

Tech Review,

In May 2024, I reached out to our advisory board with the following message:

Dear Esteemed Advisory Members,

I'm thrilled to present an exciting initiative poised to ignite the path of innovation and opportunity for our students: the Cannabis Entrepreneur Professional program. In collaboration with my esteemed colleague in Botany, we are pioneering a transformative curriculum designed to equip aspiring entrepreneurs with the skills and knowledge to thrive in the burgeoning cannabis industry.

Inspired by the pioneering spirit of institutions like the College of the Desert, we are crafting a multi-disciplinary journey that merges the realms of botany, entrepreneurship, and business acumen. Our vision is bold, and our mission is clear: to empower students with the tools and insights needed to excel as leaders in this dynamic field.

Our curriculum is carefully crafted to blend theoretical foundations with practical skills, ensuring our graduates emerge ready to make an impact from day one. From delving into the intricacies of General Botany to exploring the intersection of Plants and Human Affairs, each course is meticulously designed to foster holistic understanding and real-world application.

But our ambitions don't end here. This inaugural one-semester certificate is just the beginning. As the industry evolves, so too will our program. We envision a future where specialized courses enrich our curriculum, catering to our students' diverse needs and interests.

It's important to note that our dedication to excellence extends beyond the classroom. While we nurture minds, we do so responsibly. Rest assured, we will not cultivate nor utilize the actual cannabis plant on campus. Instead, we employ innovative alternatives that mimic its properties, ensuring a safe and compliant learning environment.

Your support and approval are integral to the realization of this vision. Together, let us embark on this journey of education, innovation, and empowerment. Thank you for your thoughtful consideration.

With anticipation and gratitude,

Dr. Ajene Wilcoxson

Professor, Business and Entrepreneurship
Riverside City College, School of Business and Law

As a result of our conversations, the Business and Law Advisory voted 11 in support and 1 not in support. Based on the majority vote our new Certificate in Cannabis Entrepreneur Professional is approved.

Best,

Don Ajené Wilcoxson

Cannabis Entrepreneur Professional Program Certificate and Program

12 Responses

121:24 Average time to complete

Active Status

1. Please cast your vote below:

- Yes, I support this new certificat... 11
- No, I do not support this new ce... 1

