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2018-2028 Occupational Projections							Clear Filters:
SOC Code	Occupational Title	Entry Level Education	2018 Jobs	2018-2028 Total Job Openings	Annual Job Openings	Average Annual Earnings	
13-1161	Market Research Analysts and Marketing Specialists	Bachelor's degree	207,460	288,550	28,855	\$68,040	
<b>Grand Total</b>			<b>207,460</b>	<b>288,550</b>	<b>28,855</b>	<b>\$68,040</b>	

Narrow search results using Steps 1-3. See Interpreting the Data tab for further details.

**Step 1: Region (Select one)**

- Bay Area
- California
- Central
- Greater Sacramento
- Inland Empire
- LA/Orange County
- North Far North
- San Diego and Imperial
- South Central

**Step 2: Subregion (Select o...)**

- All Regions
- Anaheim-Santa Ana-Irvine Metr...
- Bakersfield Metropolitan Statist...
- Chico Metropolitan Statistical A...
- Eastern Sierra-Mother Lode Re...
- El Centro Metropolitan Statistic...
- Fresno Metropolitan Statistical ...
- Hanford-Corcoran Metropolitan...
- Los Angeles-Long Beach-Glen...

**Step 3: Counties**

- Alameda and Contr...
- All Counties
- Alpine, Amador, Cal...
- Butte
- Colusa, Glenn, Las...
- Del Norte, Humboldt...
- El Dorado, Placer, S...
- Fresno
- Imperial

**CCCCO Sector**

- Business & Entrepreneurship
- Advanced Manufacturing
- Advanced Transportation & Logistics
- Agriculture, Water & Environmental Techno...
- Education and Human Development
- Energy, Construction & Utilities
- Health
- Information and Communication Technolo...
- Other

**Education Level**

- Bachelor's degree
- Advanced degree
- Community College
- High school
- No degree

**Occupational Title**

- Advertising Sales Agents
- Aerospace Engineering and Operations Technicians
- Aerospace Engineers
- Agents and Business Managers of Artists, Performers, and Athle...
- Agricultural and Food Science Technicians
- Agricultural Equipment Operators
- Agricultural Inspectors
- Agricultural Workers, All Other
- Air Traffic Controllers