

Labor Market Analysis: 1008.10 - Commercial Dance

Dance Studio Management - Certificate requiring 16 to fewer than 30 semester units
Los Angeles Center of Excellence, February 2024

Summary

Program Endorsement:	Endorsed: All Criteria Met <input checked="" type="checkbox"/>	Endorsed: Some Criteria Met <input type="checkbox"/>	Not Endorsed <input type="checkbox"/>
Program Endorsement Criteria			
Supply Gap:	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
Living Wage: (Entry-Level, 25th)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
Education:	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
Emerging Occupation(s)			
Yes <input type="checkbox"/>		No <input checked="" type="checkbox"/>	

The Los Angeles Center of Excellence for Labor Market Research (LA COE) prepared this report to provide regional labor market supply and demand data related to two middle-skill occupations:

- **Dancers (27-2031)** Perform dances. May perform on stage, for broadcasting, or for video recording.¹
- **Choreographers (27-2032)** Create new dance routines. Rehearse performance of routines. May direct and stage presentations.²

Middle-skill occupations typically require some postsecondary education, but less than a bachelor's degree.³ This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with the relevant occupations.

Based on the available data, there appears to be a supply gap for these commercial dance occupations in the region. Furthermore, entry-level wages exceed the self-sufficiency standard wage in Los Angeles County, and nearly one-third of current workers in the field have completed some college or an associate degree. **Therefore, due to all the criteria being met, the LA COE endorses this proposed program.** Detailed reasons include:

¹ [Dancers and Choreographers \(bls.gov\)](https://www.bls.gov/occupations/27-2031)

² [Dancers and Choreographers \(bls.gov\)](https://www.bls.gov/occupations/27-2032)

³ The COE classifies middle-skill jobs as the following:

- All occupations that require an educational requirement of some college, associate degree or apprenticeship;
- All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an educational attainment of some college or associate degree; or
- All occupations that require a high school diploma or equivalent or no formal education, but also require short- to long-term on-the-job training where multiple community colleges have existing programs.

Demand:

- **Supply Gap Criteria** – Over the next five years, **718 jobs are projected to be available annually** in the region due to new job growth and replacements, **which is more than the three-year average of 272 awards conferred** by educational institutions in the region.
- **Living Wage Criteria** – Within Los Angeles County, both occupations have entry-level wages **above** the self-sufficiency standard hourly wage (\$18.10/hour).⁴
- **Educational Criteria** – Within the greater LA/OC region, **67% of the annual job openings** for occupations related to commercial dance typically require **no formal educational credential**.
 - However, the national-level educational attainment data indicates **29% of workers in the field have completed some college or an associate degree, and 30% have completed a bachelor’s degree or more education.**

Supply:

- There are **6 community colleges** in the greater LA/OC region that issue awards for commercial dance, conferring an average of **26 awards annually** between 2019 and 2022.
- Between 2019 and 2021, there was an average of **246 awards conferred annually** in related training programs by non-community college institutions throughout the greater LA/OC region.

Occupational Demand

Exhibit 1 shows the five-year occupational demand projections for these commercial dance occupations. In the greater Los Angeles/Orange County region, the number of jobs related to these occupations is projected to increase by 11% through 2027. There will be more than 700 job openings per year through 2027 due to job growth and replacements. The majority of jobs in 2022 for these commercial dance occupations (67%) were located in Los Angeles County.

Exhibit 1: Occupational demand in Los Angeles and Orange counties⁵

Geography	2022 Jobs	2027 Jobs	2022-2027 Change	2022-2027 % Change	Annual Openings
Los Angeles	2,621	2,826	206	8%	463
Orange	1,269	1,485	215	17%	256
Total	3,890	4,311	421	11%	718

Wages

The labor market endorsement in this report considers the entry-level hourly wages for these commercial dance occupations in Los Angeles County as they relate to the county’s self-sufficiency standard wage. Orange County wages are included below in order to provide a complete

⁴ Self-Sufficiency Standard wage data was pulled from The Self-Sufficiency Standard Tool for California. For more information, visit: <http://selfsufficiencystandard.org/california>.

⁵ Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

analysis of the greater LA/OC region. Detailed wage information, by county, is included in Appendix A.

Los Angeles County

Both occupations have entry-level wages above the self-sufficiency standard wage for one adult (\$18.10 in Los Angeles County). Typical entry-level hourly wages are in a range between \$19.26 and \$19.80. Experienced workers can expect to earn wages between \$28.69 and \$40.38.

Exhibit 2: Earnings for Occupations in LA County

Occupation	Entry-Level Hourly Earnings (25 th Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 th Percentile)	Median Annual Earnings*
Dancers (27-2031)	\$19.26	\$22.63	\$28.69	\$47,100
Choreographers (27-2032)	\$19.80	\$33.89	\$40.38	\$70,500

*Rounded to the nearest \$100

Orange County

Both occupations have entry-level wages below the self-sufficiency standard wage for one adult (\$20.63 in Orange County). Typical entry-level hourly wages are in a range between \$16.45 and \$18.65. Experienced workers can expect to earn wages between \$23.31 and \$33.02, which are higher than the self-sufficiency standard.

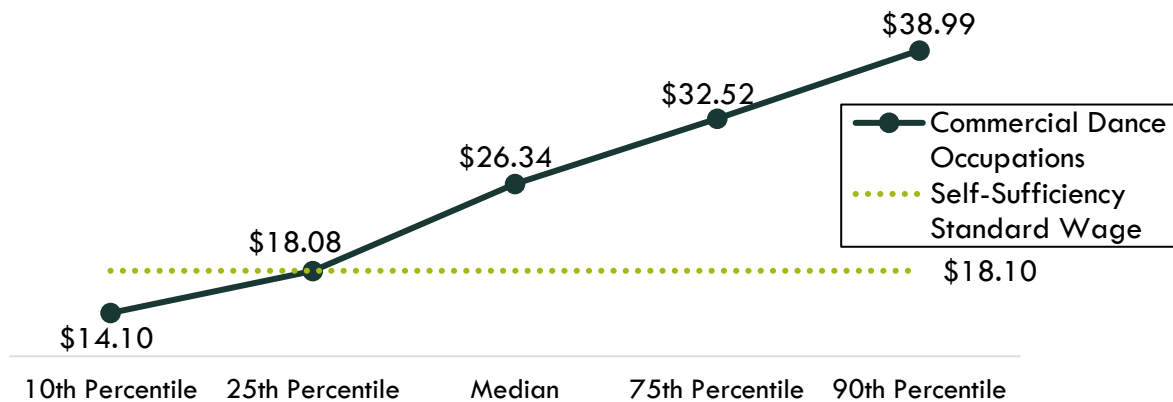
Exhibit 3: Earnings for Occupations in Orange County

Occupation	Entry-Level Hourly Earnings (25 th Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 th Percentile)	Median Annual Earnings*
Dancers (27-2031)	\$16.45	\$18.71	\$23.31	\$38,900
Choreographers (27-2032)	\$18.65	\$28.64	\$33.02	\$59,600

*Rounded to the nearest \$100

On average, the entry-level earnings for the occupations in this report are \$18.08; this is nearly equal to the living wage for one single adult in Los Angeles County (\$18.10). Exhibit 4 shows the average wage for the occupations in this report, from entry-level to experienced workers.

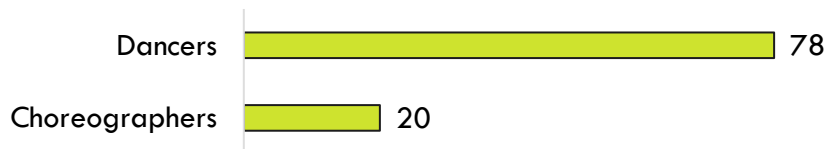
Exhibit 4: Average Hourly Earnings for Commercial Dance Occupations in LA/OC



Job Postings

There were 98 online job postings related to commercial dance listed in the past 12 months. Exhibit 5 displays the number of job postings by occupation. The majority of job postings (80%) were for *dancers*, followed by *choreographers* (30%). The highest number of job postings were for dance instructors, music video directors, choreographers, dancers, and sign dancers. The top skills were choreography, costuming, Tiktok, jazz, and ballet. The top three employers, by number of job postings, in the region were Creation Station Dance, Tiktok, and Cedar Fair Entertainment Company.

Exhibit 5: Job postings by occupation (last 12 months)



Educational Attainment

The Bureau of Labor Statistics (BLS) lists the following typical entry-level education levels for the occupations in this report:

- **High school diploma or equivalent:** *Choreographers*
- **No formal educational credential:** *Dancers*

In the greater LA/OC region, the majority of annual job openings (67%) typically require no educational credential. However, the national-level educational attainment data indicates 29% of workers in the field have completed some college or an associate degree and 30% hold a bachelor's degree or more education. Of the 16% of commercial dance job postings listing a minimum education requirement in the greater Los Angeles/Orange County region, 87% (14) requested high school or vocational training, and 13% (2) requested a bachelor's degree.

Educational Supply

Community College Supply

Exhibit 6 shows the annual and three-year average number of awards conferred by community colleges in the related TOP code: Commercial Dance (1008.10). The colleges with the most completions in the region are Orange Coast, Glendale, and Irvine.

Exhibit 6: Regional community college awards (certificates and degrees), 2019-2022

TOP	Program	College	2019-20 Awards	2020-21 Awards	2021-22 Awards	3-Year Average
1008.10	Commercial Dance	Cerritos	-	1	1	1
		Citrus	3	-	1	1
		Glendale	10	8	3	7
		Mt San Antonio	-	3	1	1
		LA Subtotal	13	12	6	10

TOP	Program	College	2019-20 Awards	2020-21 Awards	2021-22 Awards	3-Year Average
		Irvine	1	4	3	3
		Orange Coast	18	10	12	13
		OC Subtotal	19	14	15	16
Supply Total/Average			32	26	21	26

Non-Community College Supply

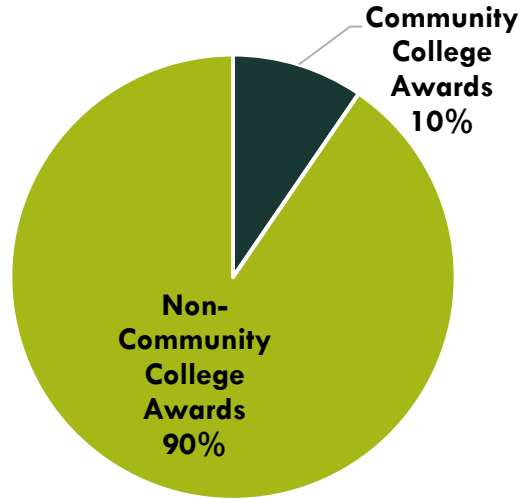
For a comprehensive regional supply analysis, it is important to consider the supply from other institutions in the region that provide training programs for commercial dance occupations. Exhibit 7 shows the annual and three-year average number of awards conferred by these institutions in relevant programs. Due to different data collection periods, the most recent period of available data is from 2019 to 2021. Between 2019 and 2021, non-community college institutions in the region conferred an average of 246 bachelor's awards. There were no sub-baccalaureate awards (associate degrees, certificates, or other awards) conferred during this time period.

Exhibit 7: Regional non-community college awards, 2019-2021

CIP	Program	Institution	2019-20 Awards	2020-21 Awards	2-Year Average
50.0301	Dance, General	CA Institute of the Arts	16	23	20
		CSU-Fullerton	34	23	29
		CSU-Long Beach	40	57	49
		Chapman University	31	25	28
		Claremont McKenna College	2	1	2
		Harvey Mudd College	1	-	1
		Loyola Marymount Univ.	15	13	14
		Pitzer College	1	-	1
		Pomona College	-	1	1
		Scripps College	2	2	2
		UC-Irvine	46	58	52
		UC-Los Angeles	31	33	32
		USC	16	21	19
Supply Total/Average			235	257	246

Exhibit 8 shows the proportion of community college awards conferred in LA/OC compared to the number of non-community college awards for the programs in this report. Nine out of ten awards conferred in these programs are awarded by non-community colleges in the LA/OC region.

Exhibit 8: Community College Awards Compared to Non-Community College Awards in LA/OC Region, 3-Year Average



Appendix A: Occupational demand and wage data by county

Exhibit 9. Los Angeles County

Occupation (SOC)	2022 Jobs	2027 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings (25 th Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 th Percentile)
Dancers (27-2031)	1,831	1,969	138	8%	321	\$19.26	\$22.63	\$28.69
Choreographers (27-2032)	789	857	68	9%	141	\$19.80	\$33.89	\$40.38
Total	2,621	2,826	206	8%	463	-	-	-

Exhibit 10. Orange County

Occupation (SOC)	2022 Jobs	2027 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings (25 th Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 th Percentile)
Dancers (27-2031)	872	970	98	11%	162	\$16.45	\$18.71	\$23.31
Choreographers (27-2032)	397	515	117	30%	94	\$18.65	\$28.64	\$33.02
Total	1,269	1,485	215	17%	256	-	-	-

Exhibit 11. Los Angeles and Orange Counties

Occupation (SOC)	2022 Jobs	2027 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	% Age 55 and older*	Typical Entry-Level Education
Dancers (27-2031)	2,703	2,939	236	9%	483	4%	No formal ed. credential
Choreographers (27-2032)	1,187	1,372	185	16%	235	4%	HS diploma or equivalent
Total	3,890	4,311	421	11%	718	-	-

*The average percentage of workers aged 55 and older across all occupations in the greater LA/OC region is 27%. These occupations have a smaller share of older workers, which typically indicates fewer replacements needs to offset the amount of impending retirements.

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DATA SOURCES

- O*NET Online
- Lightcast (formerly Emsi)
- Bureau of Labor Statistics (BLS)
- California Employment Development Department, Labor Market Information Division, OES
- California Community Colleges Chancellor’s Office Management Information Systems (MIS)
- Self-Sufficiency Standard at the Center for Women’s Welfare, University of Washington
- Chancellor’s Office Curriculum Inventory (COCI 2.0)



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