

Program Endorsement Brief: 3007.00/Cosmetology and Barbering *Esthetics*

Los Angeles/Orange County Center of Excellence, November 2018

Summary:

The Los Angeles/Orange County Center of Excellence for Labor Market Research (COE) prepared this report to provide regional labor market supply and demand data related to estheticians. This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with relevant occupations.

The following summarizes key findings from this data brief:

- The number of jobs for skincare specialists is projected to increase by 11% through 2022. More than 500 job openings will be available annually due to new job growth and replacement need.
- In the past 12 months, there have been 1,721 online job postings for skincare specialists or other related jobs in Los Angeles/Orange County.
- Two other related program recommendation requests were received between January and September 2018 from regional community colleges.
- Eleven colleges in the region have cosmetology and barbering programs; of these colleges, five have an esthetician specialization.
- Between 2014 and 2017, community colleges in the region conferred an average of 825 awards (associate degrees and certificates) in related training programs.

Occupational Demand—In Los Angeles/Orange County, the number of jobs for skincare specialists is projected to increase by 11% through 2022. There will be more than 500 job openings per year due to new job growth and replacement need (retirements).

Exhibit 1: Occupational demand in Los Angeles and Orange Counties¹

Geography	2017 Jobs	2022 Jobs	2017-2022 Change	2017-2022 % Change	Annual Openings
Los Angeles	2,513	2,800	287	11%	350
Orange	1,124	1,255	131	12%	157
Total	3,637	4,055	418	11%	507

¹ Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

Wages—Entry-level and median hourly wages for skincare specialists in the region are \$10.54 and \$13.56, respectively. Median wages for skincare specialists are higher than the MIT Living hourly wage for one adult in the region (\$13.54 in Los Angeles County and \$15.31 in Orange County).

Job Postings—There were 1,721 online job postings related to skincare specialists listed in the past 12 months. The majority of job postings were for estheticians, cosmetic salespersons and beauty advisors. The top three employers, by number of job postings, in the region are: Macy’s, Nordstrom and Massage Envy.

Educational Attainment—The BLS lists a postsecondary certificate as the typical entry-level education for this occupation. The national-level educational attainment data indicates 30% of workers in the field have completed some college or an associate degree. In Los Angeles/Orange County, nearly all job postings request a high school diploma or vocational training.

Community College Supply—Appendix A shows the annual and three-year average number of awards conferred by community colleges in Cosmetology and Barbering (3007.00). The colleges with the most completions in the region include: Citrus, Saddleback, and Fullerton. Of the regional colleges that offer Cosmetology and Barbering programs, five colleges offer an esthetician specialization: Cerritos, Citrus, Fullerton, Golden West, and Santiago Canyon. Between January and September 2018, there were two other related program recommendation requests from regional community colleges.

Note: Cosmetology and Barbering programs prepares students for a variety of personal service occupations, including barbers, hairstylists, theatrical makeup artists, skincare specialists and manicurists/pedicurists. The awards data in appendix A counts all of these personal service specializations, not only skincare specialists.

Appendix A: Regional community college awards (certificates and degrees), 2014-2017

TOP Code	Program	College	2014-15 Awards	2015-16 Awards	2016-2017 Awards	3-Year Award Average
3007.00	Cosmetology and Barbering	Cerritos	89	87	74	83
		Citrus	170	146	154	157
		Compton	1	-	4	2
		El Camino	45	44	40	43
		Fullerton	120	106	133	120
		Golden West	107	95	98	100
		LA Trade-Tech	82	78	89	83
		Pasadena	21	40	30	30
		Saddleback	160	96	108	121
		Santa Monica	6	25	34	22
		Santiago Canyon	174	17	3	65
		Total/Average	975	734	767	825

Appendix B: Occupational demand and wage data by county

Exhibit 3. Los Angeles County

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Skincare Specialists	2,513	2,800	287	11%	350	\$10.52	\$13.48	\$20.14

Exhibit 4. Orange County

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Skincare Specialists	1,124	1,255	131	12%	157	\$10.77	\$13.78	\$21.63

Exhibit 5. Los Angeles and Orange Counties

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Skincare Specialists	3,637	4,055	418	11%	507	\$10.54	\$13.56	\$21.08

Appendix C: Sources

- O*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (EMSI)
- Employment Development Department, Labor Market Information Division, OES
- Employment Development Department, Unemployment Insurance Dataset
- Living Insight Center for Community Economic Development
- California Community Colleges Chancellor's Office Management Information Systems (MIS)
- MIT Living Wage
- Chancellor's Office Curriculum Inventory

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