

## Memorandum

To: Torence Powell, Associate Vice President, Instruction and Student Learning, Cosumnes River College  
Judy Beachler, Dean of Instruction and Student Learning, Cosumnes River College

From: Ebony J. Benzing, Research Manager, Center of Excellence (COE), North-Far North region

Date: July 15, 2019

Re: Program endorsement regional consortium LMI for CRC small business entrepreneurship program

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## Background

Cosumnes River College (CRC) contacted COE regarding labor market information to submit a program to the regional consortium for endorsement, which is part of getting approvals from the state Chancellor's Office. CRC's small business and entrepreneurship program is an existing, low-unit certificate program. CRC does not intend to modify the program.

Dean Theresa Milan and the COE North office devised this memo to address the short-unit existing certificates. The COE is concurrently proposing to the region to standardize the format for all short-unit, existing certificates, with no substantial changes that are submitted to the RC for program endorsement. The present memo uses the Strong Workforce Program labor market information process template used by the Los Rios Community College District. The findings below summarize the data analysis contained in the Excel file that accompanies this memo attached to the email.

## Findings and Recommendations

- Small Business and Entrepreneurship: In the Greater Sacramento region, there is a supply of 77 regional awards in TOP code 0506.40 – Small Business and Entrepreneurship. There are 1,469 projected annual openings in the related occupations (SOC 11-3011 Administrative Services Managers and 13-1199 Business Operations Specialists, All Other). Undersupply is indicated, and the COE recommends continuing with this program.

Please contact Ebony Benzing, COE Research Manager, for further information at [Ebony.Benzing@losrios.edu](mailto:Ebony.Benzing@losrios.edu) or 916-563-3215.

Attachment: CRC Small Business Cert LMI.xlsx