

Report Builder

Lightcast Q4 2023 Data Set

January 2024

COE for Labor Market Research



1410 Ethan Way
Sacramento, California 95825

Parameters

Select Timeframe: 12 Months

Report Focus:

Description
Industries
Companies
Staffing Companies
Job Titles
Occupations
Advertised Salary
Advertised Wage Trend
Trends
Timeseries

Description
Skill Categories
Skill Subcategories
Skills
Education and Experience
Qualifications
Job Posting Samples
Posting Sources
Regions

Regions:

Code	Description
6037	Los Angeles County, CA

Code	Description
6059	Orange County, CA

Occupations:

Code	Description
27-2011	Actors

Minimum Experience Required: Any

Advertised Salary: Include all postings regardless










Education Level: Any

Job Type: Include Internships











Keyword Search:

Posting Type: Newly Posted

Top Industries

	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Independent Artists, Writers, and Performers	232 / 32	7 : 1 	37 days
Amusement and Theme Parks	69 / 22	3 : 1 	19 days
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	22 / 21	1 : 1 	31 days
Motion Picture and Video Production	61 / 19	3 : 1 	26 days
Photography Studios, Portrait	30 / 19	2 : 1 	37 days
Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	76 / 19	4 : 1 	42 days
Newspaper Publishers	42 / 18	2 : 1 	18 days
Current-Carrying Wiring Device Manufacturing	51 / 12	4 : 1 	35 days
Fluid Power Pump and Motor Manufacturing	10 / 10	1 : 1 	33 days

Top Companies Posting











Company	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Rice Gorton Pictures	230 / 31	7 : 1 	37 days
Tiktok	22 / 21	1 : 1 	31 days
California Weekly Explorer	42 / 18	2 : 1 	18 days
Cherry Hill Programs	25 / 16	2 : 1 	40 days
Jkl Productions	65 / 16	4 : 1 	39 days
Disney	45 / 13	3 : 1 	27 days
Hubbell	51 / 12	4 : 1 	35 days
NOV	10 / 10	1 : 1 	33 days
Abercrombie & Fitch	127 / 7	18 : 1 	55 days
Cedar Fair	38 / 7	5 : 1 	20 days

Most Active Staffing Competitors


In the last full 12 months, staffing firms posted 9 unique job postings in 2 California Counties. The most active firms in the market are listed below. On average, posting intensity was 1:1, meaning that each unique job posting appeared on 1 different job boards or other websites in order to increase exposure.

Company	Unique Job Postings (Jan 1, 2023 - Dec 31, 2023)	Posting Intensity
Rice Gorton Pictures	31	7 : 1 
Tiktok	21	1 : 1 
California Weekly Explorer	18	2 : 1 
Cherry Hill Programs	16	2 : 1 
Jkl Productions	16	4 : 1 
Disney	13	3 : 1 
Hubbell	12	4 : 1 
NOV	10	1 : 1 
Abercrombie & Fitch	7	18 : 1 
Cedar Fair	7	5 : 1 
More Detail		

Top Posted Job Titles

Job Title	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Performers	82 / 46	2 : 1 	32 days
Character Performers	84 / 26	3 : 1 	31 days
Actresses	37 / 25	1 : 1 	33 days
Background Actors	38 / 24	2 : 1 	37 days
Music Video Directors	32 / 24	1 : 1 	33 days
Character Artists	45 / 22	2 : 1 	28 days
Performers/Teachers	42 / 18	2 : 1 	18 days
Youtube Partners	18 / 18	1 : 1 	35 days
Casting Assistants	21 / 13	2 : 1 	26 days
Actors	28 / 11	3 : 1 	34 days

Top Posted Occupations

Occupation (SOC)	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Actors	2,397 / 1,170	2 : 1 	33 days

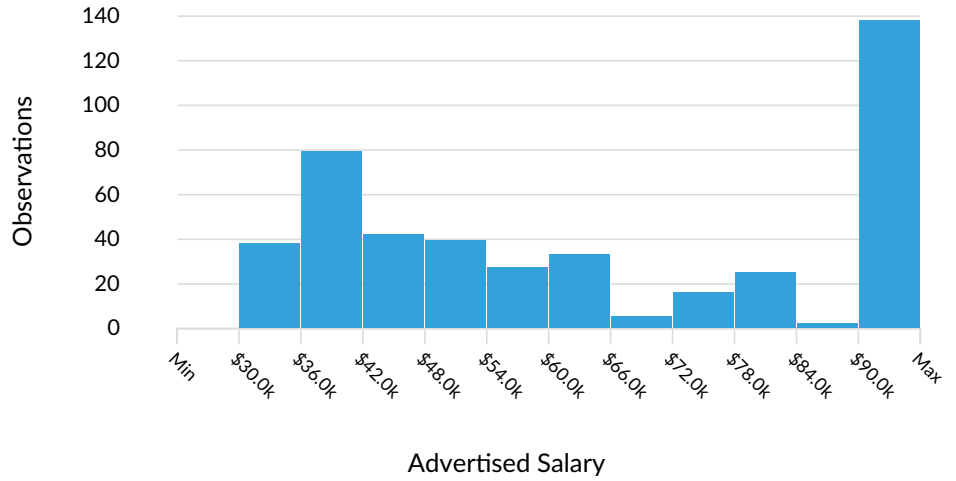
Advertised Salary

There are 444 advertised salary observations (38% of the 1,170 matching postings).

\$58.2K

Median Advertised Salary

This is \$25.1K above the government recorded median salary for Actors in your region.



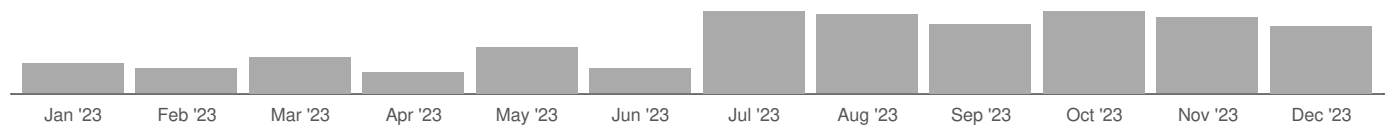
Advertised Wage Trend

▲ 15.3% Jan 2023 - Dec 2023

\$58.2k Median

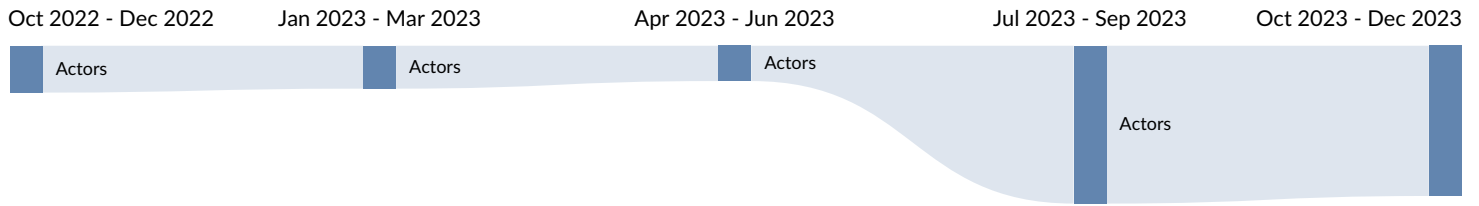


444 Job Postings



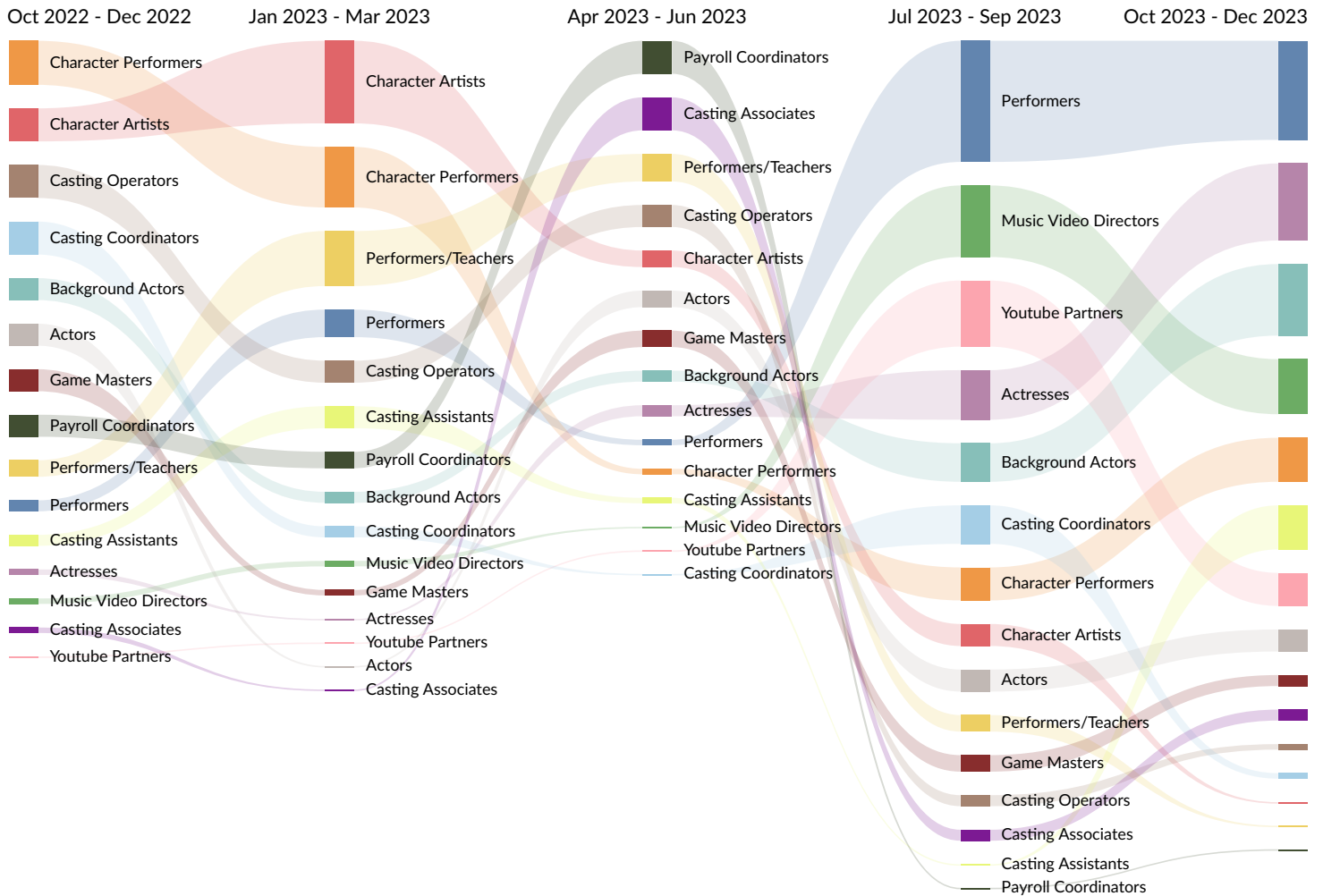
Occupation Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 1 occupation posted for based on your filters.



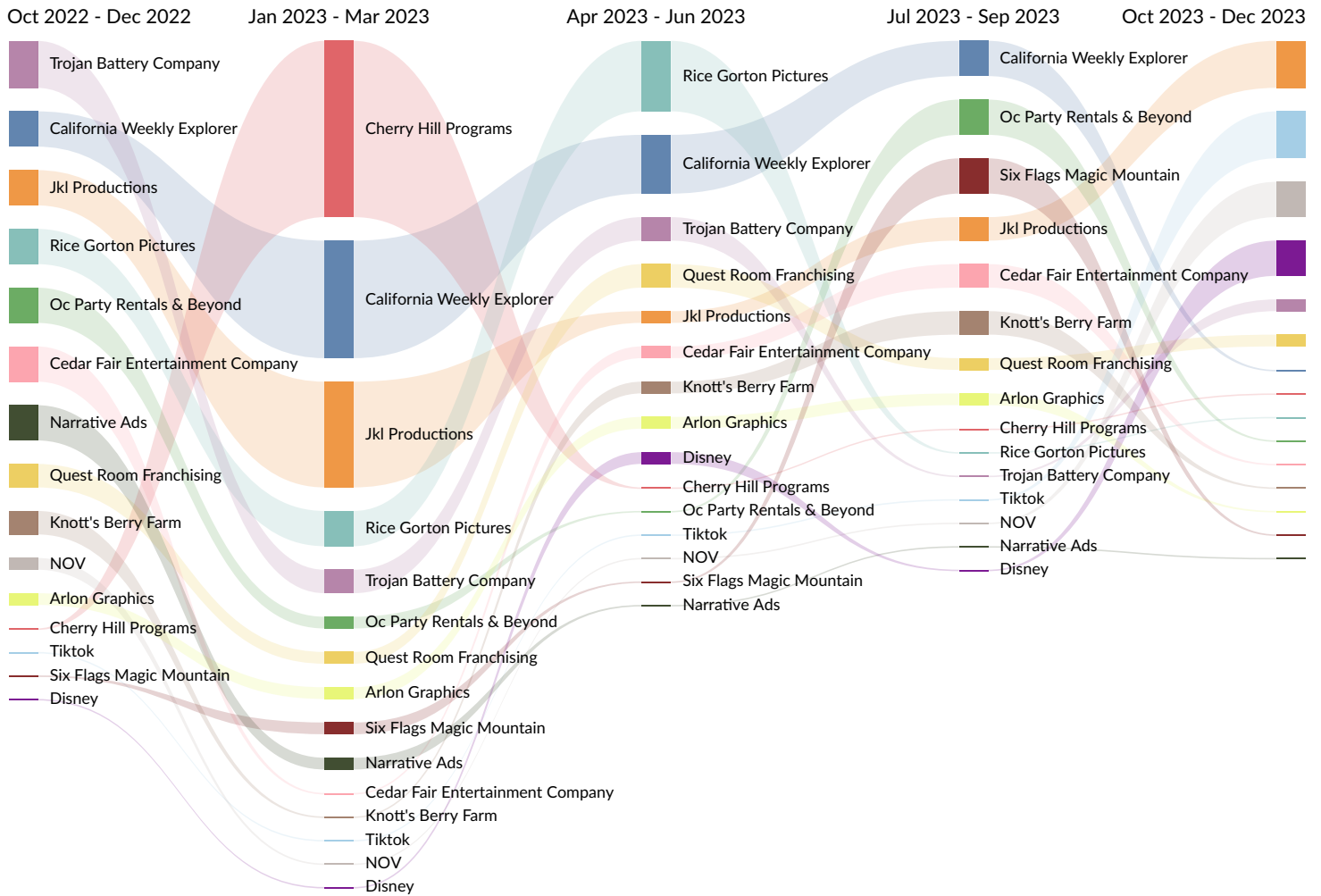
Job Title Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 job titles posted for based on your filters.



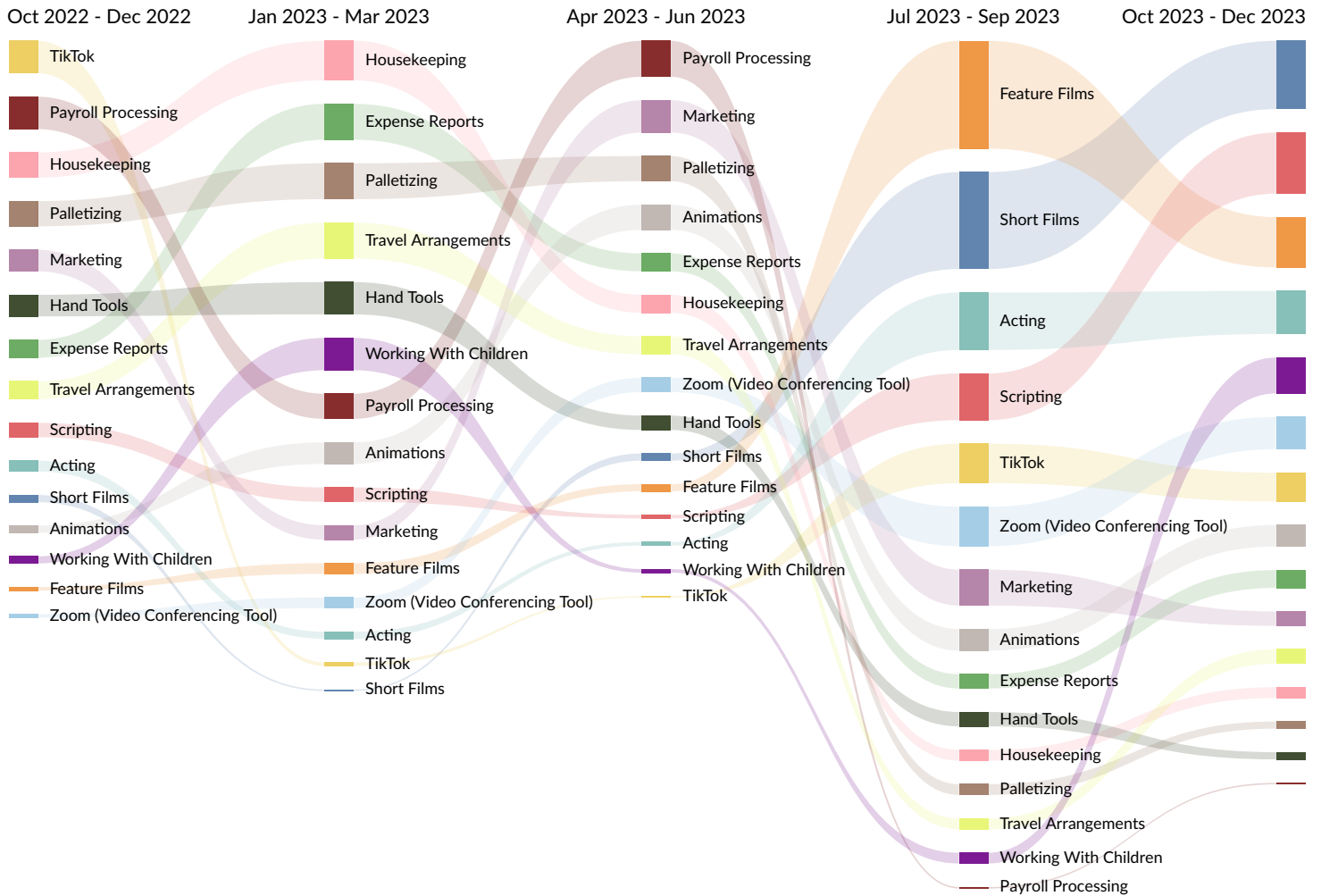
Company Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 companies posted for based on your filters.



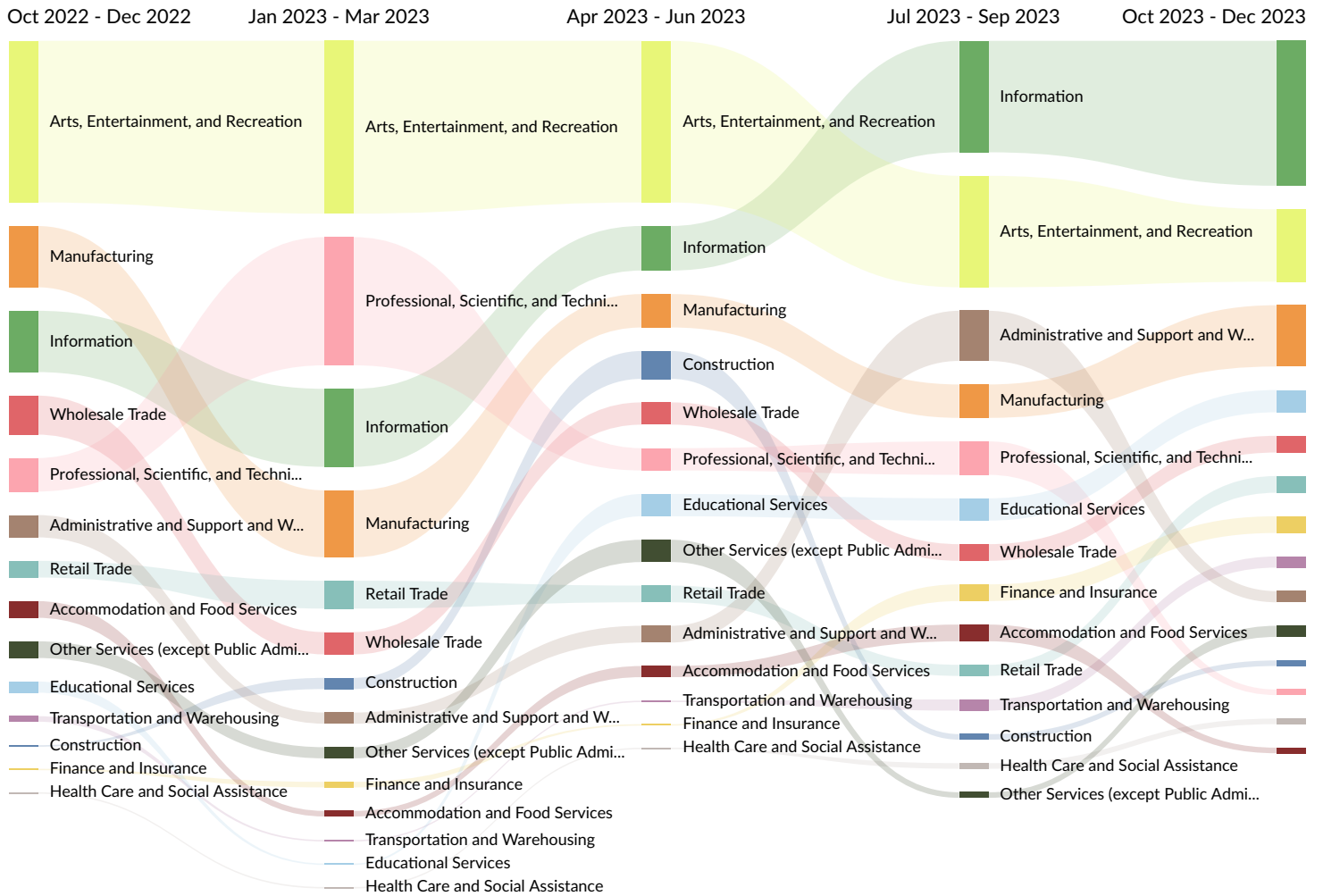
Skill Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 skills posted for based on your filters.



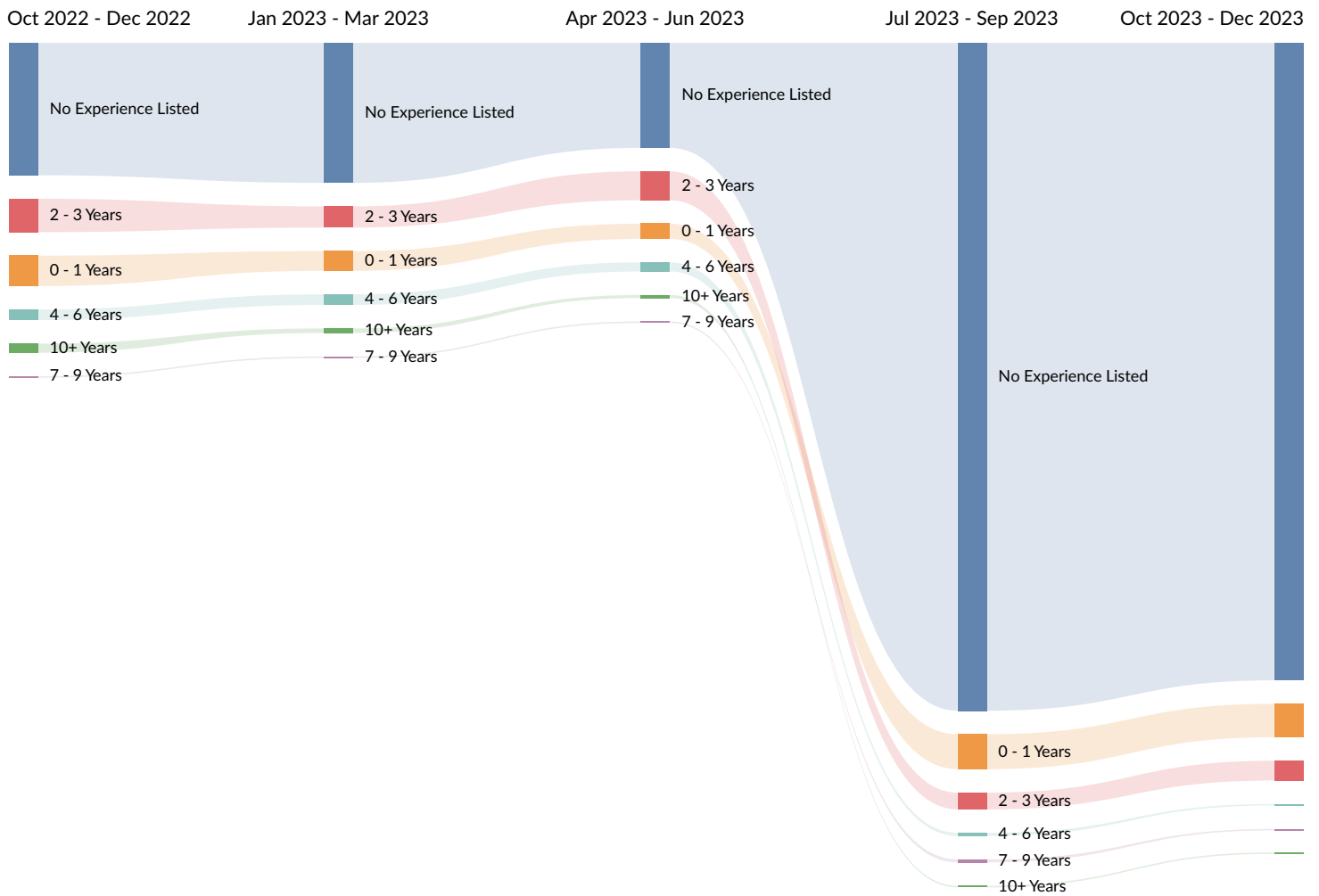
Industry Trends in Job Postings by Quarter

The chart below captures the postings trend by quarter for the top 14 industries posting in your region based on your filters.



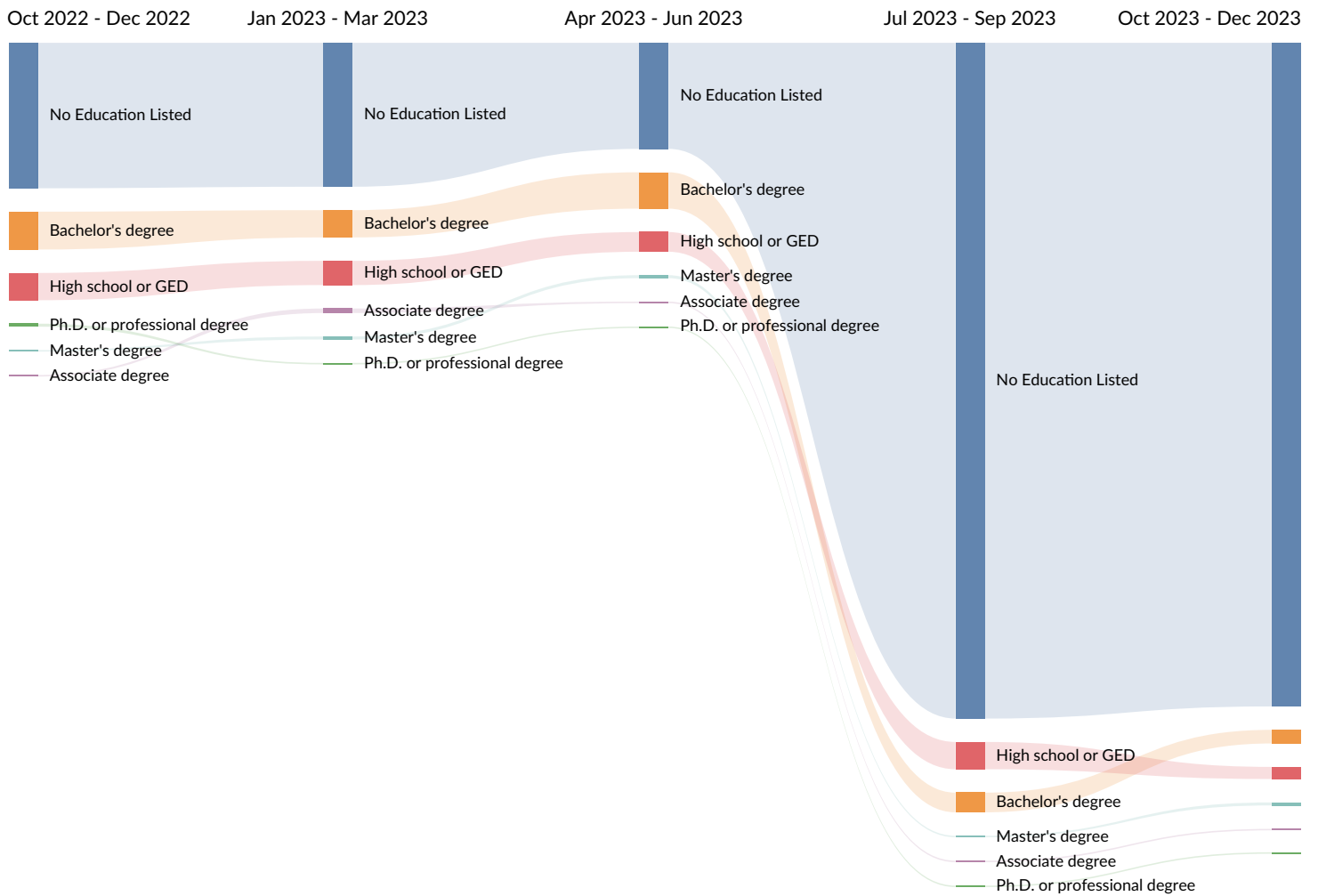
Minimum Experience Requirement Trends in Job Postings by Quarter

The chart below captures the trend for the experience requirements by quarter shown in postings in your region based on your filters.



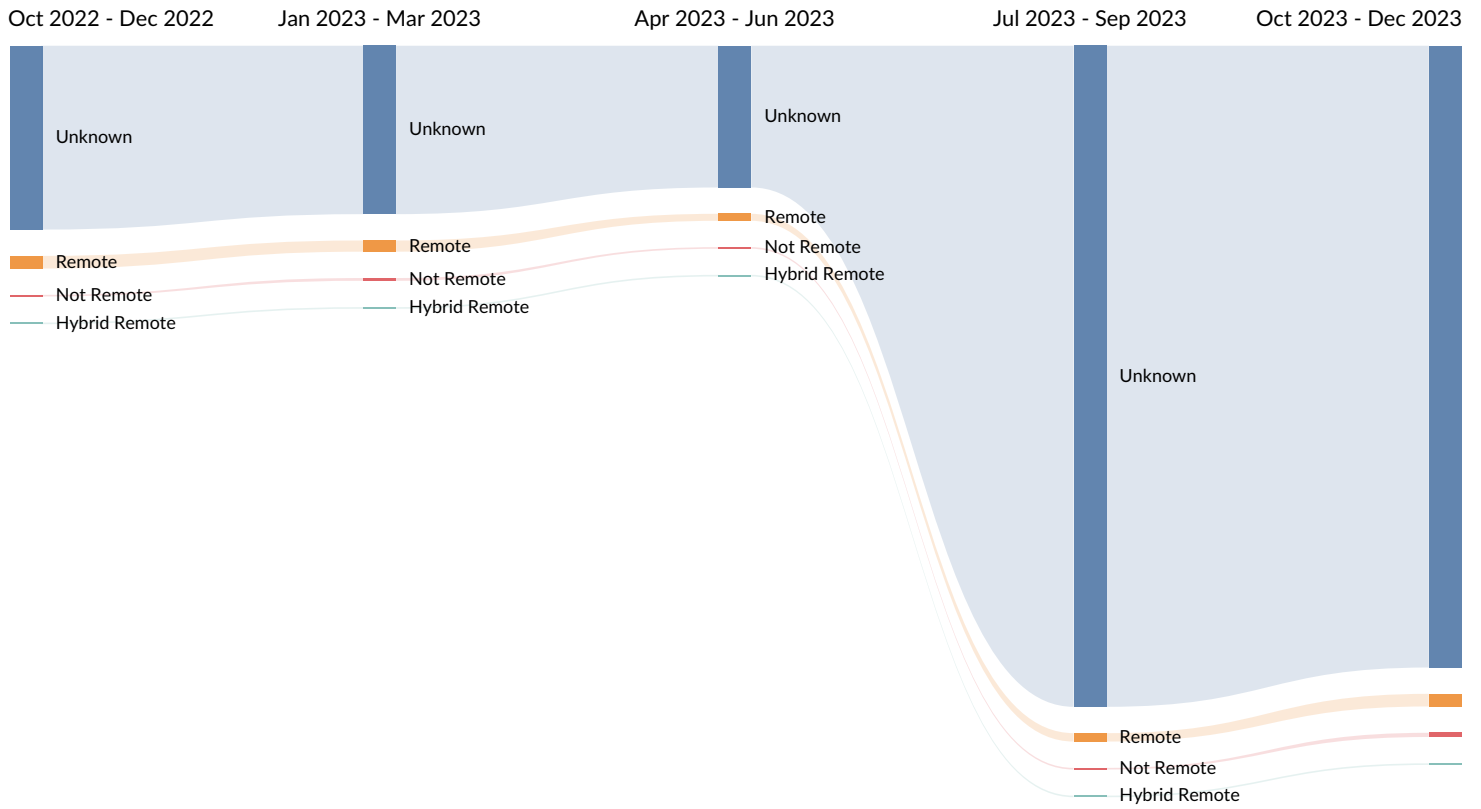
Educational Requirement Trends in Job Postings by Quarter

The chart below captures the quarterly trend for the educational requirements shown in postings in your region based on your filters.

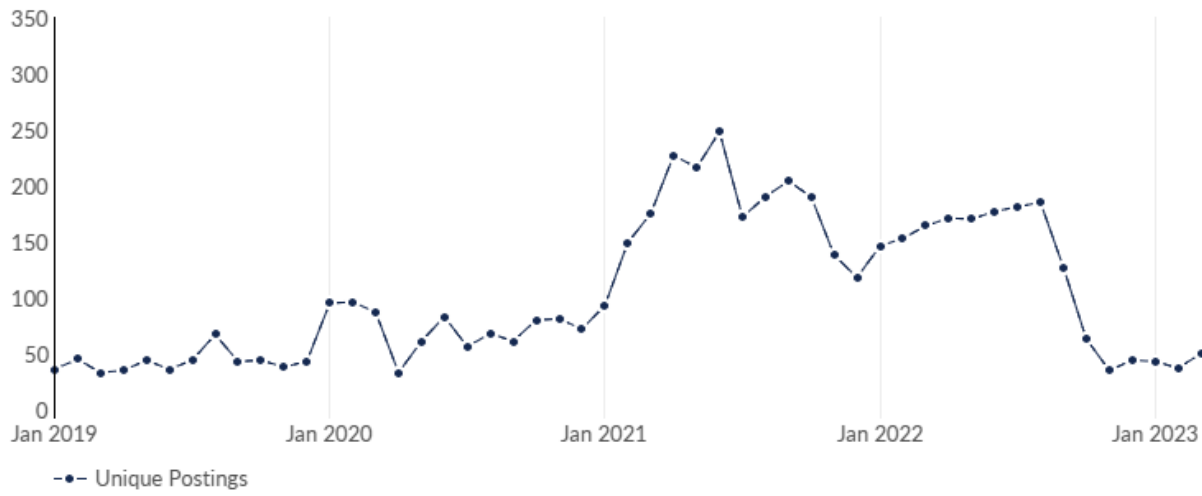


Remote Trends in Job Postings by Quarter

The chart below captures the remote posting trends based on your filters.

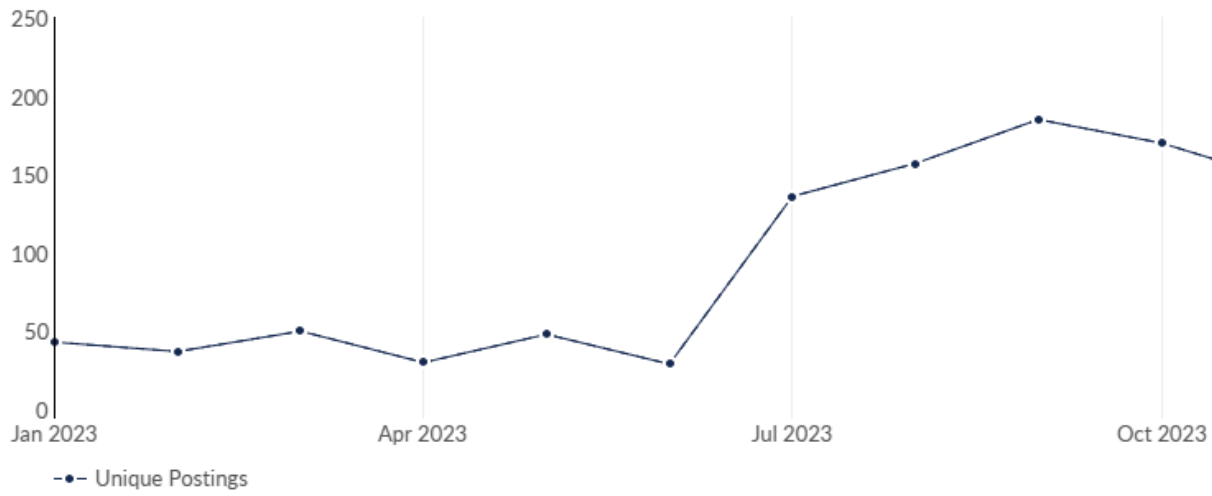


Unique Postings Trend



Month	Unique Postings	Posting Intensity
Dec 2023	139	2 : 1
Nov 2023	146	2 : 1
Oct 2023	170	2 : 1
Sep 2023	185	1 : 1
Aug 2023	157	2 : 1
Jul 2023	136	2 : 1
Jun 2023	29	3 : 1
May 2023	48	4 : 1
Apr 2023	30	6 : 1
Mar 2023	50	2 : 1
Feb 2023	37	3 : 1
Jan 2023	43	4 : 1

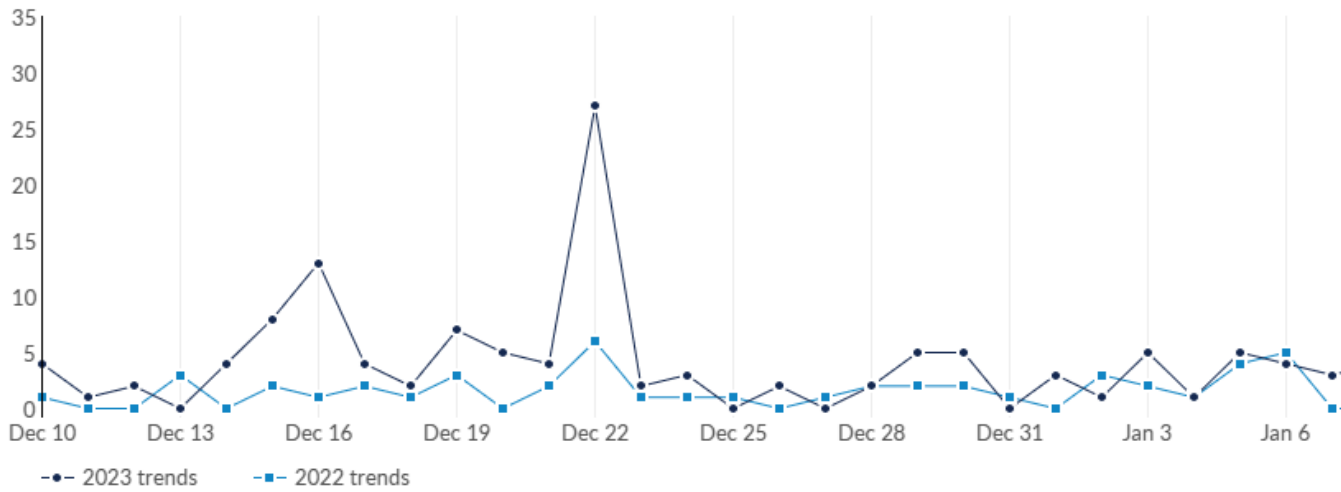
Unique Postings Trend



Month	Unique Postings	Posting Intensity
Dec 2023	139	2 : 1
Nov 2023	146	2 : 1
Oct 2023	170	2 : 1
Sep 2023	185	1 : 1
Aug 2023	157	2 : 1
Jul 2023	136	2 : 1
Jun 2023	29	3 : 1
May 2023	48	4 : 1
Apr 2023	30	6 : 1
Mar 2023	50	2 : 1
Feb 2023	37	3 : 1
Jan 2023	43	4 : 1

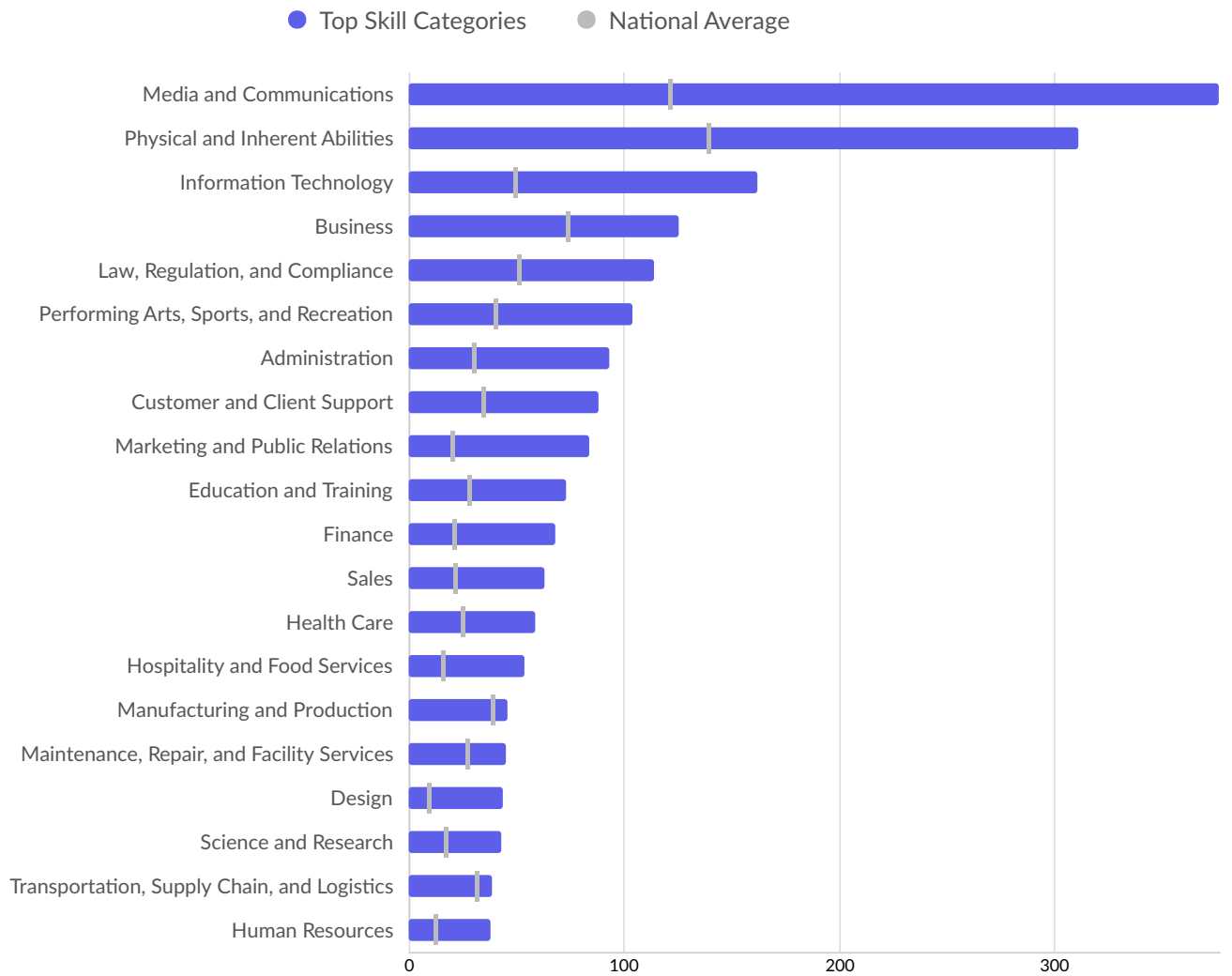
Unique Postings Trend

This view displays the most recent 30 days of job postings activity to show near-term trends. It does not reflect your timeframe.



Day	Unique Postings	Last Year's Unique Postings	% Change
December 10, 2023	4	1	+300.0%
December 11, 2023	1	0	+Insf. Data
December 12, 2023	2	0	+Insf. Data
December 13, 2023	0	3	-100.0%
December 14, 2023	4	0	+Insf. Data
December 15, 2023	8	2	+300.0%
December 16, 2023	13	1	+1,200.0%
December 17, 2023	4	2	+100.0%
December 18, 2023	2	1	+100.0%
December 19, 2023	7	3	+133.3%
December 20, 2023	5	0	+Insf. Data
December 21, 2023	4	2	+100.0%
December 22, 2023	27	6	+350.0%
December 23, 2023	2	1	+100.0%
December 24, 2023	3	1	+200.0%
December 25, 2023	0	1	-100.0%
December 26, 2023	2	0	+Insf. Data
December 27, 2023	0	1	-100.0%

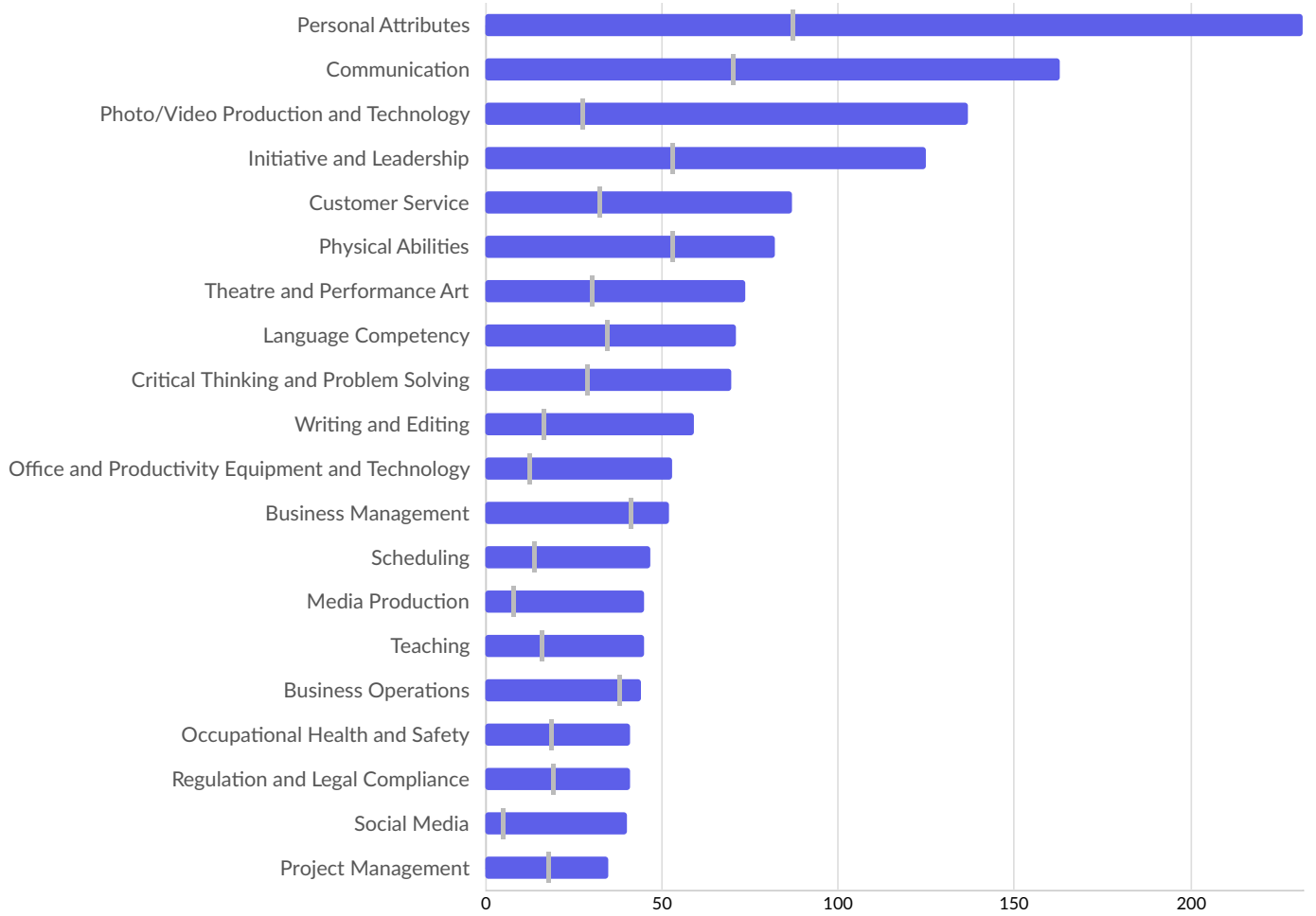
December 28, 2023	2	2	0.0%
December 29, 2023	5	2	+150.0%
December 30, 2023	5	2	+150.0%
December 31, 2023	0	1	-100.0%
January 1, 2024	3	0	+Insf. Data
January 2, 2024	1	3	-66.7%
January 3, 2024	5	2	+150.0%
January 4, 2024	1	1	0.0%
January 5, 2024	5	4	+25.0%
January 6, 2024	4	5	-20.0%
January 7, 2024	3	0	+Insf. Data
January 8, 2024	4	0	+Insf. Data



Top Skill Categories	Unique Postings	National Average
Media and Communications	377	120
Physical and Inherent Abilities	312	139
Information Technology	162	49
Business	126	74
Law, Regulation, and Compliance	114	50
Performing Arts, Sports, and Recreation	104	40
Administration	93	30
Customer and Client Support	88	33
Marketing and Public Relations	84	19
Education and Training	73	27
Finance	68	20
Sales	63	21
Health Care	59	25

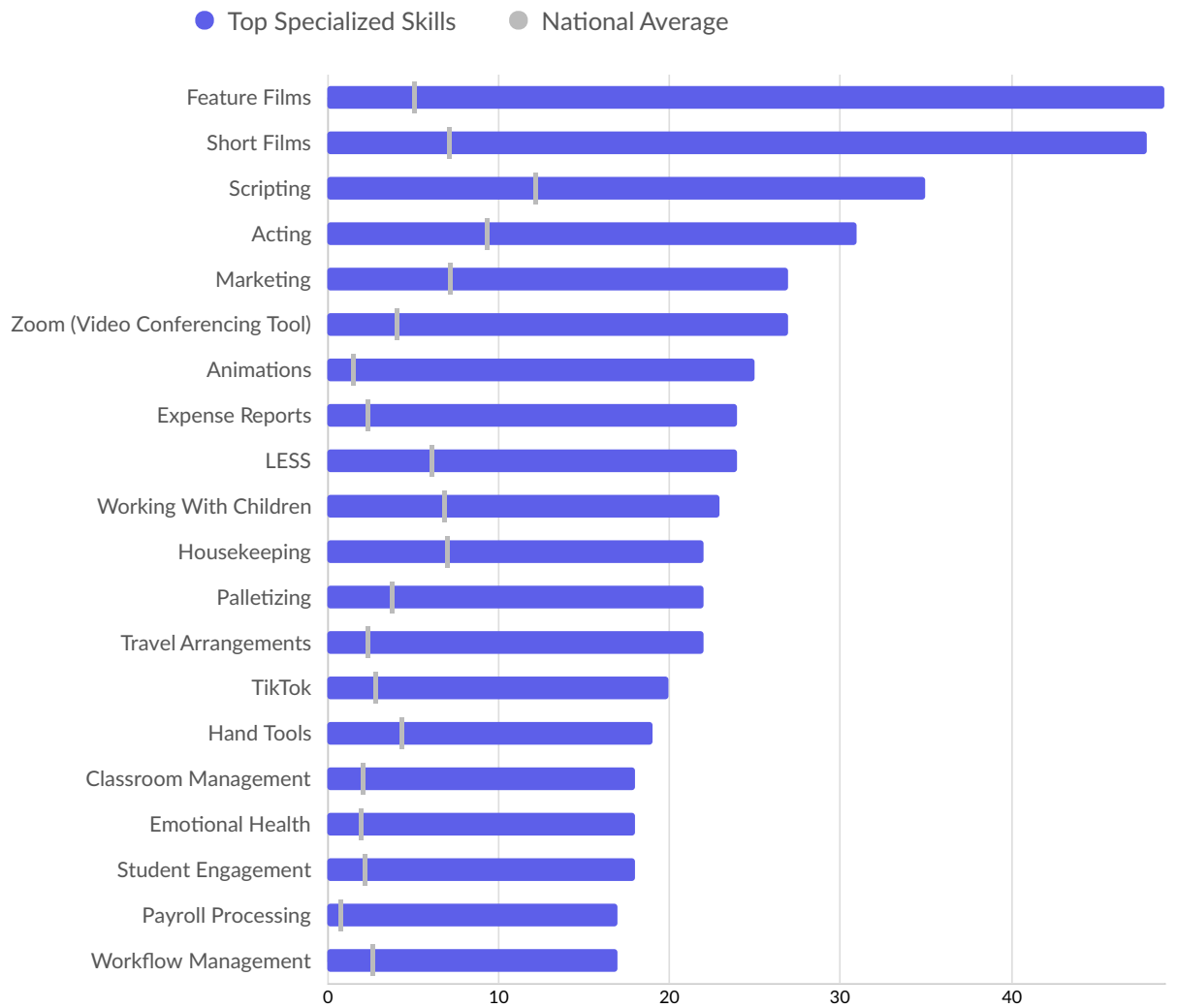
Hospitality and Food Services	54	15
Manufacturing and Production	46	38
Maintenance, Repair, and Facility Services	45	26
Design	44	9
Science and Research	43	17
Transportation, Supply Chain, and Logistics	39	31
Human Resources	38	12

● Top Skill Subcategories ● National Average



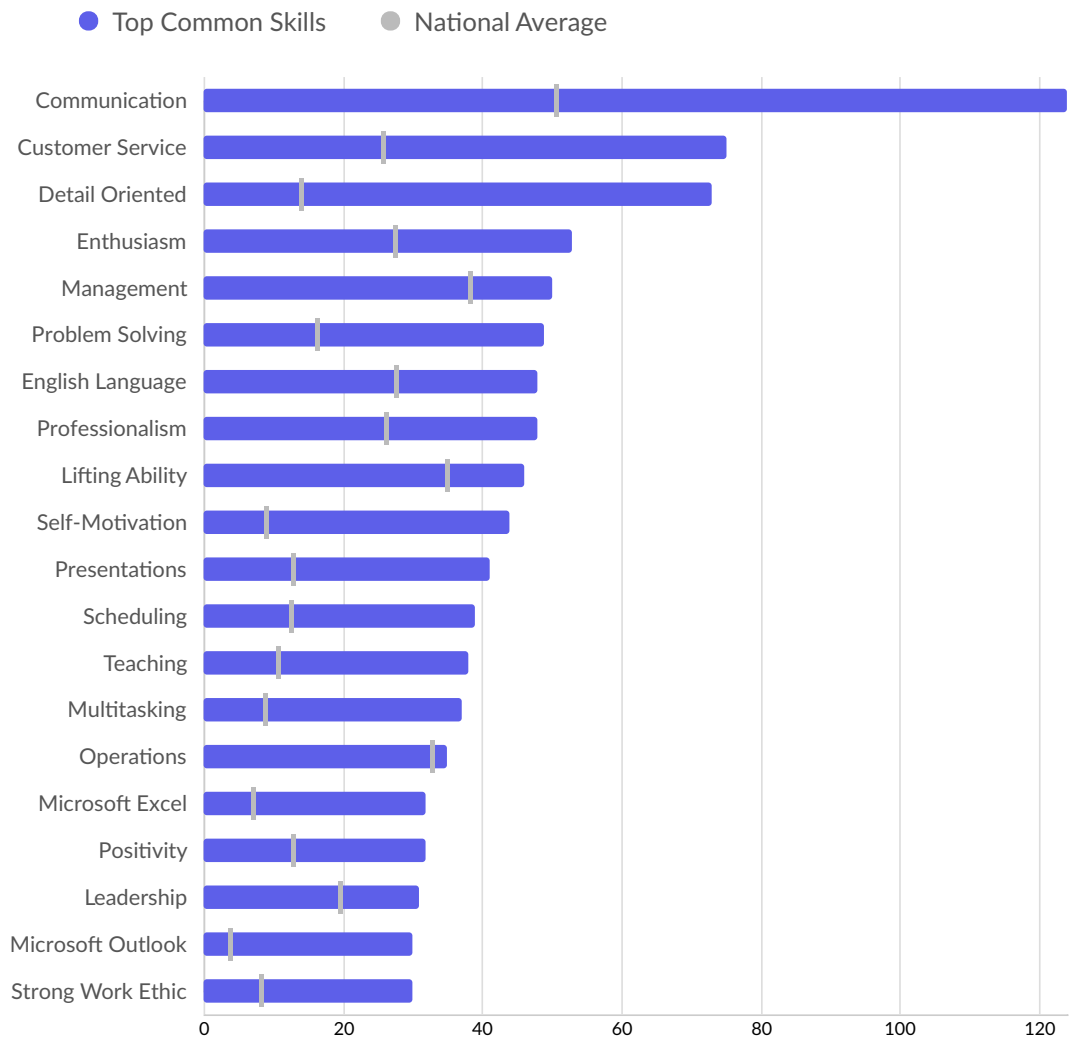
Top Skill Subcategories	Unique Postings	National Average
Personal Attributes	232	87
Communication	163	70
Photo/Video Production and Technology	137	27
Initiative and Leadership	125	53
Customer Service	87	32
Physical Abilities	82	53
Theatre and Performance Art	74	30
Language Competency	71	34
Critical Thinking and Problem Solving	70	28
Writing and Editing	59	16
Office and Productivity Equipment and Technology	53	12
Business Management	52	40
Scheduling	47	13

Media Production	45	8
Teaching	45	16
Business Operations	44	37
Occupational Health and Safety	41	18
Regulation and Legal Compliance	41	19
Social Media	40	4
Project Management	35	17



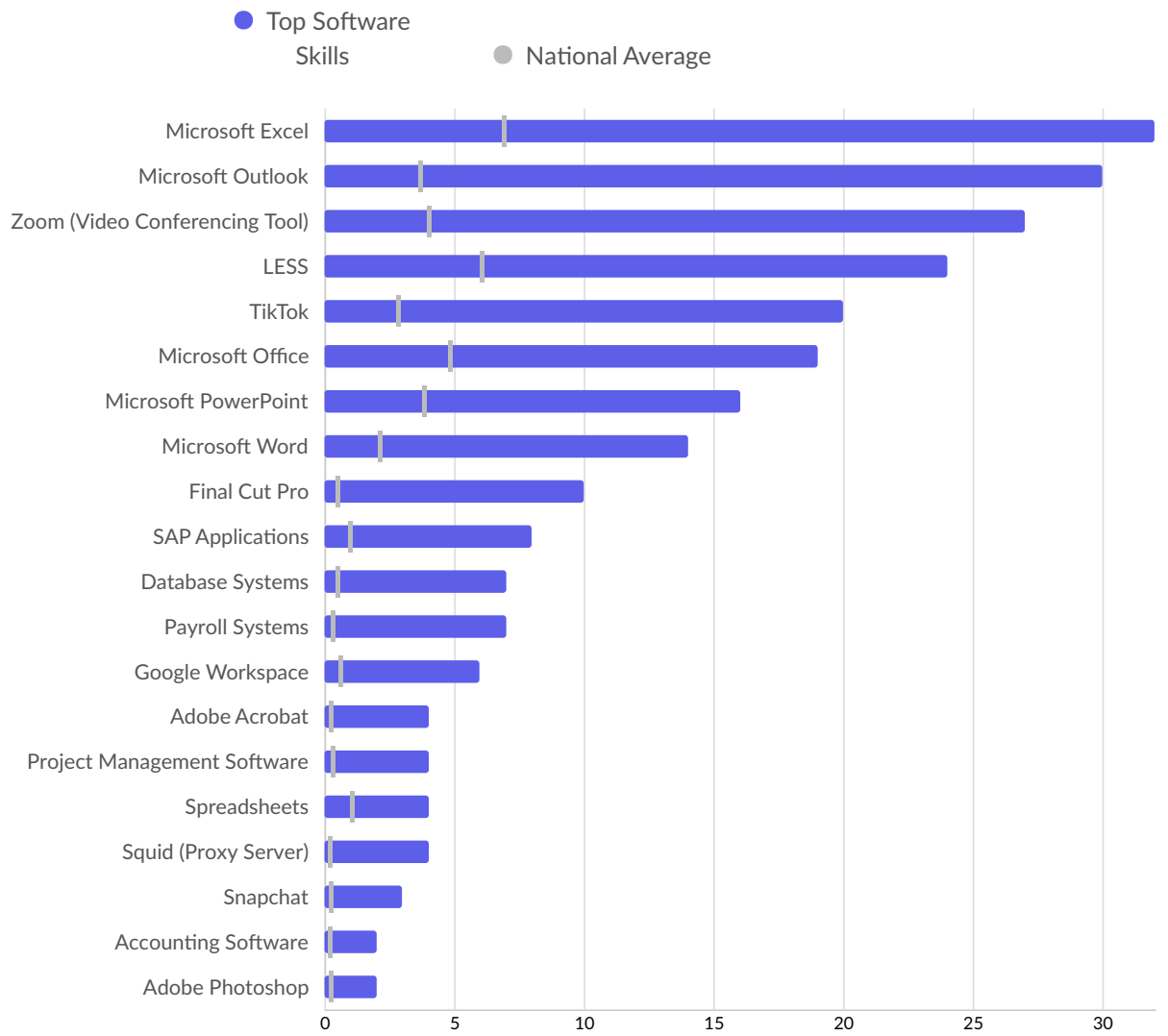
Top Specialized Skills	Unique Postings	National Average
Feature Films	49	5
Short Films	48	7
Scripting	35	12
Acting	31	9
Marketing	27	7
Zoom (Video Conferencing Tool)	27	4
Animations	25	1
Expense Reports	24	2
LESS	24	6
Working With Children	23	7
Housekeeping	22	7
Palletizing	22	4
Travel Arrangements	22	2

TikTok	20	3
Hand Tools	19	4
Classroom Management	18	2
Emotional Health	18	2
Student Engagement	18	2
Payroll Processing	17	1
Workflow Management	17	3



Top Common Skills	Unique Postings	National Average
Communication	124	50
Customer Service	75	26
Detail Oriented	73	14
Enthusiasm	53	27
Management	50	38
Problem Solving	49	16
English Language	48	27
Professionalism	48	26
Lifting Ability	46	35
Self-Motivation	44	9
Presentations	41	13
Scheduling	39	12
Teaching	38	10

Multitasking	37	9
Operations	35	32
Microsoft Excel	32	7
Positivity	32	13
Leadership	31	19
Microsoft Outlook	30	4
Strong Work Ethic	30	8



Top Software Skills	Unique Postings	National Average
Microsoft Excel	32	7
Microsoft Outlook	30	4
Zoom (Video Conferencing Tool)	27	4
LESS	24	6
TikTok	20	3
Microsoft Office	19	5
Microsoft PowerPoint	16	4
Microsoft Word	14	2
Final Cut Pro	10	0
SAP Applications	8	1
Database Systems	7	0
Payroll Systems	7	0

Google Workspace	6	1
Adobe Acrobat	4	0
Project Management Software	4	0
Spreadsheets	4	1
Squid (Proxy Server)	4	0
Snapchat	3	0
Accounting Software	2	0
Adobe Photoshop	2	0

Education Breakdown

Education Level	Unique Postings	% of Total
No Education Listed	1,049	90%
High school or GED	55	5%
Associate degree	5	0%
Bachelor's degree	64	5%
Master's degree	7	1%
Ph.D. or professional degree	1	0%

Minimum Education Breakdown

Minimum Education Level	Unique Postings (minimum)	Unique Postings (max advertised)	% of Total (minimum)
High school or GED	55	0	5%
Associate degree	5	0	0%
Bachelor's degree	60	4	5%
Master's degree	0	7	0%
Ph.D. or professional degree	1	0	0%

Experience Breakdown

Minimum Experience	Unique Postings	% of Total
No Experience Listed	1,019	87%
0 - 1 Years	68	6%
2 - 3 Years	57	5%
4 - 6 Years	16	1%
7 - 9 Years	4	0%
10+ Years	6	1%











Top Qualifications

	Postings with Qualification
Valid Driver's License	39
Forklift Certification	5
Cardiopulmonary Resuscitation (CPR) Certification	4
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	4
American College Of Sports Medicine (ACSM) Certification	3
Athletics And Fitness Association Of America (AFAA) Certification	3
Automated External Defibrillator (AED) Certification	2
First Aid Certification	2
IAT Level II Certification	2
CompTIA Security+	2



Top Posting Sources

Website	Postings on Website (Jan 1, 2023 - Dec 31, 2023)
craigslist.org	790
indeed.com	186
simplyhired.com	137
recruiternetworks.com	91
losangelesrecruiter.com	46
santaclaritarecruiter.com	31
tustinrecruiter.com	31
oxnardrecruiter.com	27
dejobs.org	24
cedarfair.com	12


Top Cities Posting

City	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Los Angeles, CA	1,329 / 672	2 : 1 	33 days
Burbank, CA	118 / 39	3 : 1 	30 days
Beverly Hills, CA	53 / 37	1 : 1 	33 days
Santa Monica, CA	40 / 33	1 : 1 	36 days
Long Beach, CA	30 / 27	1 : 1 	33 days
Buena Park, CA	106 / 26	4 : 1 	22 days
Anaheim, CA	34 / 21	2 : 1 	31 days
Irvine, CA	35 / 21	2 : 1 	31 days
Santa Clarita, CA	36 / 21	2 : 1 	28 days
Costa Mesa, CA	138 / 16	9 : 1 	40 days


Top Counties Posting

County	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Los Angeles, CA	1,881 / 977	2 : 1 	33 days
Orange, CA	516 / 193	3 : 1 	31 days

Top MSAs Posting

MSA	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
Los Angeles-Long Beach-Anaheim, CA	2,397 / 1,170	2 : 1 	33 days

Top States Posting

State	Total/Unique (January 1, 2023 - December 31, 2023)	Posting Intensity	Median Posting Duration
California	4,365 / 2,029	2 : 1 	33 days

Appendix A

Sample Postings

Style Specialists – Unclassified in Los Angeles, CA (Dec 2023 - Active)

Jerry Springer style show casting!

Link to Live Job Posting: losangeles.craigslist.org

Location: Los Angeles, CA

O*NET: 27-2011.00

Company: Unclassified

Job Title: Style Specialists

un Jerry Springer style show casting! image 1 of 1 no pay •

Job Opportunity:

Join the Chaos on "

AIR IT OUT

" Show!

- Are you ready to dive into the wild world of uncensored conversations?

"

AIR IT OUT

" is seeking bold and authentic individuals to bring their real-life dramas to the stage!

- Position:
 - Guest Participant
- Responsibilities:
 - Share your unfiltered stories and conflicts.
 - Engage in lively discussions and debates.
 - Embrace the unexpected twists and turns of live TV.
- Qualifications:
 - Must be open to discussing personal experiences openly.
 - Ability to handle high-energy and emotionally charged situations.
 - Genuine, spontaneous, and ready to air it all out!
- Why Join?
 - Be part of a groundbreaking show that celebrates real stories.
 - Opportunity to settle disputes or confront long-standing issues.
 - Showcase your personality on a national stage.

- Auditions:

- Location:

LA

- Date:

Pending availability

- How to

Apply:

- Send your name, contact information, and a brief description of the story you want to . Selected candidates will be contacted for an audition.

- Note:

- Applicants must be 18 years or older.
- All information will be kept confidential.

If you're ready to throw caution to the wind and AIR IT OUT, seize this chance to be part of a one-of-a-kind experience! Let your story be heard, and let the drama unfold on "

AIR IT OUT

"! Do NOT contact this poster with unsolicited services or offers.

post id:

7702512024 updated: []

Professional Players – Unclassified in Los Angeles, CA (Dec 2023 - Active)

Seeking Session Players (Feature Film)	
Link to Live Job Posting: losangeles.craigslist.org	
Location: Los Angeles, CA	O*NET: 27-2011.00
Company: Unclassified	Job Title: Professional Players
<p>un Seeking Session Players (Feature Film) (Los Angeles) compensation: TBD Composer quickly seeking an experienced</p> <ul style="list-style-type: none">• CELLIST, ACOUSTIC Guitarist, CLASSICALLY trained Guitarist, classically trained PIANIST, an ETHNIC Woodwind (BANSURI/Flute), Indian TABLA, and a DRUMMER for an independent Japanese feature project that is in post-production and scoring. (essential) Please state your rates and importantly, your performance audio/video samples in your responses. <p>Recording dates sometime between Jan. 7~10th, 2024. Also, possibly looking for an assistant to composer during the current post-production, including score prep, midi, and during recording sessions. New scoring grads are welcome. Please send resume. Thank you. Do NOT contact this poster with unsolicited services or offers.</p> <p>post id: 7702071848 updated: []</p>	

Unclassified – Unclassified in Anaheim, CA (Dec 2023 - Active)

*** ACTORS WANTED THIS SATURDAY - FUN JOB ***

Link to Live Job Posting: [orangecounty.craigslist.org](https://www.orangecounty.craigslist.org)

Location: Anaheim, CA

O*NET: 27-2011.00

Company: Unclassified

Job Title: Unclassified

un •

ACTORS WANTED THIS SATURDAY - FUN JOB

•(Anaheim) image 1 of 3 compensation: \$200 cash Please read this entire listing before responding. Thank you! This is a fun gig! We're looking for a few actors that can play "Secret Service" agents for a few hours this Saturday, December 30th from 10AM-7PM. This is not for a TV show or film. No scripts. Just be the BEST secret service agent you can be, walking behind and in front of an international dignitary. Filmed for social media. \$200 cash. Locations include Downtown Disney, an Anaheim car show and a wedding. •Please read the requirements carefully

- 1. Must possess a plain black suit, black dress shoes and plain white dress shirt. No exceptions. You MUST have ALL of these things. We will provide tie, earpiece and sun glasses.
- 2. Must have own transportation and must arrive on time or we will move on.
- 3. Must be local. If you're interested, please send us: 1. Photo(s) of you. 2. Resume. 3. Your location. 4. Confirm you own a plain black suit, black dress shoes and plain white dress shirt. 5. Confirm you are available THIS Saturday 10AM - 7PM. 6.

Contact info:

cell phone and email. 7.

IMPORTANT

Kindly double check you have included all six requests above in your first email, to respect everyone's time and energy. We've hired for this gig three times so far and it's always super fun. If we agree to work together, we'll send you specific details on the project, which is high profile and mega-fun. Because of the volume of emails we receive, we cannot respond to everyone. If interested, we will reach back out. Thank you! Do NOT contact this poster with unsolicited services or offers.

post id:

7702283966 updated: []

Uniform Coordinators – Unclassified in Los Angeles, CA (Dec 2023 - Active)

Need Police actor with uniform -	
Link to Live Job Posting: losangeles.craigslist.org	
Location: Los Angeles, CA	O*NET: 27-2011.00
Company: Unclassified	Job Title: Uniform Coordinators
<p>un Need Police actor with uniform</p> <ul style="list-style-type: none">• (Los Angeles) compensation: \$100 Any actors with uniform avail tomorrow? Bonus if have cop car• hour shoot in DTLA• send me photos AND CONTACT and rate ASAP to shaun.hoff@gmail.com• this is for 2 hours <p>TOMORROW SAT DEC 30TH</p> <p>at 5:30 pm in DTLA Do NOT contact this poster with unsolicited services or offers.</p> <p>post id:</p> <p>7702472311 updated: []</p>	

Crime Scene Specialists – Unclassified in Los Angeles, CA (Dec 2023 - Active)

Indian Female/Male Actor for Time Machine Scene

Link to Live Job Posting: losangeles.craigslist.org

Location: Los Angeles, CA

O*NET: 27-2011.00

Company: Unclassified

Job Title: Crime Scene Specialists

an Indian Female/Male Actor for Time Machine Scene (Los Angeles) no pay SEEKING Indian male or female 18-20 send at least 10 photos. Only respond if you are responsible, sane and 100% serious about showing up. We are shooting Jan 4-9 in Houston, TX. It will be at least two of these days and take 10 hours to fully cover the scene. I will send script, release forms and details to your email. Its one scene. The motion picture is titled Bureau of Time Intelligence. Its a Sci Fi movie about time travel. The movie is complete and in post production. We are adding this scene to introduce charters and storylines for part two that will be lensed when we get a studio deal from part one. The scene is titled Secret Plans. The character is named Zaman. You will play Zaman in one scene for this picture. If part one gets picked up, you will be considered to play in the next picture, in part 2, all depending on the studio liking the scene and the character. Zaman is a prince from a wealthy family and a brilliant physicist who invented a time machine. Zaman is not happy with the British in India and creates a time traveling army to stop them in 1939 during WWII when the Germans landed in India. Think, Marvel, DC, Star Wars, Star Trek, that genre of motion picture. Payment is deferred and based on if we sell the picture. The details are in the contracts. The release forms will be sent via email, you must read them and if you agree, sign them, email them back, and bring them to the set. Our Instagram is @xeriumofficial You can find more information on IMDB Bureau of Time Intelligence Do NOT contact this poster with unsolicited services or offers.

post id:

7700798106 updated: []

Appendix B - Data Sources and Calculations

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department