

LA RHT+ Stakeholders Meeting
May 16, 2025 | 9:00am to 10:00am

Reminder: record! / Add additional host

[4/18 P2 LA RHT+ Stakeholders Meeting Recording](#)
[4/18 P2 LA RHT+ Stakeholders Meeting Agenda](#)
[4/18 P2 LA RHT+ Stakeholders Meeting Slide Deck](#)

Time	AGENDA ITEM
	<p>WELCOME/MEETING OBJECTIVES</p> <ul style="list-style-type: none"> ● Meeting Purpose and Icebreaker ● Important Reminders and Announcements ● Spotlight on Deliverables + Celebratory Moments ● Project Opportunities ● Wrap-Up and Reflections ● Open Forum ● Resources
9:00	<p>Purpose of the Meeting: The Impact of Phase 1 and Phase 2 (Xavier)</p> <ul style="list-style-type: none"> ● We'll revisit our shared goals, reflect on the journey, and get energized to celebrate the impact we've made together. <p>Icebreaker: Pride & Pastry, A Reflection Puzzle (Manuela/Xavier)</p> <ul style="list-style-type: none"> ● While enjoying your treats, share: <i>"One thing I'm taking with me from this project is _____."</i>
9:05	<p>Important Announcements and Reminders (Nicole)</p> <ul style="list-style-type: none"> ● SWP Expenditures Update (as of March 31, 2025) <ul style="list-style-type: none"> ○ This update is available on Monday.com. ○ Reminder: All funds must be fully expended by June 30, 2025. <ul style="list-style-type: none"> ■ P2 LA RHT+: How to Spend Down 30K Grant Funds ● Project Close-Out Reporting (LARC) <ul style="list-style-type: none"> ○ WIL will complete the reporting to LARC on behalf of the project. <ul style="list-style-type: none"> ■ Additional information will be needed from the colleges to finalize the report, and WIL will reach out to request this information. ○ Final Reporting Due to LARC: August 15, 2025
9:08	<p>Spotlight on Deliverables</p> <p>Deliverable #1: Regional Course and Certificate Design and Development (Audrey)</p> <ul style="list-style-type: none"> ● Phase One: Success for First-Time [SECTOR] Manager Course & Certificate <ul style="list-style-type: none"> ○ DACUM Chart ○ Course Outline ○ Course Outline of Record ● Phase Two: Success for First-Time Travel & Tourism Manager Course & Certificate <ul style="list-style-type: none"> ○ DACUM Chart ○ Course Outline of Record ○ Course Outline (Non-credit) ○ Sample Course Syllabus ○ Sample Course Syllabus (Non-Credit) ● What are the courses and certificates at each school?

	<ul style="list-style-type: none"> ○ Status updates are available on Monday.com. Use the link to view the latest progress on course and certificate design and development at each college. ○ If you have any updates or new developments, please contact Nicole at nicole@workforce-innovate.com to ensure they are reflected on the board.
9:11	<p>Virtual Toast: 10 Cheers for 10 College Partners (Xavier)</p> <ul style="list-style-type: none"> ● One celebratory statement per college (first five colleges). ● We are inviting you to raise your coffee cups for a toast. <p><i>To your leadership, your creativity, and your commitment to students—cheers!</i></p>
9:15	<p>Spotlight on Deliverables</p> <p>Deliverable #2: Regional Industry Summits (Audrey)</p> <ul style="list-style-type: none"> ● Phase One: The LA RHT+ Summit <ul style="list-style-type: none"> ○ Date: December 1, 2023 ○ Time: 9:00 AM to 4:00 PM ○ Location: The Queen Mary - Long Beach ○ You may access the photos here. ● Phase Two: The LA RHTCF Industry Summit <ul style="list-style-type: none"> ● Date: September 27, 2024 (Friday) ● Time: 8:30 AM to 4:00 PM ● Location: Topgolf Los Angeles - Montebello ● You may access the photos here. <p>Slideshow of Us</p> <ul style="list-style-type: none"> ● A visual reflection on our shared journey, this curated slideshow features snapshots from the two cornerstone events of the LA RHTCF Initiative: <ul style="list-style-type: none"> ○ The Industry Summit aboard the historic Queen Mary in December 2023 ○ The Employer Summit at Topgolf Montebello in September 2024
9:18	<p>Spotlight on Deliverables</p> <p>Deliverable #3: Regional Advisory Boards (Audrey)</p> <ul style="list-style-type: none"> ● Retail and Fashion Advisory Board <ul style="list-style-type: none"> ○ College Lead: Susan Kolko (SMC) ○ Industry Leads: Ashleigh Kaspszak (Retail) & Myra Walker (Fashion) ● Hospitality Advisory Board <ul style="list-style-type: none"> ○ College Leads: Haley Nguyen & Ray Estrada (LBCC) ○ Industry Lead: Carolyn Hines ● Travel and Tourism Advisory Board <ul style="list-style-type: none"> ○ College Lead: Yolanda Villacreses (ELAC) ● Culinary Advisory Board <ul style="list-style-type: none"> ○ College Lead: Chef Trinidad Silva (LAMC)
9:21	<p>Virtual Toast: 10 Cheers for 10 Colleges(Xavier)</p> <ul style="list-style-type: none"> ● One celebratory statement per college (last five colleges). ● We are inviting you to raise your coffee cups for a toast. <p><i>To your leadership, your creativity, and your commitment to students—cheers!</i></p>
9:25	<p>Spotlight on Deliverables</p> <p>Deliverable #4: Campus Tours and College Engagement (Audrey)</p> <ul style="list-style-type: none"> ● LA Trade-Technical College <ul style="list-style-type: none"> ○ Dine and Design: An Exclusive Look at LATTC's Culinary & Fashion Programs <ul style="list-style-type: none"> ■ April 21, 2025, 11:15 AM – 12:45 PM ■ Highlighting culinary & fashion

- Potential funders and industry partners participated, lunch served by culinary students
 - You may access the photos [here](#).
- Santa Monica College
 - [The Business of Retail Today](#)
 - April 23, 2025, 11:15 AM – 12:30 PM
 - Highlighting fashion & retail
 - Invited students for program marketing, free lunch for attendees
 - You may access the photos here.
 - Upcoming: Fashion Show
 - June 20, 2025

Tour de College Awards

- Mini Award for LA Trade-Technical College: **Excellence in Experiential Learning**
 - For hosting *Dine and Design*, a dynamic showcase of culinary and fashion programs that brought industry, education, and student talent together in one unforgettable event. LATTC demonstrated how immersive, hands-on experiences can elevate both learning and visibility.
- Mini Award for Santa Monica College: **Leadership in Retail & Fashion Innovation**
 - For leading *The Business of Retail Today* and amplifying student exposure to real-world industry insight through thoughtful programming and a professional fashion showcase. SMC set a high bar for how colleges can engage, inspire, and activate student talent in career pathways.

Raffle Draw #1

- Live raffle draw for \$20 gift cards

9:28

Spotlight on Deliverables

Deliverable #5: Regionwide College Awareness Webinar (Audrey)

- Details
 - Date: May 2, 2025 (Friday)
 - Time: 12:00 PM – 1:00 PM
 - Title: Future Ready: LA RHTCF Program Highlights and Opportunities
- College Representatives
 - Present on RHTCF programs and initiatives at their college.

College	Representative
East Los Angeles College	Laura E Ramirez
Long Beach City College	Haley Nguyen
Los Angeles City College	Michelle Segura
Los Angeles Mission College	Maryanne Galindo
Los Angeles Pierce College	Eleanor Viz
Los Angeles Trade-Technical College	Doris Driver
Rio Hondo College	Anthony de Lorenzo Joe de Lorenzo

	<table border="1"> <tr> <td>Pasadena City College</td> <td>Mark Keene</td> </tr> <tr> <td>Santa Monica College</td> <td>Susan Kolko</td> </tr> <tr> <td>West Los Angeles Colleges</td> <td>Tiffany Miller</td> </tr> </table>	Pasadena City College	Mark Keene	Santa Monica College	Susan Kolko	West Los Angeles Colleges	Tiffany Miller
Pasadena City College	Mark Keene						
Santa Monica College	Susan Kolko						
West Los Angeles Colleges	Tiffany Miller						

9:30 **Spotlight on Deliverables**
Deliverable #6: Regional Marketing Efforts (Nicole)
(Anticipated Completion Date: May 31, 2025)

- Regional Marketing Toolbox
 - [Marketing Personas](#)
 - [Flyers](#)
 - [Postcard](#)
 - [Poster](#)
 - [Digital Ads](#)
- Completed Marketing Toolkit
 - [Pasadena City College](#)
 - [LA Pierce College](#)
 - [Rio Hondo College](#)
 - [Santa Monica College](#)
 - [LA City College](#)
- Completed Generic Marketing Toolkit
 - East LA College
 - Long Beach City College
 - LA Mission College
 - LA Trade-Technical College
 - West LA College

Raffle Draw #2

- Live raffle draw for \$20 gift cards

9:33 Let's take a **Collective Deep Breath** together: *We did it. Breathe it in. You made this happen.*

The LA RHTCF Initiative (P1 and P2) Impact Report (Audrey)

- Preview of the impact report.
- The final impact report will be shared with all colleges next week.

9:35 **Industry Connection in Action by Carolyn Hines**

- A spotlight on how strong industry relationships translate into student opportunity.
- Partnership with Macy's and the Queen Mary
 - From classroom to career: students learned in real-world training environments.
 - Community college students experienced job shadowing and direct exposure to industry expectations.
 - Several students secured positions at Macy's and the Queen Mary as a result of the hands-on engagement.

9:45 **Commercial Break: Project Opportunities (Xavier)**

9:50 **Project Wrap-Up**

- Closing the Chapter, Opening the Future (Xavier)
 - Message from Dr. Narineh Makijan
 - Message from Dean Erica Mayorga

- **Raffle Draw #3** (Nicole)
 - Live raffle draw for \$20 gift cards
- A brief thank-you video from Workforce Innovation Labs
- **ENJOY THESE!**
 - Virtual Swag Bag
 - P2 LA RHTCF Initiative Impact Report (To be uploaded next week)
 - RHTCF Zoom Backgrounds
 - RHTCF Sticker Pack
 - Spotify Playlist: The Soundtrack of LA RHTCF
 - Enjoy a curated mix of tracks that reflect the energy, heart, and hustle behind the LA RHTCF Initiative. Plug in and press play—you earned it!

"If you want to go fast, go alone. If you want to go far, go together."

Resources


P2 LA RHT+ Initiative

- P2 Active college partners (10):
 - East Los Angeles College
 - Long Beach City College
 - Los Angeles City College
 - Los Angeles Mission College
 - Los Angeles Pierce College
 - Los Angeles Trade-Technical College
 - Rio Hondo College
 - Pasadena City College
 - Santa Monica College
 - West Los Angeles College
- Monday.com Boards
 - [Project Timeline and Deliverables](#)
 - [Course and Certificate Design and Development Updates](#)
 - [SWP Expenditures Update](#)
 - [P2 LA RHT+: How to Spend Down 30K Grant Funds](#)
 - [Regional Advisory Boards](#)
- Regional Travel and Tourism Course and Certificate
 - [Final Travel and Tourism DACUM Chart](#)
 - [Course Outline of Record](#)
 - [Course Outline \(Non-credit\)](#)
 - [Sample Course Syllabus](#)
 - [Sample Course Syllabus \(Non-Credit\)](#)
- Regional Marketing Materials
 - [Marketing Personas](#)
 - Regional Marketing Toolbox
 - [Flyers](#)
 - [Postcard](#)
 - [Poster](#)
 - [Digital Ads](#)

P1 LA RHT+ Initiative

- Final: [Course Outline of Record](#) (Informed by Curriculum Advisory Committee outline)
- Center of Excellence (COE) Data
 - February 2022 - [Retail, Hospitality, and Tourism Sector Profile](#)
 - October 2022 - [Hospitality Certificate](#)

- January 2023 - [Hospitality Event and Convention Planning](#)
- February 2023 - [Business Occupation](#)
- September 2023 - [Travel Services and Tourism](#)
- September 2023 - [Hospitality Convention and Event Planning](#)
- What are the courses and certificates at each school?
 - [Individual college responses - Final course/certificate project information](#)
- [How \\$22K can be spent at colleges](#)
- Please click here to access the Google form: Status: [LA RHT+ Course and Certificate Design and Development](#)
- Course and Certificate development status update: [Course Development and Certificate Development](#)
- **Course / Certificate Design**



Project Drill
Down

First Time Manager Certificate: FTM Certificate (Credit or Non Credit)

- 8 -11 credit units or non credit equivalent standard hours

Course 1 (NEW) = Global Course (3 units)
 Titled: Success Skills for the First Time Manager
 Format: TBD - Virtual, F2F, or Hybrid

Course 2 = Existing course at individual colleges (2-3 units)*

Course 3 = Existing course at individual colleges (2-3 units)*

Course 4 = Cooperative Education (1-2 units)

To note: Colleges may design multiple FTMC certificates showing emphasis in...(eg: fashion, retail, culinary/hospitality management)

- [College of Southern Nevada Tourism program](#)
- [Success Center for CCC - Credit for Prior Learning](#)
- [CCC - Credit for Prior Learning](#)
- [LARC Video Tutorial](#)
 - Make sure to include college specific information (monies spent, areas where course/certificate will be housed, etc.)
- CCLA [Website](#) and [Slide Deck](#)
 - [RHTFC Programs](#): Click on the link to access the form and complete it!

10:00

Adjourn

Attendees

- **Workforce Innovation Labs**
 - Audrey Le Baudour
 - Xavier Nazario
 - Nicole Tibi
 - Manuela Alvarez
- **LA Regional Consortium (LARC)**
 - Narineh Makijan
 - Randy Morales
- **East Los Angeles College**
 - Vannesa Garcia
 - Erica Mayorga

- Laura Ramirez
- Yolanda Villacreces
- **Los Angeles City College**
 - Vivian Alonzo
 - Alexis Medina
 - Michelle Segura
- **Rio Hondo College**
 - Bridgette Hernandez
 - Maria Andrade-Hernandez
 - Anthony de Lorenzo
- **Pasadena City College**
 - Giovanni Ortega
 - Matthew Barboza
 - Mark M. Keene
- **Long Beach City College**
 - Haley Nguyen
 - Juan Lopez
- **Santa Monica College**
 - Susan Kolko
 - Lisa Lewenberg
 - Lorrie Ivas
- **Los Angeles Trade-Technical College**
 - Marcia Wilson
- **West Los Angeles College**
 - Tiffany Miller
- **Los Angeles Pierce College**
- **Los Angeles Mission College**
- Carolyn Hines