

Meeting Notes CTE Advisory Committee

Purpose: The CTE Advisory Committee monitors campus-wide issues related to Career Technical Education initiatives. It reviews labor market information, trends in the regional economy, and data resources available to CTE faculty and administration. It tracks CTE program student success data and promotes best practices and provides guidance to the college on potential CTE growth areas, dual enrollment, and career pathways. It also makes recommendations for Perkins funding allocation.

Date: March 01, 2024

Time: 5:00-6:00 p.m.

Location: Clovis Community College, AC1-108

Attendees:

Max Hembd, Commercial Music Faculty

Dr. James Ortez, Dean of Humanities and Athletics

Rob McInteer, Production Director, The Well Community Church

Dr. Michael Krikorian (via Zoom call), Professor of Piano and Music Technology, Fresno State

Meeting called to order 12:00 p.m.	Notes	Action Items
1. Welcome	Description of current state of facilities, including software, hardware, existing and future physical lab space. Received positive feedback on the selection of instrumentation and current state of development for the program	
2. New Business	<p>Review of Certificates of Achievement and relevance to industry need. Received support for the proposed new programs and courses.</p> <p>New Courses:</p> <ul style="list-style-type: none"> • Audio for Visual Media • Recording Level II • Advanced Mixing and Mastering <p>Review of Current Programs: Addition of MUS 1: Music Theory 1 and Music 7A: Musicianship 1 as an option with MUS 3: Music Fundamentals for all Certificates of Achievement in Commercial Music:</p> <ul style="list-style-type: none"> • Audio Production Certificate of Achievement • Commercial Music Performance Certificate of Achievement • Live Sound Certificate of Achievement • Songwriting Certificate of Achievement <p>New Programs:</p> <ul style="list-style-type: none"> • Certificate of Achievement in Record Production • Associate of Arts in Commercial Music <p>New Organizations:</p> <ul style="list-style-type: none"> • Establish Internships with local industry as well as within our own curriculum and work experience related to new recording studio and potential to establish a publishing entity affiliated with the college. 	Approved

	<ul style="list-style-type: none"> • Create a student-run record label to publish and release student and community audio work (music, podcasts, etc.) produced at CCC. Connect this to the SCCCD Foundation to establish revenue streams ranging from facilities use to perpetual royalty agreements with artists. <p>New Staffing:</p> <ul style="list-style-type: none"> • Onboard PT Faculty who have specialization in key areas of the curriculum to drive growth in these areas. • Plan for FT Staff to increase access to the program’s facilities and support growing faculty use. <p>• New Directions: Partner with courses like Art 44: Digital Video Editing and programs like Computer Science to support audio and music for film and video games.</p> <ul style="list-style-type: none"> • Partner with Graphic Design and Business program to support the operation of a record label on campus (album art, music videos, logos, branding, marketing, etc.) 	
<p>3. Old Business</p>		
<p>4. Future Agenda Items/Other</p>	<p>Opening of AC-3 facilities and initial tour for Advisory Committee membership.</p> <p>Review of Program Descriptions and Course Outline of Record for the proposed and approved curriculum listed above.</p>	
<p>5. Next Meeting</p>	<p>Tentatively scheduled for Saturday, September 28, 2025</p>	