**Media Arts & Technologies**

**Advisory Minutes – Friday Feb 2, 2024**

Present:

Mike Budzik, Production Mixer, *Spy Films, Mattel*

Luke Ellis, Executive Producer, *Workaholic Productions*

Brian Mercer, Creative Director, *Brewery West*

Joy Park, Supervising Story Producer, “Gabrielle Union; My Journey to 50”,

*Jesse Collins Entertainment/BET*

Meghan Ruff, Sr. Product Marketing Manager, *Realtor.com*

Sarah Tacoma, Designer/Photo Editor, *Paramount Pictures*

Kevin Thomas, Editor, *Renegade Entertainment*

Judith Murillo I, Parent

Judith Murillo II, Student

Dylan S O’Brien, Fulltime Faculty

Mike Tsai, Fulltime Faculty

Jill Olguin Smith, Fulltime Faculty

Robert Aaron Lyle, Chair

*Robert Aaron Lyle: Introductions (Per above)*

Robert Aaron Lyle & Dylan O’Brien**:** report on use of last year’s advice & general progress

Dylan O’Brien: Report on planned collaboration with Animation Discipline and continue Theater Department.

**Announcement of merger with Animation and Graphic Design**

General excitement expressed

Kevin Thomas: Inquire if this will lead to VFX and Motion Graphics.

DDylan O’Brien: Yes

Robert Aaron Lyle: Clarified that is the plan, but curriculum and staffing take significant time.

Joy Park: Asked if the program will be After Effects centered

Robert Aaron Lyle: After Effects, PS & AI is planned. Borrowing Maya. Hopefully adding Nuke and Cinema 4D in short order.

Dylan O’Brien: Added Davinci Resolve will also have its place and We should look into Chyron.

Robert Aaron Lyle: Inquired spelling.

Dylan O’Brien: Chyron

Robert Aaron Lyle: Clarified experience running the system but persistent issues with spelling

Brain Ellis: Inquired; if we already have a Chyron

Dylan O’Brien: No

Kevin Thomas: Asserted the need for a Chryron justification Industry standard.

Luke Ellis: States their prices have come down. More reasonable.

Robert Aaron Lyle: Clarification; Any live Broad Cast Graphics System or Specifically Chyron?

General discussion: Conclusion system should be Chyron by brand.

**General support prioritizes Chyron purchase for studio.**

Luke Ellis: Inquiry: Does Animation teach Story boarding? Could projects/ students be shared with production team?

Dylan O’Brien: Hopefully. Media Arts student are taught story boarding Basics in MA101 and MA11, but thinks that Amination has entire a class in it.

Kevin Thomas: Storyboarding is the first step. Inquiry: Animatics PreVis/Viz

General Conversation on possible collaboration. Topic include: Sound library, Stock footage, MG VFX in Media Arts projects, Virtual sets. etc

**Studio Tour/ Virtual Studio Tour.**

Brian Mercer: Inquiry; Asked about new computers/workstations? Where are they?

Mike Tsai: Workstation ordered.

Brain Mercer: Inquiry: Asked how many

Mike Tsai: 12 - Faculty station

General dismay at the small number

Robert Aaron Lyle: Clarified at $5K per they will have to be acquired in stages.

Meghan Ruff: Raised possible pedagogical issue, if computers are not all the same.

General concern/frustration regarding the possibility of inconsistent systems.

Robert Aaron Lyle: Also frustrated but clarified the reliance on the grants and importance of sharing recourses with a large CTE division. Also reinforced generosity of grants.

Dylan O’Brien: Encourages group to look around and evaluate facility.

Generally impressed with old/retro Equipment.

Mike Budzik: Inquiry re: Loud air-conditioning or Hydro

Brian Mercer: Reiterated loud AC. Ask if it is broken

Luke Ellis: Indicates suspected origin of sound in main classroom

Joy Park: Hopefully fixed before use/recording of production

Dylan O’Brien: That amount of sound is status quo for these 3 rooms

General dismay

Mike Budzik: But not in studio

Mike Tsai: No – Studio is louder

General dismay and laughter. Group moves studio.

Mike Budzik: Confirms it is Louder. Asks when repairs will be completed

Dylan O’Brien: Unknown

General dismay

Some one: It sounds like we are in the boiler room of a Frater. I can feel it vibrating in my chest

Robert Aaron Lyle: Design flaw of room and it has gotten worse.

Dylan O’Brien: Confirms It has always been pretty bad

Meghan Ruff: Forget production/Recording; Inquiry: How do you even teach in here? Not Ideal for her learning style. Concerned that it might have larger impact on students with disabilities.

Dylan O’Brien: States that the current sound is less than normal volume. Sound is the result of the AC system. When the temperature rises outside it has to work more so it gets even louder. Vibrates the studio like a train passing by or a mild earth quake.

Jill Olguin Smith: Not ideal. Jill had to mover her classes to the Basement Level.

Mike Budzik: Unacceptable. Adds that the beeping on the basement level is also bad.

Robert Aaron Lyle: Confirms Beeping is bad but it is in hall not classroom/studio.

Luke Ellis: Indicates that nothing is worse than the current sound. Serious impact.

**General discussion: Outcome the sound problem in the Studio, Control Room and adjacent classroom must be fixed. Set as priority.**

Robert Aaron Lyle: Solicits other suggestion for improvement?

Kevin Thomas: Reiterates need for Chyron system

Luke Ellis: Remove acoustic tile/drop ceiling from all 3 rooms.

Dylan: Clarifies; Would not call them acoustic tiles. Nothing acoustic about them.

Brian Mercer: Complete agreement

General agreement: remove drop ceiling

Dylan O’Brien: We have been requesting this but was denied.

General dismay

Kevin Thomas: Explains that this is necessity/ industry standard.

Dylan O’Brien: We have been requesting this but was denied. They say it would be dangerous and expose Fire detection equipment.

General incredulous

Mike Budzik: That’s not how that works. Expresses doubt that this assessment is correct. Reiterates that it is common practice.

Luke: The functionality is of removing it is; you need to get the lights as high as possible so that the shadows are low. Having a high ceiling allows you to get to the right height. If you try to work with the existing drop ceiling, and attempted to hang light from it the lights would be lower than the ceiling . The angle would be wrong.

Kevin Thomas: That is also a safety issue because you light are low enough that camera can just bump into them also it doesn’t look like the current ceiling could even support the lights and electric. Industry standard is a pipe grid.

Joy Park: If one of the lights falls off you are looking at some serious damage. Concern = liability etc.

Group displaces tile to inspect actual ceiling. Agreement that the drop ceiling could be safely removed.

Robert Aaron Lyle: Requests that the group give specific reasons that the drop ceiling be removed

Kevin Thomas: Current ceiling limits camera angles.

Luke Ellis: All studios are done this way even non-professional environments like Cable Access

Sarah Tacoma: Lighting and Set should extend above the area shown on camera

Joy Park: Outside of area of expertise.

Meghan Ruff: Won’t attract students

**Agreement to prioritize removing drop ceiling. In Studio area if not the whole facility. (4th Floor)**

Robert Aaron Lyle: Requests other improvement/ Refinements to 3 rooms on 4th floor

Luke Ellis: More computer work stations. Expresses need to be able to support a full size class as the department grows

Meghan Ruff: Inquiry: How big are enrollments currently?

Robert Aaron Lyle: Studio Labs 15-28 most are around 20. Theory 30-50

Meghan Ruff. Emphasizes - make labs big enough for enrollment

**General agreement to expand computer labs to enrollment.**

Luke Ellis: Suggests having 2-4 extra computers to cover problems.

**General agreement**

***Dylan O’Brien: Review’s Plan for TV/Broadcasting station***

Generally impressed.

Joy Park: Inquiry; How much of this is funded?

Dylan O’Brien: We have most of the Backbone funded and on order.

Meghan Ruff: Inquiry why don’t you have all of the Tech in place.

Robert Aaron Lyle: The last grant cycle was very generous to us, but we can only ask for so much. Funding sources need to be shared across all departments and/or CTE disciplines. Also navigating Campus technical & Facilities support presents challenges. Supportive dean is helping.

Luke Ellis: Inquires RE next steps.

Dylan: Need additional switcher, recording device/ Hyberdeck deck for playback and some small items to improve Resolve station and student work stations.

Robert Aaron Lyle: Clarify Small

Dylan: Approx. $6 k or less

Kevin Thomas: Stresses the importance of Work-Based learning to student professional development. They have to have on set experience

Luke Ellis: Strong agreement. Make the station as much like a network as possible. Real assignments outside of your department. Make students work with others.

Meghan Ruff: A little Stress is acceptable. Problem solving. Let students project manage.

Sarah Tacoma: Sounds exiting.

**General support for Station and incremental building.**

**Mike Tsai:** ***Shift to mirrorless Camera configurations?***

Meghan Ruff: This is outside of her area of expertise.

Luke Ellis: The trend in Broadcast and feature Films is Mirrorless. B camera for moderate budget. A camera for low budget

Brian: Most major camera manufacturer are Focusing R&D on Mirrorless. In about 5 year SLR will not be available. Fuji, Sony, Panasonic only make Mirrorless. Cannon and Nikon are the only SLR producers left and they are phasing them out.

Jill: Are there any advantages to Mirrorless

Brian: Quieter for nature photography, sensitive situation ie wakes and vigils. The focusing system is faster and focus assist tools would be helpful to all students, especial ones with visual changelings/disabilities

Meghan: Such as older people.

Kevin: Unit still like the quiet cameras, It’s big

Brian: Inquires; Do you have any?

Robert Aaron Lyle: Not yet that is why we’re are asking. Inquiry; Is it recommended?

Luke Ellis: Emphasize the need to not fall too far behind industry standard. Also mention pedagogy challenges.

**General agreement: prioritize acquiring mirrorless units**

*Robert Aaron Lyle:* ***What is going on in your company Right now****?* ***What projects?***

Luke Ellis: In development for travel channel. Pitching to Discovery. True crime is big.

Brian: We are expanding in Korea.

Joy Park: Gabrielle Union; My Journey to 50 great show but having significant challenges with production and logistic.

Sarah Tacoma: Pilot season…

Mike Budzik: Mattel is more gaffing than Sound Mixing.

Megan Ruff: Product launch, GUI rework.

Jill Olguin Smith: Interactive Artist tours/retreats. Slated fall of this year.

*Robert Aaron Lyle****: What starting positions are you hiring?***

Luke Ellis: Production assistants & Assistant Editors

Sarah Tacoma: Not hiring now.

Meghan Ruff: Few. Interns and jr. programmers. Most of what we need is more experienced techs and artists.

Kevin Thomas: Interns/Runners

Brian Mercer: Looking for new voices.

Joy Park: Production: PA’s Post Office PA’s & story AP’s.

*Robert Aaron Lyle:* ***What skills are in demand****?*

Sarah Tacoma: Photoshop Illustrator. Color theory, Work well with others,

Luke Ellis: Good with people. Optomistic. General understanding of the production Process. Understanding set etiquette for PA’s. For assistant Editors: Premiere, Divince Resolve and Avid Media Composer. They don’t need to be expert, but they need an understanding of basic post work flow.

Meghan Ruff: Ability to take direction. Self-starter but not so narcissistic that they can’t take notes. Everything needed to produce a piece of marketing. Concept design, photography, PS editing, Graphic design, formatting, etc.

Joy Park: Basic knowledge of production workflow: pre-production - production - post production – delivery, Video formatting, storage and output. Development stages, production, editing and related concepts e.g. Nonlinear systems, grading, color correction. Office software MSWord, Excel etc.

General agreement

Meghan Ruff: Soft skills. Heavy emphasis

Robert Aaron Lyle: Clarification Soft skills?

Meghan Ruff: Adulting; resilience, problems solving, etiquette, optimism, Listening

Sarah Tacoma: Adds Hygiene!

Joy Park: Adds Being responsive, Taking criticism. Can do attituded. problems solving, etiquette

Mike Budzik: Basic science and math. Think on your feet. Resilience,

Robert Aaron Lyle: Clarify are these more or less important that Tech skills?

Mixed conversation: Important, More important for some. Equal for other. Both are expected.

Kevin Thomas: Ability to see the big picture and stay organized.

Luke Ellis: Indicates The TV Station should be perfect for that

General Agreement

**Agreement to prioritize promoting soft skills in a work-based environment**

**Agreement to “Beef” up station**

Robert Aaron Lyle: Inquires re other skill/skill sets

Kevin Thomas: Basic production & Post skills. Electrical

Robert Aaron Lyle: Clarify Electric.

Kevin Thomas: Basic grip/gaffer

Mike Budzik: Understanding mic types & mic usage. Working on the fly.

***Robert Aaron Lyle: Use of Artificial Intelligence in Entertainment & related***

Luke Ellis: Concern that the question is too big or amorphous to be answered in 1 meeting.

Brian Mercer: Suggests that group break down and consider by application or table

Mike Tsai: Expresses love of Grammarly

Jill Olguin Smith & Robert Aaron Lyle: Strongly concur

Joy Park: incredulous, but supports the conciseness and anti-passive sentence structural bias/feature of the Grammarly system

Kevin Thomas: Grammarly does not work for screenwriting. Good for writing not for human speech patterns. “That is a load of crap up with which I will not put” Lack natural.

General: Laughter

Luke Ellis: Use of AI technology is set to transform creation, distribution and user experience.

Joy Park. Automation not only of preproduction but production/filmmaking.

Sarah Tacoma: The whole thing; start to finish. Faster production of worse product at significant cost savings.

Luke Ellis: Severely limited creativity. The AI’s can only reproduce what was already put in their data base. Likens it to Spam or Particle board. They cannot synthesize they just chop up existing ideas and images and force them into the shape of the human user requests then binds them together.

Meghan Ruff: That is true of this generation of AI, but the next generation will be quite different.

Sarah Tacoma: Inquiry; Will artists/writers be compensated for the work that the AI’s are trained on?

Robert Aaron Lyle: Informs of Lawsuit to that affect in progress. Not clear outcome yet.

Kevin Thomas: It cannot learn to think outside the box – Literally. Could train humans to be very lazy and uncreative.

Judith Murillo, I.: Does not think they will need help with that

General laughter

Mike Budzik: No real pathos/emotionless and no ethics. Concerns that it could be dangerous/caustic. Will lead to mass unemployment

Sarah Tacoma: We are at the peak. No future advancement of culture, no Improvement.

Robert Aaron Lyle: Inquiry; Could this be like the transition from horses to cars?

Dylan: The genie is out of the bottle this is an unstoppable force.

Brian: It’s gonna be what happed to type setters or image stripper. You student will need to be able to discern the deference between fake and the real thing. That will actually be a job. You need to look at this now. 2 Years will be too late.

*Robert Aaron Lyle:* ***Industry trends & future trends?***

Joy Park: Aside form AI

General Laughter (uneasy?)

Meghan Ruff: Decentralization, customization, short time lines, more culturally specific marketing targeting.

Brian Mercer: Current Tech. Photo editing and web content. Everyone has a great camera in their pocket. Camera quality is leveling out/equalizing. Photographers need to differentiate their work. They can do that through, Lighting, concept, style etc.

Kevin: Inquiry; How are you on light these days?

Dylan: We have the bare minimum. Smaller portable units.

Luke Ellis: Inquiry; bigger units are need?

General agreement

Kevin Thomas: Stressed need to use what is industry standard.

Robert Aaron Lyle: Inquires Mike where are we at for still lighting?

Mike Tsai: Some but Limit. Many are out dated and we can use some heavier duty system.

Sarah Tacoma: How much are current systems getting used.

Mike Tsai: Our current set of kits get used daily often by multiple student or teams in the same day. The studio have 4 X 3 hour blocks. Usually used for all 12 hours Spring and Fall semester.

The portable unite get less use over all but they are more delicate/lighter.

Sarah Tacoma: Clarify; 5 Day’s per week?

Mike Tsai: 5 days – class meetings in the studio. 2 classes most semesters

Brian: Priority should be the studio. If a system goes off line, Students will potentially loose access for work.

**General agreement to get heavier duty portable units and plan to have backups in the short term for studio.**

Meghan: Inquires about repairing your existing stock?

Robert Aaron Lyle: We have had mixed results. Funding repair is tricky, but our current dean seems to have a system.

Luke Ellis: Lighting makes him think of lenses. Trending toward larger format cameras

Jill Oligin Smith: Askes for clarification; “Large format”

Luke Ellis: It’s like going to full frame sensors over cropped. From super 35mm to Large format. What that means is new generation of cameras need lenses with more coverage.

Jill: Like Enlarger lenses for 4X5 over 35mm

Dylan: Agrees

Luke: Also, Anamorphic Lenses: Lenses that stretch the image wider horizontally like the old school vista vision or widescreen.

Robert Aaron Lyle: Clarify Delivery/display? Will we need lenses for our projectors.

Dylan: No that is a software thing.

Robert Aaron Lyle: So that is just letter boxing the output.

Dylan: The new generation of projectors have scaleable aspect ratios. And 4k+

Luke: In practical terms: Audiences expect anamorphic artifacts as part of the theater going experience. Even if it is a home theater.

Kevin: That is how movies look. Vibe

Mike Tsai: That sounds expensive.

Luke: It doesn’t mean new camera, just few new lenses are needed.

Dylan: We can get some for a reasonable price.

**General agreement on considering new lenses**

Robert Aaron Lyle: Follow up from last year, META?

General Laughter

Meghan Ruff: Is anyone on Facebook? Instagram is seeing it’s number drop. Major shift to Tictoc continues.

Sarah Tacoma: I am but not working there or networking

Robert Aaron Lyle: Inquiry; TicToc or Face Book?

Laughter

Sara Tacoma: Clarifies - Facebook,

Joy Park: Barely. There streaming service flopped. Twitter is imploding

Meghan Ruff: Advertisers are abandoning <Twitter>

Sarah Tacoma: Truth social

General laughter. Irrelevant conversation

Kevin Thomas: Budgets are still falling. Writers’ strike. That could revive reality.

Joy Park: Expresses doubt of Kevin Thomas’s conclusion. States Reality TV needs to unionize

Mike Budzik: Fervent agreement.

Luck Ellis and Dylan Obrien: Agreement

General discussion of labor issues

Transition

Robert Aaron Lyle: **When you were last in school, was tutoring / Professors’ assistants important? How did they fit into your education?**

Brian Mercer: I did not go to college. I imagine they would be helpful. Particularly with soft skills

Mike Tsai: Trust me they are. Especially for continuity and one on one. Extremely helpful.

Robert Aaron Lyle: We are having a hard time on boarding.

Mike Tsai: Paper work

Robert Aaron Lyle: Yes Paperwork

Kevin Thomas: Rarely specific technical skills. But stresses that his home state has some of the best k-12 in the country and that he attended a college with strict entrance requirements.

Jill Olgiun Smith: Clarify; strict entrance requirements?

Kevin Thomas: High SAT’s, GPA, Writing Portfolio, Media portfolio, essay, Recommendation etc.

General inquiry about ELAC entrance requirements

Robert Aaron Lyle: Community college in California. No entrance requirements WSE. No high school diploma.

Mixed discussion, Most members appear to have known this. Some do not.

Meghan Ruff: Voices support for open enrollment. Education should be available to all who want.

Luck Ellis: Any Help is good help. From What I remember tutoring helped to make the class more even and fair. Especial for student who were under prepared. Projects that they would be help full with basic skills too.

Joy Park: Ivy League; TA’s were grad student for helping the professors. Not tutors. She confirms that program should use tutors in her opinion.

Robert Aaron Lyle: Clarify: We don’t have TA/PA’s we have tutors. Tutors never teach classes or assit Faculty. They work for/with students. Apology for introducing the term PA in the question.

Sarah Tacoma: Stressed importance of individual help for special needs.

Luke Ellis: Suggest that they be included in parts of the TV station. Ask if the can be used as Mentors and peer guidance.

Robert Aaron Lyle: Generally, yes.

Mike Budzik: Adds that they can help to address gaps between different students’ levels of preparation and experience. Help fill in the gaps.

**General agreement on need for Tutors**

**Portfolio Review:**

**(4 Shorts are Presented)**

*Robert Aaron Lyle:* ***What works about the student work presented?***

Meghan Ruff: Nice Vibe. Enjoyably action, most of them improved. Better performances from last year. Where are you getting the talent?

Dylan Obrien: Mostly curtesy of the Theater Dept.

Meghan Ruff: Clarify - Theater Dept.?

Dylan O’brien: 3 Theater faculty members in screen acting and Theater Dept. in general- coaching actors classroom visits. Dylan goes to theater classes with students. Large auditions.

General impressed

Kevin Thomas: Wished he had that access in college. He had to pay people. Comment that must be a morale boost of students.

Robert Aaron Lyle: Boost for whole department. When casting and Table reads are on completely transforms the Basement.

Luke Ellis: Liked variety and like the moods

Sarah Tacoma: The cinematography work is above expectations. Asked about the lack of Photo books

Joy Park: Appreciates use of traditional photography aesthetics and integration. Comments on the personal nature of 3 of the short. Good sound design and cinematography. Inquire level of sound in post.

Robert Aaron Lyle: Limited. The Music department has extensive faculties.

Joy Park: Asks about collaboration with Music. Stresses importance of sound and music.

**General agreement prioritizes improving audio offerings and/or collaborating with Music Dept.**

General agreement

Brian Mercer: Comments on quality of traditional B&W darkroom and digital printing/finishing.

Kevin Thomas: Professional standards with some exceptions. Good/coherent stories in shorts. Inquire assignments. Inquiry; Do they enforce Narrative Structure?

Dylan Obrien: In away. Beginning middle end. Reads assignment.

Kevin Thomas: Generally impressed

General agreement in appropriateness of assignment

Joy Park: Inquired about changes made to story development

Dylan O’Brien: Yes: The process has been reworked per comment from last year.

Joy Park: Affirms

Mike Tsai: Inquiry; what is thought of printing quality

Brian Mercer: In the main good. Inquiry; Are CMYK conversions done by students or service bureau.

Mike Tsai: Fender of service bureau. Mock indignation Clarify is Brian Mercer asking due to perceived flaw?

Brian Mercer: Indicates text with thin black.

Sarah Tacoma: Expresses Dismay

Mike Tsai: They (Students) should know to use Rich Black

Conversation in regards to pedagogy around Black Vs Rich black.

General consensus to tweak teaching in portfolio class around this issue.

Mike Budzik: Expresses he could not see the difference.

Limited agreement

Dylan O’Brien: Redirect conversation to critique.

Robert Aaron Lyle: What else did you like?

Joy Park: The timing seems better especially in the horror/suspense shorts

Mike Budzik: Agrees with timing comment. Much tighter more mature. Also holding some shots like indy films. Impressed

Joy Park: How do you teach timing?

Dylan O’Brien: We watch many sequences and do breakdowns.

Luke Ellis: Adds/supports importance of breakdowns & critical thinking.

Robert Aaron Lyle: They also critique constantly. Corner stone of all classes.

Meghan Ruff. Inquires are you able to do that with online classes?

Jill Olguin Smith: Yes, We give feedback and we use discussion boards. Describes labor intensive qualtyi of online classes. Other Canvas features. Not ideal for all students.

Judith Murillo II, Student: Verifies Feedback and critiquing. Arduous, but has contributed to her development as a student and creator. Significant

General agreement. Some discussion of groups experiences with different schools and feedback.

Kevin: Expresses happiness that online/Distance Ed is becoming more refined

Mixed Discussion – Inconclisive – some concern lingers

Sarah Tacoma: States: So impressed with books. Sees conceptual development.

Jill smith: Theory classes seem to help some students add sophistication

Joy Park: Agrees. Similar experiences

*Robert Aaron Lyle****: What needs to be improved?***

Luke Ellis: States in terms of the shorts he sees the lighting issues. Lighting is good, but “Small”. Would like to see more large-scale lighting set ups.

Kevin Thomas: Agrees with comment on lighting. Wonders if they just need more of the same medium and smaller units. Inquires - Asks about gels and color controls?

Dylan Obrien: Limited. Reiterates need for light. Especially bigger systems.

Luke Ellis: Asks if program has a lighting specific class.

Dylan Obrien: Clarifies Classes are mostly generalized

Kevin Thomas and Luke Ellis: Express importance of specialization.

Mike Tsai: Qualifies – Media Arts. Still Photography has contextual lighting classes. 2 in portraiture – 2 in product.

Brian Mercer: Inquires Is Lighting all they learn?

Mike Tsai: Clarifies. No they learn, client relations, working with models, direction, arrangement, cameras, captureOne, design, retouching etc. But lighting is major focus. Expresses opinion that Still lighting could not be taught on it’s own until higher level classes.

General agreement

Robert Aaron Lyle: Clarifies ELAC is theoretically a 2 year college.

General agreement

Mike Budzik: Reminds that they also need access to the gear.

Joy Park: The lenses discussed would also be helpful. Change aesthetic. Better prepare students for work in the entertainment industry. Make portfolio/Reels more visually appealing. Make employers thing that students have worked on higher budget professional work.

Luke Ellis: Agrees. Echoes same consideration.

Brian Mercer: Combined with the lighting that could be amazing

Meghan: Clarify – Cinematic?

General Agreement Strong

Joy Park: Asks When will we be seeing the Broadcasting Live-to-tape work?

Dylan Obrien: Clarifies next year. Station will be online in spring.

Expressions of interest.

Brian Mercer: What will that look like?

Dylan Obrien: A streaming loop of promos for Department and Plays from Theater Dept. primarily to start.

Multiple request for URL

Robert Aaron Lyle: Clarifies Yes

Sarah Tacoma: More consistency in tone. More coherent.

Jill Olguin Smit: Clarification; Coherent?

Sarah Tacoma: Matching or transitions.

Meghan Ruff: Asks more/ better flow?

Sarah Tacoma: Aggresses. Looks like a single idea not a group of best assignments.

**General agreement prioritizes more cohesiveness**

Brian Mercer: Some small technical errors. Will stay and provide list to Mike Tsai.

Robert Aaron Lyle:***Anything else you would like to share****?*

Reiteration of many previse concerns, Lighting, Lenses, issues Regarding 4th floor.

Inquiries about calibration with Speech Communications Dept and Journalism.

Meghan Ruff: Do students get enough tutoring?

Robert Aaron Lyle: Ongoing struggle to staff. Issues with paper work

Sarah Tacoma: That’s not a good reason. Suggest do the paperwork or hire students that know how to fill out forms.

Luke Ellis: Concerns about room for storage and hiring new faculty?

Meghan Ruff: Share concerns

Robert Aaron Lyle: Grant resources are excellent. But have to be used frugally.

Mike Tsai: Appreciates donations made by group members. Unspecific.

Meghan: We had extra so we could not think of better people to give it to. Inquire do you need any more?

Kevin Thomas: Inquire what are you talking about

Robert Aaron Lyle: Tableware for Photo 16; Product/Commercial Photography

General amusement

Joy Park: What are your hours. Times that dept is open.

Mike Tsai: Monday to Friday 10am to 10 pm. Thanks to the new dean getting us a relief Instructional Assistant.

Generally impressed some what unspecific.

Mike Budzik: The labs are open that way every day.

Mike Tsai: Yes.

Robert Aaron Lyle: Clarification; except Holidays or if someone is out. Sick, family etc.

Brian Mercer: Inquire stock; Do you ever run out of equipment to loan.

Mike Tsai: Yes, not too frequently. We try to make it into a learning experience but can be frustrating to students. Strategic purchases and repair should mitigate.

General agreement

Luke Ellis: Inquires will that change when more students return to in person or if recession hits and more people take classes.

Kevin Thomas: Agrees – Recession is always looming. Unspecific.

Robert Aaron Lyle: Bad over all, but generally increases student base. Difficult to predict

General agreement

Mike Budzik: Expresses the Mirrorless camera will be amazing.

Robert Aaron Lyle: Inquiry; Additional input?

General Thank you’s

General closing discussion

Joy Park: Good improvement overall. Encouragement. Serious concern Studio challenges.

Mike Budzik: Repeates; serious concern Studio challenges. Optimistic about students and overall department changes.

Luke Ellis: Expresses gratitude for having input and seeing progress as a result

General agreement

Mike Tsai: Returns Thanks and thanks for support

Brian Mercer: Studio studio studio. Must address sound and ceiling (Emphasised)

Mike Tsai: Agreement

Dylan O’Brien: Agreement

Judith Murillo I: Thanks Group. Appreciates support, etc.

Luke Ellis: Student work improvement trend. Some details.

General Agreement

Brian Mercer: Encourages to continue good work. Looks forward to implementation of mirrorless cameras and new lenses.

Luke Ellis: Agrees

Kevin Thomas: Agreement. Positive comment on editing stations

Meghan Ruff: Clarifies qualifiers: needs more. One for everyone. Each Student

General agreement

Robert Aaron Lyle: Announces adjunct positions Encourages to get the work out there.

General agreement

*Robert Aaron Lyle: Closing remarks including feedback/plans for next meeting &final “thank you’s”*