

SANTA MONICA COLLEGE PROGRAM OF STUDY

Digital Media Associate in Science (AS) Effective Summer 2013

The Digital Media A.S. Degree program is a comprehensive study of the digital post-production processes used in the entertainment industry. The required coursework begins with the Digital Media Foundation Certificate of Achievement, combining a solid foundation in visual storytelling with hands-on experience using digital media software applications.

After successfully completing the Digital Media Foundation, students pursue a concentration in either Digital Audio Post-Production or Digital Video Post-Production. Each concentration reflects an area of industry specialization, and is awarded as a second Certificate of Achievement. Students must complete the required coursework for the Digital Media Foundation and at least one concentration to be eligible for the Digital Media A.S. Degree.

Throughout the Digital Media A.S. Degree program, students learn to develop professional skills, demonstrate those skills in effective entry-level portfolios, and work collaboratively on team-based projects. Students may also participate in internships with industry partners when available.

ASSOCIATE DEGREE REQUIREMENTS:

- completion of at least 60 semester units including:
 - completion of the Area of Emphasis with a grade of C or higher in each course
 - completion of at least 50% of Area of Emphasis units at SMC
 - one of the following general education patterns: SMC GE, CSU GE, or IGETC (see www.smc.edu/articulation or visit the Transfer/Counseling Center)
 - the Global Citizenship requirement
- overall GPA of 2.0 or higher

CATALOG RIGHTS: A student may satisfy the requirements of a Degree or Certificate that were in effect at any time of the student's continuous enrollment. Continuous enrollment is defined as enrollment in consecutive Fall and Spring semesters until completion.

TRANSFER REQUIREMENTS:

Students planning to transfer to a four-year program should complete the lower-division major requirements and the general education pattern for the appropriate transfer school.

- Transfer requirements for UC and CSU can be found at www.assist.org.
- Transfer agreements with select private and out-of-state institutions can be found at www.smc.edu/articulation.

Program Learning Outcomes:

Upon completion of the program, students will be able to create an effective digital media portfolio for transfer or entry-level employment that demonstrates an understanding of industry-standard tools and methodologies.

Area of Emphasis

Required Core Courses:

		Units
ANIM 1	Storytelling	3
FILM 1	Film Appreciation: Introduction To Cinema	3
DMPOST 1	Digital Media Workflow Management	3
DMPOST 2	Digital Audio Fundamentals	3
DMPOST 3	Digital Video Fundamentals	3
DMPOST 4	Digital Image Fundamentals	3

Required Concentration: select one of the following concentrations (minimum of 18 units as specified)

		Units
DIGITAL AUDIO POST-PRODUCTION CONCENTRATION: (18 Units)		Units
DMPOST 20	Digital Audio Editing	3
DMPOST 21	Digital Audio For Games	3
DMPOST 22	Digital Music Production	3
DMPOST 23	Sound Design	3
DMPOST 24	Audio Mixing for Visual Media	3
DMPOST 60	Post-Production Studio	3
DIGITAL VIDEO POST-PRODUCTION CONCENTRATION: (18 Units)		Units
GR DES 71	Motion Graphics 1	3
GR DES 71B	Motion Graphics 2	3
DMPOST 30	Digital Video Editing	3
DMPOST 31	Digital Compositing	3
DMPOST 32	Color Grading and Film Finishing	3
DMPOST 60	Post-Production Studio	3

Total Units for Area of Emphasis:

36

PID 409