

Central Valley Chapter Meeting Minutes Thursday, December 5, 2024

Roll Call – Mario Persicone, Director of Operations (PNM Company), Normalinda Cantu, HR Manager (OXBO), Martin Barredo, Maintenance Manager (Anlin), Yesica Silva, HR Manager (Sierra Agra USA), Chris Zeitz (VP of Workforce Development at Fresno County EDC), Joe Devany, Vice President Mfg. (Betts Company), Colin Warnes (ADCO), Christina Duarte, Sales & Development (PreFab Innovations), Mai See Vang, Program Coordinator, Fresno County EDC, Ed Mendes (Excelsior), Jasmine Reynozo, HR Director (Bee Sweet Citrus, Inc.), Austin Stratton, Continuous Improvement Manager (Bee Sweet Citrus, Inc.), Tommy Marderosian, General Manager (Bee Sweet Citrus, Inc.), Ashlynn Read (FAME), Stephen Avila (Trillium)

Approval of Previous Meeting Minutes – Stephen makes first motion, Colin seconded

Hub Report

- Update on chapter build – Made a lot of progress. Most things have been decided on, or are close to.
- [Hub MOA](#) reviewed. The changes made were clarifying the chapter's name and putting SJVMA as the Hub. Stephen and Genelle will be the signatures. The other change is making it effective December 15th. That will have given everyone enough time to obtain signatures. Motion to Approve the Hub MOA – Mario makes first motion, Joe seconded
- [Onsite MCE and PB training](#) reviewed. It will be coming here to the valley and the Good Jobs Challenge Grant will be paying the \$10,000 for that to happen. No questions were asked. Motion to Approve the onsite MCE and PB training – Stephen makes first motion, Mario seconded.
- Employer banners to be sent to RC. Once we get our college partner up and running, we will be designating a FAME specific space for them. We will want employer banners to be hung. Employers need to start thinking about their banners.
- Student recruitment flyer – in one drive folder. Please let Aimee know if you have any suggestions or changes that need to be made.
 - [1.png](#) -
 - [2.png](#)
- [Contact information for regional high schools](#) - feel free to add to or edit.
- [Funding sources document](#) - If there are any funding sources you can think of, please let Aimee know their contact details. Please pass on any information about FAME to any funding source you may come across or think of.

Election of remaining officers (vote needed)

- Joe Bauer (Morning Star) – Vice President
- Ed Mendes (Excelsior) – Recruitment Chair

- Motion to approve the election of officers – **Joe Bauer** - Ed makes first motion, Jasmine seconded. **Ed Mendes** – Tommy makes first motion, Joe seconded.

Chapter Build

- Employer agreements – If you plan to sponsor, we need applications completed, signed, and submitted by the end of year or sooner.
- [Employer AMT commitments](#)
- File sharing
 - OneDrive – agendas and minutes will be here moving forward. Please review before meetings.
- Central ValleyFAME.com – the website is up and running. We are trying to format logos to be more consistent in size. Please look at it and refer people to it.
 - Chapter inquiry contacts
- FAME Academy
 - Pulse on chapter participation
 - Who needs to register and attend meetings - email sent out yesterday to those who have not attended
 - Next FAME Academy Meeting: January 8, 2025, at 9am
- Student selection process
 - College should decide who is qualified before going to the employers
 - Draft
 - Employers can earn points by doing things (attending meetings, sponsoring events, etc.)
 - Simple to pull off
 - Employers should be limited to 1 choice at a time
 - Students don't have a say in selection
 - Greek style – mutual selection style
 - Ranking system – students and employer will interview and then both will rank; HUB would be the deciding factor
 - Student has a say
 - Can say no
 - Student agency (Ali's preference)
 - Qualified applicants will be given company info of sponsoring employers and students will contact those they are interested in
 - After first graduation, we will want to try to do recruitment in both fall and spring so that half students are selected for Fall the December before
 - Mock interviews could be provided for qualified applicants through the career center

Committee Meeting Reports

• Marketing/Recruitment

- Logo update – we are getting very close to having our chapter logo finalized. (viewed most recent drafts)
- Central Valley Chapter website
- Recruitment kit items
 - [Tablecloths](#)
 - Pens
 - pads
 - [Pop-up banner](#)
 - Tote bags
 - Include a QR code on the flyer – Aimee will send out the flyer
 - Electrician screwdriver
 - Decent flashlight (clip on)
 - Multi-tool (approx. \$5.50 - through 4imprint.com)
 - Sunglasses
 - Notepads
 - Flash drive (with QR code) - at least 8 gigs
 - Something not cheap so it is used
- Social Media – will be created by year end
 - Facebook
 - LinkedIn
 - Twitter/ “X”
 - Instagram
 - Tik Tok

• Curriculum

- Equipment update
 - Dependent upon curriculum finalization
 - [11-25 quote - Klein Educational.pdf](#)
 - [12-2 Amatrol quote - elearning subscriptions.pdf](#) will be paid for in collaboration Gary Potter’s organization
 - Need letters of support for grant application and to leverage with EDA for facility funding
- Curriculum update
 - CA GE requirements
 - Robotics course and trainers needed
 - Curriculum will need to go through approval in Spring 2025 for implementation in the Fall

- [FAME SEP SAMPLES_SEMESTER 1.doc](#)
 - [FAME SEP SAMPLES_SEMESTER 2.doc](#)
 - [FAME SEP SAMPLES_SEMESTER 3.doc](#)
 - [FAME SEP SAMPLES_SEMESTER 4.doc](#)
 - [FAME SEP SAMPLES_SEMESTER 5.doc](#)
- Success coach role will be supported by EDC staff
- Vote – Motion to approve curriculum – Austin makes first motion, tabling second motion for next meeting or mass email, after questions have answers and more research done.
- **Finance**
 - [Budget](#) review
 - Membership dues and collection
 - Discussed increasing \$1750 to \$2500
 - Bank account being set up by SJVMA (Aimee is treasurer)
 - Initial funding sources
 - **Philanthropic Organizations:** These organizations often support education and workforce development initiatives
 - **Manufacturers:** Many manufacturers are willing to donate or provide equipment at discounted rates to support educational programs
 - **Grants:** Federal, state, and local grants can be a significant source of funding
 - **Economic Development Organizations:** These organizations may provide funding to support programs that benefit the local economy
 - Recruitment event budget amount discussion – any events that have to do with FAME. Ashlynn discussed their (Lone Star) budget, and said they had a maximum budget of \$3,000 and they did not go over. Vote – Joe (Morning Star) makes first motion, Ed seconded.

Next Steps

- Next meeting dates
 - Chapter meeting – Thursday, January 2 from 8:30-9:30am – all agreed to postpone.

Adjournment 9:30am