

## Program Endorsement Brief: 3007.00/Cosmetology and Barbering *Salon Business*

Los Angeles/Orange County Center of Excellence, March 2019

The Los Angeles/Orange County Center of Excellence for Labor Market Research (COE) prepared this brief to provide regional labor market supply and demand data related to salon business. This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with relevant occupations.

The following summarizes key findings:

- Over the past 12 months, there were over 228 online job postings for salon and spa managers in Los Angeles/Orange County.<sup>1</sup>
- Top employers include Great Clips, Ulta Beauty, Supercuts, Regis Corporation, and JCPenney.
- All job postings request a high school diploma or vocational training.
- Between 2014 and 2017, community colleges in the region conferred an average of 825 awards (associate degrees and certificates) in related training programs.
- No other related program recommendation requests were received between January 2018 and February 2019.

### Regional community college awards (certificates and degrees), 2014-2017

TOP Code	Program	College	2014-15 Awards	2015-16 Awards	2016-2017 Awards	3-Year Award Average
3007.00	Cosmetology and Barbering	Cerritos	89	87	74	83
		Citrus	170	146	154	157
		Compton	1	-	4	2
		El Camino	45	44	40	43
		Fullerton	120	106	133	120
		Golden West	107	95	98	100
		LA Trade-Tech	82	78	89	83
		Pasadena	21	40	30	30
		Saddleback	160	96	108	121
		Santa Monica	6	25	34	22
		Santiago Canyon	174	17	3	65
<b>Total/Average</b>			<b>975</b>	<b>734</b>	<b>767</b>	<b>825</b>

Source: California Community Colleges Chancellor's Office Management Information Systems (MIS)

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March 2019

<sup>1</sup> All employer job posting data was collected from Burning Glass.