Fall 2025 curriculum
   7. Fashion Merchandising Certificate – ENDORSES Fall 2025 curriculum
   8. Fashion Skills Certificate – ENDORSES Fall 2025 curriculum
   9. Fashion Stylist Certificate – ENDORSES Fall 2025 curriculum
   10. Textiles and Clothing Associate Degree – ENDORSES Fall 2025 curriculum
4. Equipment & Software
   1. Equipment in fashion lab approved by Committee:
      1. Industrial and home sewing machines, industrial and home overlock machines, roll-up digitizers, industrial irons, and cutting tables.
   2. Software in fashion lab approved by committee:
      1. PAD System (computer patterning & grading), Optitex (computer patterning), Body scanner, Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc).
   3. Current subscription services approved by committee:
      1. WGSN – Worth Global Style Network
      2. WWD - Women’s Wear Daily
   4. Suggestions by the committee for additional equipment
      1. Product Management Platforms (PMPs)
      2. ProCreate on iPads
5. Employer Needs
   1. Internships
      1. Vans looking into internships and apprenticeships.
      2. Tours at Reformation, contact Beba Greer to schedule: beba.greer@thereformation.us
      3. Interns should know how to help a head designer.
   2. Communication skills are a must.
   3. Knowledge of working together and group projects.
   4. How to create and read digital technical packages including:
      1. Bill of materials
      2. Finishings
      3. Packaging
      4. SKUs
      5. Specifications
      6. Graded specifications
      7. Costing garments from the wholesale to the retail.
      8. Knowledge of Excel
   5. Components of a garment were specified.
      1. Sketch
      2. Materials
      3. Seams
      4. Threads.
   6. Supply chain management.
      1. PMPs
      2. Manufacturing
      3. Communication with factories
      4. Where to source and find resources
   7. Understanding the business of fashion/apparel industry and entrepreneurship
   8. Trademarks, copyright, and fashion law.
   9. Strong understanding of digital flats and illustrations
      1. Have students build a library of symbols and trims to take into the industry.
      2. Creating blocks and saving libraries.
6. Alumni / Employer Industry Perspectives
   1. Our advisory board mentioned the following used in the industry:
      1. Illustrator, Photoshop, Excel, and PLM Product Lifecycle Management, Procreate, Optitex 3D, Pad System, CLO 3D, and Gravity Sketch.
   2. Sustainability and ethical manufacturing is still a hot topic.
   3. Strong emphasis on costing and understanding digital technical packages.
7. Other
   1. Next year’s meeting's estimated date
      1. April 17, 2025