

Section 8: Insert labor-market analysis.

Behavioral Health Contractors Association of Santa Clara County CBOs provided feedback on proposed Behavioral Health Certification Programs. Of the seven CBOs reporting responses, entry-level positions in peer specialist [67%], Case Manager [44%], and Intake Coordinator [33%] were common. Likewise, increased training as well as a need to hire a more culturally diverse staff were common [Behavioral Health Contractors Association of Santa Clara County CBOs provided feedback on proposed Behavioral Health Certification Programs, 2022].

California Demand for Social and Human Service Assistants and Community Health Worker 2018-2028*

SOC	Occupation	Entry Education	2018 Jobs	2018-2028 Total Job Openings	Annual Job Openings	Average Annual Earnings
21-1093	Social & Human Service Assistants	High School or Equivalent	55,400	75,270	7,527	\$44,964
21-1094	Community Health Worker	High School or Equivalent	5,900	7,770	777	\$50,541

*Center of Excellence for Labor Market Research 2018-2028 [04.22.23]

https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fcoeccc.net%2Fwp-content%2Fuploads%2F2022%2F04%2FDemand-Tool_June2021.xlsm&wdOrigin=BROWSELINK

Occupation	Entry Education	2019-2024 Annual Openings	Average/Median Hourly Earnings
Social & Human Services Assistant	High School or Equivalent	1,882	\$22.66
Community Health Worker	High School or Equivalent	289	\$28.02

**Bay Region Sum of Average Annual Job Openings 2019 to 2024 with Perkins Criteria

Both Social Service Assistants and Community Health Workers are employed in government (schools, hospitals, outpatient clinics), and non-government (outpatient centers, general medical and hospitals, insurance, grantmaking services, food and housing programs, outpatient family, social advocacy, emergency relief services, home health, and nursing care facilities (Bureau of Labor Statistics, 2023, <https://www.bls.gov/ooh/community-and-social-service/health-educators.htm> and <https://www.bls.gov/ooh/community-and-social-service/social-and-human-service-assistants.htm>)