



User Experience Design Advisory Committee Meeting

Agenda and Minutes

March 7, 2025 11AM

Porterville College 100 E College Ave Porterville CA 93257

Attendees:

Present:

- Jackie Buttice- Professor of Art at Porterville College
- Diran Lyons- Professor of Art at Porterville College
- Heather Jones- Professor at Napa Valley College in UX Design
- Maria Barbist- Industry professional in UX and PHD in Psychology/Art
- Lila Maes Shah- UX professional and artist
- Nick Griffith- Director, Career Education at Porterville College

Not Present:

- Lior Bar- UX Developer at Apple (*awaiting approval from Apple to serve on this committee*)

Agenda:

- **Call to order @ 11:02 AM**
 - Committee Purpose and Meeting Objectives
 - The advisory committee shall serve as an informational body. The committee members are expected to provide professional expertise and recommend establishing an environment of continuous quality improvement in program curricula and student success.
 - Introductions
- **Review of Program**
 - Program Overview

- *Course Sequence (introduced)*
- *Program can be completed in 2-4 semesters (ideally 2-full years)*

- **Committee Discussions and Recommendations**

- Curriculum – *Updating/removing/replacing current course*
- State of the Industry (*stable & growing, adaptations to new technologies*)
- Industry Trends (*Continued growth in the digital space, new opportunities*)
- Hiring needs and skills requirements (*need for highly skilled employees*)
- Topics for consideration discussion (*emphasis on artist's inventories/archives/portfolios-digital, focus on student organization, distinguishing online presence for students-in addition to social media, branding*)
 - *Opportunity for Adult Education-many interested students are in their 30's.*

Recommendations

- *Lila Maes-Shah "Combining UX Design and Digital Art "*

- **Action Items: Vote to approve the Certificate of User Experience Design**

- Motion to Approve: Jackie
- Second: Heather
- Count: 6
 - In-Favor: 6
 - Opposed:
 - Abstentions:
- Motion approved

- **Adjournment @ 11:52**

Minutes created by: Nick Griffith