



## **Program Endorsement Brief: 0835.60/Coaching Fitness and Sport Management**

Los Angeles/Orange County Center of Excellence, September 2019

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### **Summary Analysis**

The Los Angeles/Orange County Center of Excellence for Labor Market Research (COE) prepared this report to provide regional labor market supply and demand data related to coaches and scouts (27-2022). This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with relevant occupation.

Based on the available data, it appears that there is a supply gap for coaches and scouts in the region. **Therefore, the COE recommends further research on potential employers and viable pathways.**

### **Demand:**

- Over the next five years, there is projected to be **1,844 jobs available annually** in the region due to new jobs, retirements, and workers leaving the field, **which is more than the 16 awards conferred annually** by community colleges and other non-community college institutions in the region.
- Although the Bureau of Labor Statistics (BLS) lists a bachelors' degree as the typical entry-level education for coaches and scouts, the majority of job postings in the region list a high school diploma as the minimum requirement.

### **Supply:**

- There are **five community colleges** in the region that have programs listed under the coaching TOP code (0835.60), conferring an average of **nine awards** annually between 2015 and 2018. There are **two other postsecondary institution** in the region that have a program listed under the sport and fitness administration/management CIP code 31.0504), conferring an average of **seven awards** annually between 2013 and 2016.

**Occupational Demand** — Exhibit 1 shows the five-year occupational demand projections for coaches and scouts. In Los Angeles/Orange County, the number coach and scout jobs is projected to increase by 11%. There will be more than 1,844 job openings per year through 2023.

**Exhibit 1: Occupational demand in Los Angeles and Orange Counties<sup>1</sup>**

Geography	2018 Jobs	2023 Jobs	2018-2023 Change	2018-2023 % Change	Annual Openings
Los Angeles	8,521	9,323	802	9%	1,327
Orange	3,033	3,487	454	15%	517
<b>Total</b>	<b>11,554</b>	<b>12,809</b>	<b>1,255</b>	<b>11%</b>	<b>1,844</b>

**Wages** — Typical entry-level wages for coaches and scouts in the region are between \$13.45 and \$14.55. Median wages are higher than the California Family Needs Calculator hourly wage for one adult in the region (\$15.04 in Los Angeles County and \$17.36 in Orange County). Regional average wages are above the average statewide wage of \$23.99 for this occupation. Wage information, by county, is included in Appendix A.

**Job Postings** — In the past 12 months, there have been 3,502 online job postings for coaches and scouts. Of those, 545 were for facility supervisors, assistant managers, and general managers. The top three employers, by number of job postings, in the region are: YMCA, Super Sports Stars, and Youth Policy Institute. Of the 3,502 online job postings, 46% list a minimum education requirement.

**Educational Attainment** — The BLS lists a bachelor’s degree as the typical entry-level education for coaches and scouts. The national-level educational attainment data indicates 26% of workers in the field have completed some college or an associate degree. Of the 46% of job postings for coaches and scouts listing a minimum education requirement in Los Angeles/Orange County, 96% (1,539) request a high school diploma or equivalent and 4% (69) request an associate degree.

**Community College Supply** — Exhibit 2 shows the annual and three-year average number of awards conferred by community colleges in Coaching (0835.60) programs. The college with the most coaching completions in the region is Santa Monica College. In the past 12 months, there were no other program recommendation request for coaching from a regional community college. However, there were several request for fitness trainers.

**Non-Community College Institutions Supply** — Exhibit 3 displays the annual and three-year average number of awards conferred by non-community college institutions in Sport and Fitness Administration/Management (31.0504) programs.

<sup>1</sup> Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

**Exhibit 2: Regional community college awards (certificates and degrees), 2015-2018**

TOP Code	Program	College	2015-16 Awards	2016-17 Awards	2017-18 Awards	3-Year Award Average
0835.60	Coaching	Citrus	-	-	3	1
		Cypress	4	3	3	3
		Fullerton	-	1	-	0
		Saddleback	-	1	1	1
		Santa Monica	2	3	7	4
		<b>Total/Average</b>	<b>6</b>	<b>8</b>	<b>14</b>	<b>9</b>

**Exhibit 3: Regional non-community college institution awards, 2013-2016**

CIP Code	Program	College	2013-14 Awards	2014-15 Awards	2015-16 Awards	3-Year Award Average
31.0504	Sport and Fitness Administration/Management	National University	7	5	4	5
		University of Antelope Valley	-	-	4	4
		<b>Total/Average</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>7</b>

**Appendix A: Occupational demand and wage data by county**

**Exhibit 4. Los Angeles County**

Occupation (SOC)	2018 Jobs	2023 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Coaches and Scouts (27-2022)	8,521	9,323	802	9%	1,327	\$14.55	\$20.94	\$28.72

**Exhibit 5. Orange County**

Occupation (SOC)	2018 Jobs	2023 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Coaches and Scouts (27-2022)	3,033	3,487	454	15%	517	\$13.45	\$19.33	\$26.30

**Exhibit 6. Los Angeles and Orange Counties**

Occupation (SOC)	2018 Jobs	2023 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Coaches and Scouts (27-2022)	11,554	12,809	1,255	11%	1,844	\$14.25	\$20.48	\$28.08

## Appendix B: Sources

- O\*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (EMSI)
- Bureau of Labor Statistics (BLS)
- Employment Development Department, Labor Market Information Division, OES
- Employment Development Department, Unemployment Insurance Dataset
- Living Insight Center for Community Economic Development
- California Community Colleges Chancellor's Office Management Information Systems (MIS)
- California Family Needs Calculator, Insight Center for Community Economic Development
- Chancellor's Office Curriculum Inventory (COCI 2.0)

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