# Media Production, Certificate of Achievement

## Item 1. Program Description, Goals, and Objectives

The Film, Journalism, and Media Production (FJMP) program at San Diego City College provides the opportunity for students to develop fundamental skills in these fields for employment in media and related industries or transfer to a four-year institution. The program includes all aspects of multiplatform content creation and production, including fiction and documentary films, journalism, broadcast news, radio, podcast, and media production. Students also develop skills to think critically, problem-solve efficiently, and communicate ideas effectively. Courses address legal and ethical issues in media and include the implications of social and cultural constructs, economics, technology, and equity and social justice. Students gain hands-on experience working as part of the online platform City Times Media with its award-winning partners in state-of-the-art facilities.

**Student Media**

City Times Media includes award-winning student media partners like City Times, the student-produced digital news website originally established as a newspaper in 1945, as well as CityScene magazine, CTTV, home of the Emmy-winning Newscene broadcast, CT Sound for radio and podcast, and City College Independent Films, which offers students an outlet to showcase fiction and documentary films.

Program Student Learning Outcomes

Upon successful completion of one of the degrees and/or certificates the student should be able to:

* Apply tools and technologies appropriate for the media professions in which they work.
* Write in forms and styles appropriate for media professions, audiences, and purposes they serve.
* Conduct research and evaluate information by methods appropriate to the media professions in which they work.
* Apply principles of diversity, equity, and media law and ethics.

### Career Options

City College offers you the opportunity to gain hands-on experience in a wide range of areas in film, journalism, and media production. Potential jobs include video editor, multimedia journalist, digital content producer, motion picture or documentary film writer/producer, director, videographer, motion graphics designer, art director, production assistant, news producer, on-air talent, news reporter, news writer, social media producer, operations engineer, news photographer, audio engineer, studio camera operator, sound technician, lighting technician, assistant director, set designer, studio manager, and floor director. The skills acquired may lead to employment, freelance work, or business ownership.

## Item 2. Catalog Description

The Certificate of Achievement in Media Production offers hands-on training and experience in the fundamentals of content creation, using new and emerging multimedia tools and technologies in our state-of-the-art facilities. The program emphasis is placed on production, writing, audio recording, and video editing. Other topics addressed include voice-over performance, audio editing, and radio station and podcast marketing. Students can contribute to the award-winning City Times Media platform and its many partners, including TV news, digital news, radio/podcast, and independent film. This program is designed for students interested in enhancing their skills and knowledge of media production, students majoring in Media Production, and for those seeking entry-level employment in related industries.

The skills acquired with this certificate may lead to employment, freelance assignments, or corporate media work. These jobs include, but are not limited to, multimedia producers, social media content producers, directors, writers, reporters, program assistants, camera operators, videographers, audio technicians, studio technicians, video editors, and motion graphics designers.

## Item 3. Program Requirements

|  |  |  |
| --- | --- | --- |
| **COURSES REQUIRED FOR THE MAJOR:** | **UNITS** | **RECOMMENDED SEQUENCE\*** |
|  | FJMP 112 | Introduction to Audio Production | 3 | Fall 1 |
|  | FJMP 120 | Introduction to Screenwriting  | 3 | Fall 2/ Spring 2 |
| OR | FJMP 130 | Newswriting for Multiplatform Journalism  | Fall 2/ Spring 2 |
|  | FJMP 122 | Documentary Film Production | 3 | Fall 2/ Spring 2 |
| OR | FJMP 132 | Multiplatform Journalism Production  | Fall 2/ Spring 2 |
| OR | FJMP 133 | Broadcast News Production | Fall 2/ Spring 2 |
| OR | FJMP 142 | Radio and Podcast Production | Fall 2/ Spring 2 |
| **COMPLETE SIX (6) UNITS FROM THE FOLLOWING:** | **UNITS** | **RECOMMENDED SEQUENCE\*** |
|  | FJMP 110 | Introduction to Video Editing | 3 | Spring 1  |
|  | FJMP 111 | Single Camera Production | 3 | Spring 1  |
|  | FJMP 144 | Multi-Camera Studio Operations | 3 | Spring 1  |
| **COMPLETE THREE (3) UNITS FROM THE FOLLOWING:** | **UNITS** | **RECOMMENDED SEQUENCE\*** |
|  | FJMP 123 | The Producer's Role in Film | 3 | Fall 2/ Spring 2 |
|  | FJMP 124 | Video Motion Graphics | 3 | Fall 2/ Spring 2 |
|  | FJMP 131 | Multimedia Journalism Reporting | 3 | Fall 2/ Spring 2 |
|  | FJMP 134 | Multiplatform Magazine Production | 3 | Fall 2/ Spring 2 |
|  | FJMP 140 | Voiceover Performance | 3 | Fall 2/ Spring 2 |
|  | FJMP 141 | Audio Storytelling for Radio and Podcast | 3 | Fall 2/ Spring 2 |
|  | FJMP 143 | On-Camera Performance | 3 | Fall 2/ Spring 2 |
|  | FJMP 145 | Art Direction for Film and Media Production | 3 | Fall 2/ Spring 2 |
|  | FJMP 146 | Lighting for Film and Media Production | 3 | Fall 2/ Spring 2 |
|  | FJMP 211 | Single Camera Workshop I | 3 | Fall 2/ Spring 2 |
|  | FJMP 222 | Documentary Film Workshop I | 3 | Fall 2/ Spring 2 |
|  | FJMP 232A | Multiplatform Journalism Workshop I | 3 | Fall 2/ Spring 2 |
|  | FJMP 233A | Broadcast News Workshop I | 3 | Fall 2/ Spring 2 |
|  | FJMP 242A | Radio and Podcast Workshop I | 3 | Fall 2/ Spring 2 |
| **Total Units** **18** |

## *\*Course offerings are subject to change. Please refer to the college class schedule for the most updated course offerings for the semester.*

## Item 4. Master Planning

San Diego City College has as its highest priority student learning and achievement. The College provides lower division and general education courses that lead to certificates, associate degrees or transfer to a four-year college or university; career technical education programs that meet specific industry needs, upgrade the employment skills of students and fulfill licensing requirements of the state of California as well as contribute to the economic development of our region; basic skills instruction to assist all students in meeting their educational goals; and essential student support services for all students.

### Student Selection

The award will observe the open enrollment required for California community college courses (California Code of Regulations, Title 5, § 51006 and §§ 58100-58108).

### Need

The program modifications made to film, journalism, and media production (FJMP) certificates and degrees do not change the total number of awards being offered in the region. Program modifications will not contribute to an overproduction to the supply in the labor market demand as it will continue to yield the same number of graduates or completers as in previous years.

This program modification updates the program award title and includes updates to course numbering and course titles that reflects the college’s emphasis on FJMP.

The Certificate of Achievement in Media Production is not offered at any other campus within the district and San Diego City College is one of five colleges that offer degrees in the region. This certificate is well-established and has been serving the region and local community since its Regional Consortium recommendation in February 2014 and State Chancellor’s Office approval since May 5, 2015 under the title Video Production.

* This certificate received Regional Consortia recommendation in February 2014. [Please see attached Regional Consortia recommendation.](https://myworkforceconnection.org/wp-content/uploads/2014/08/Program-Recommendations-February-2014-April-2017.pdf)
* This certificate received CCCCO approval on May 5, 2015 under the program title Video Production. [Please see attached COCI approval letter.](https://drive.google.com/file/d/1xcJ4U8CcnqmB5PicClReKBQ7LlUIvtNy/view?usp=sharing)
	+ A program modification was approved by the CCCCO on January 7, 2021. [Please see attached COCI approval letter](https://drive.google.com/file/d/1jE72nxyrSPR-X8hOuBBRRu8V27_WMZO_/view?usp=sharing).

### Advisory Board

The [6/17/2022 San Diego City College RTVF and DJRN Advisory Board Meeting](https://drive.google.com/file/d/1bQ04uee5c2GSU5Sy2ekbV8WXhbRLgaHq/view?usp=sharing) approves of the transition from DJRN and RTVF to FJMP. Also, the board unanimously approved the modifications to this award to fit the FJMP mission and goals.

### Regional Consortium

**Pending Regional Consortium recommendation for a program modification.**

### Labor Market Information

According to the [March 2022 Centers of Excellence Radio and Television Occupations](https://drive.google.com/file/d/1CM8yANFlG2CH4RfmsVpe5_GYaL8tnYVD/view?usp=sharing), Radio and Television Occupations in San Diego County have a labor market demand of 201 annual job openings (while average demand for a single occupation in San Diego County is 242 annual job openings) and sixteen institutions supply 418 awards for these occupations, suggesting that an oversupply exists in the labor market. Entry-level and wages are below the living wage for all occupations. This brief recommends that the colleges do not proceed with developing a new program for these occupations but defers to the region for a **program modification** because 1) on average, these occupations’ entry-level wages are below the living wage; 2) a low number of annual job openings exist for these occupations; and 3) there is an oversupply in San Diego County. Colleges should note that the percentage of students who complete a related program and earn a living wage is lower than students who complete Career Education programs in general.

According to the [March 2022 Centers of Excellence Film Production Occupations](https://drive.google.com/file/d/1ijmKCc3amhObN4IkNJtGpbz6m1y0QfJB/view?usp=sharing), Film Production Occupations in San Diego County have a labor market demand of 244 annual job openings (while average demand for a single occupation in San Diego County is 245 annual job openings) and eleven institutions supply 245 awards for these occupations, suggesting that supply is met in the labor market. Entry-level and wages are below the living wage for all occupations. This brief recommends that the colleges do not proceed with developing a new program for these occupations but defers to the region for a **program modification** because 1) these occupations’ entry-level earnings are below the living wage; and 2) supply is met for these occupations. Colleges should note that the percentage of students who complete a related program and earn a living wage is lower than students who complete Career Education programs in general.

According to the State of California Employment Development Department (CA EDD), projections of employment for the 2018 – 2028 media production related occupations are expected to decrease by 70 jobs in the San Diego County area.

Occupational Projection of Employment 2018-2028

|  |  |  |  |
| --- | --- | --- | --- |
| **Occupation** | **Employment** | **Employment Change** | **Annual Avg Openings** |
| **Estimated** | **Projected** | **Number** | **Percent** |
| [Producers and Directors](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=Producers+and+Directors&careerID=&menuChoice=&geogArea=0604000073&soccode=272012&search=Explore+Occupation)(SOC Code: 27-2012) | 920 | 890 | -30 | -3.3 | 860 |
| [Radio and Television Announcers](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=radio+and+television&careerID=&menuChoice=&geogArea=0604000073&soccode=273011&search=Explore+Occupation)(SOC Code: 27-3011) | 230 | 210 | -20 | -8.7 | 230 |
| [Reporters and Correspondents](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=reporters+and+c&careerID=&menuChoice=&geogArea=0604000073&soccode=273022&search=Explore+Occupation)(SOC Code: 27-3022) | 210 | 180 | -30 | -14.3 | 210 |
| [Editors](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=editors&careerID=&menuChoice=&geogArea=0604000073&soccode=273041&search=Explore+Occupation)(SOC Code: 27-3041) | 770 | 780 | 10 | 1.3 | 860 |
| [Writer and Authors](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=writers+and+authors&careerID=&menuChoice=&geogArea=0604000073&soccode=273043&search=Explore+Occupation)(SOC Code: 27-3043) | 1130 | 1100 | -30 | -2.7 | 1140 |
| [Camera Operators, Television, Video, and Motion Picture](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=camera+o&careerID=&menuChoice=&geogArea=0604000073&soccode=274031&search=Explore+Occupation)(SOC Code: 27-4031) | 140 | 150 | 10 | 7.1 | 150 |
| [Film and Video Editors](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSDetails.asp?searchCriteria=editors&careerID=&menuChoice=&geogArea=0604000073&soccode=274032&search=Explore+Occupation)(SOC Code: 27-4032) | 110 | 130 | 20 | 18.2 | 140 |

*Source:* [*https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSSelection.asp?*](https://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/occExplorerQSSelection.asp)

While CA EDD reflects a decrease in employment for Media Production occupations, the [June 2020 Centers of Excellence Multimedia Journalism Occupations Labor Market Analysis for San Diego County](https://drive.google.com/file/d/1sY_Q-d3WlKDNJ6WTXlZIbPz20r1oPhSI/view?usp=sharing) suggests there was a supply gap in the labor market prior to the pandemic. At the beginning of the pandemic, Multimedia Journalism Occupations were projected to increase by 104 net jobs or two percent between 2019 and 2024.

California State measurements for growth in Multimedia Journalism (i.e. news writers, talent, editors, camera operators) and Videographers do not account for the world growth in these areas. Job postings at Glassdoor indicate top companies such as [SPECTRUM](https://www.glassdoor.com/Jobs/SPECTRUM-Jobs-E1500006.htm), [Cox Media Group](https://www.glassdoor.com/Jobs/Cox-Media-Group-Jobs-E354400.htm), [Univision communications inc](https://www.glassdoor.com/Jobs/Univision-communications-inc-Jobs-E6046.htm), [Estrella Media](https://www.glassdoor.com/Jobs/Estrella-Media-Jobs-E3246229.htm), [San Diego Union-Tribune](https://www.glassdoor.com/Jobs/San-Diego-Union-Tribune-Jobs-E244360.htm), [News-Press & Gazette Co.](https://www.glassdoor.com/Jobs/News-Press-and-Gazette-Co-Jobs-E112245.htm), [21 WFMJ](https://www.glassdoor.com/Jobs/21-WFMJ-Jobs-E1647401.htm), [Hewlett Packard Enterprise](https://www.glassdoor.com/Jobs/Hewlett-Packard-Enterprise-Jobs-E1093046.htm), [Capitol Broadcasting Company](https://www.glassdoor.com/Jobs/Capitol-Broadcasting-Company-Jobs-E230093.htm), [Cowles Montana Media Company](https://www.glassdoor.com/Jobs/Cowles-Montana-Media-Company-Jobs-E39138.htm) are hiring now for Multimedia Journalist jobs. Nationally, there are open Multimedia Journalist jobs in several cities including [Washington](https://www.glassdoor.com/Job/washington-multimedia-journalist-jobs-SRCH_IL.0%2C10_IC1138213_KO11%2C32.htm), [Idaho Falls](https://www.glassdoor.com/Job/idaho-falls-multimedia-journalist-jobs-SRCH_IL.0%2C11_IC1127978_KO12%2C33.htm), [Austin](https://www.glassdoor.com/Job/austin-multimedia-journalist-jobs-SRCH_IL.0%2C6_IC1139761_KO7%2C28.htm), [New York](https://www.glassdoor.com/Job/new-york-multimedia-journalist-jobs-SRCH_IL.0%2C8_IC1132348_KO9%2C30.htm), [Greensboro](https://www.glassdoor.com/Job/greensboro-multimedia-journalist-jobs-SRCH_IL.0%2C10_IC1138755_KO11%2C32.htm), [Rochester](https://www.glassdoor.com/Job/rochester-multimedia-journalist-jobs-SRCH_IL.0%2C9_IC1132765_KO10%2C31.htm), [Billings](https://www.glassdoor.com/Job/billings-multimedia-journalist-jobs-SRCH_IL.0%2C8_IC1135402_KO9%2C30.htm), [Wichita](https://www.glassdoor.com/Job/wichita-multimedia-journalist-jobs-SRCH_IL.0%2C7_IC1151230_KO8%2C29.htm), [Colorado Springs](https://www.glassdoor.com/Job/colorado-springs-multimedia-journalist-jobs-SRCH_IL.0%2C16_IC1148136_KO17%2C38.htm), [Mobile](https://www.glassdoor.com/Job/mobile-multimedia-journalist-jobs-SRCH_IL.0%2C6_IC1127676_KO7%2C28.htm).

Furthermore, according to the O\*Net OnLine the following occupations are considered Bright Outlook occupations and are projected to grow faster than average over the period 2020-2030 for the US nationwide:

* [27-3011 Broadcast Announcers and Radio Disc Jockeys](https://www.onetonline.org/link/summary/27-3011.00)
* [27-4031 Camera Operators, Television, Video, and Film](https://www.onetonline.org/link/summary/27-4031.00)
* [27-3099 Media and Communication Workers, All Other](https://www.onetonline.org/link/summary/27-3099.00)
* [27-2012 Producers and Directors](https://www.onetonline.org/link/summary/27-2012.00)

Also, according to the U.S. Bureau of Labor Statistics, employment in Media and Communication Occupations is projected to grow 14 percent from 2020 to 2030, faster than the average for all occupations, and will result in about 151,500 new jobs. The following Media and Communication Occupations estimates an increase of 47,000 jobs by 2030 in the US.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **OCCUPATION** | **2020 MEDIAN PAY** | **2020 NUMBER OF JOB** | **2020-2030 JOB OUTLOOK** | **2020-2030 EMPLOYMENT CHANGE** |
| [Announcers](https://www.bls.gov/ooh/media-and-communication/announcers.htm) | $41,950 | 52,200 | 15% | 8,100 |
| [Editors](https://www.bls.gov/ooh/media-and-communication/editors.htm) | $63,400 | 108,600 | 5% | 5,600 |
| [Film and Video Editors and Camera Operators](https://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm) | $61,900 | 63,300 | 29% | 18,300 |
| [News Analysts, Reporters, and Journalists](https://www.bls.gov/ooh/media-and-communication/reporters-correspondents-and-broadcast-news-analysts.htm) | $49,300 | 46,700 | 6% | 2,800 |
| [Writers and Authors](https://www.bls.gov/ooh/media-and-communication/writers-and-authors.htm) | $67,120 | 143,200 | 9% | 12,200 |

*Source:* [*https://www.bls.gov/ooh/media-and-communication/home.htm*](https://www.bls.gov/ooh/media-and-communication/home.htm)

The following data provided by the San Diego City College Career Technical Education (CTE) Dean demonstrates there is a labor market gap in the FJMP area. Based on the data, the three-year average of graduates are attaining a living wage.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Program**  | **Labor Market gap**  | **Meeting Labor Market Gap** | **Lead to attainment of living wage** | **Median Wage** | **Nbr of grads (3 yr avg)**  | **Priority Sector** |
| Journalism | Yes | Yes | Yes  |  $26.03 | 3 |  |
| Radio and Television | Yes | Yes | Yes  |  $25.00 | 12 | x |
| Radio | Yes | Yes | Yes  |  $26.12 | 5 | x |
| Broadcast Journalism | Yes | Yes | Yes  |  $26.10 | 3 | x |
| Film Production | Yes | Yes | Yes  |  $25.10 | 18 | x |
| Digital Media | Yes | Yes | Yes  |  $20.58  | 8 | x |

*Source: San Diego City College CTE Dean,* [*https://docs.google.com/spreadsheets/d/1Rl7benFynyKTN2RyYbCdyZ55P-2CzFxc/edit?usp=sharing&ouid=111484512087663959166&rtpof=true&sd=true*](https://docs.google.com/spreadsheets/d/1Rl7benFynyKTN2RyYbCdyZ55P-2CzFxc/edit?usp=sharing&ouid=111484512087663959166&rtpof=true&sd=true)

## Item 5. Enrollment and Completer Projections

(A) Enrollment Data

|  |  |  |  |
| --- | --- | --- | --- |
| **Annual Number of Sections (SECT) and Enrollment (ENRL) Totals** | **2019 – 2020\*** | **2020 - 2021\*** | **2021 - 2022\*** |
| **Course Dept. Number** | **Course Title** | **SECT** | **ENRL** | **SECT** | **ENRL** | **SECT** | **ENRL** |
| FJMP 110 | Introduction to Video Editing*(previously RTVF 153 Introduction to Nonlinear Editing)* | 2 | 52 | 2 | 59 | 2 | 43 |
| FJMP 111 | Single Camera Production*(previously RTVF 124 Single Camera Production)* | 2 | 53 | 2 | 47 | 2 | 45 |
| FJMP 112 | Introduction to Audio Production*(previously RTVF 107 Audio Production)* | 2 | 65 | 4 | 90 | 2 | 65 |
| FJMP 120 | Introduction to Screenwriting*(previously RTVF 110 Introduction to Scriptwriting)* | 4 | 121 | 4 | 116 | 4 | 115 |
| FJMP 122 | Documentary Film Production*(previously RTVF 112 Documentary Film Production)* | 2 | 45 | 1 | 20 | 2 | 35 |
| FJMP 124 | Video Motion Graphics*(previously RTVF 156 Video Special Effects)* | 1 | 29 | 0 | 0 | 0 | 0 |
| FJMP 130 | Newswriting for Multiplatform Journalism*(previously DJRN 200 Newswriting for Multimedia including elements from RTVF 140 Radio and TV Newswriting)* | 2*DJRN=2**RTVF=0* | 33*DJRN=33**RTVF=0* | 2*DJRN=2**RTVF=0* | 35*DJRN=35**RTVF=0* | D:2R:0 | D:34R:0 |
| FJMP 131 | Multimedia Journalism Reporting*(previously DJRN 205 Community Journalism for Multimedia including elements from RTVF 146 The TV News Field Report)* | 1*DJRN=0**RTVF=1* | 10*DJRN=0**RTVF=10* | 0*DJRN=0**RTVF=0* | 0*DJRN=0**RTVF=0* | D:0R:0 | D:0R:0 |
| FJMP 132 | Multiplatform Journalism Production *(previously DJRN 210 News Reporting and Editing for Publication)* | 2 | 21 | 2 | 21 | 2 | 12 |
| FJMP 133 | Broadcast News Production*(previously RTVF 145 Television News Production)* | 2 | 17 | 2 | 13 | 2 | 13 |
| FJMP 134 | Multiplatform Magazine Production*(previously DJRN 220 Reporting and Editing for Speciality Publications)* | 0 | 0 | 0 | 0 | 0 | 0 |
| FJMP 140 | Voiceover Performance*(previously RTVF 106 Acting for Radio/Voice-Over)* | 1 | 29 | 1 | 22 | 2 | 46 |
| FJMP 141 | Audio Storytelling for Radio and Podcast*(previously RTVF 130 Radio Programming)* | 0 | 0 | 1 | 14 | 1 | 8 |
| FJMP 142 | Radio and Podcast Production | + | + | + | + | + | + |
| FJMP 143 | On-Camera Performance*(previously RTVF 121 Performance for Television)* | 1 | 9 | 0 | 0 | 0 | 0 |
| FJMP 144 | Multi-Camera Studio Operations*(previously RTVF 118 Television Studio Operations)* | 2 | 39 | 0 | 0 | 1 | 11 |
| FJMP 145 | Art Direction for Film and Media Production*(previously RTVF 126 Art Direction for Film and Television)* | 2 | 35 | 1 | 21 | 1 | 18 |
| FJMP 146 | Lighting for Film and Media Production*(previously RTVF 128 Lighting for Television and Film)* | 1 | 19 | 1 | 21 | 1 | 11 |
| FJMP 211 | Advanced Single Camera Workshop I*(previously RTVF 246A Advanced Television and Video Production Workshop - Production Management)* | 1 | 2 | 0 | 0 | 0 | 0 |
| FJMP 222 | Documentary Film Workshop I | + | + | + | + | + | + |
| FJMP 232A | Multiplatform Journalism Workshop I*(previously DJRN 211 Online News Concepts for Publication)* | 2 | 12 | 2 | 7 | 0 | 0 |
| FJMP 233A | Broadcast News Workshop I*(previously RTVF 249A Television News Workshop - Producing)* | 2 | 11 | 2 | 6 | 2 | 3 |
| FJMP 242A | Radio and Podcast Workshop I*(previously RTVF 247A Radio Broadcasting Workshop - Production)* | 2 | 11 | 0 | 0 | 0 | 0 |

## *\*Limited enrollment experienced during the 2020-2022 pandemic.*

*+New course.*

## *Source:* [*https://www.sdcity.edu/about/institutional-effectiveness/research/enrollment-dashboard.aspx*](https://www.sdcity.edu/about/institutional-effectiveness/research/enrollment-dashboard.aspx)

(B) Completer Projections

Based on enrollment data, the estimated completer projection of students to earn the award annually is 5 students.

## Item 6. Place of Program in Curriculum/Similar Programs

After reviewing San Diego City College’s existing program inventory in the CCC Curriculum Inventory, the following questions have been addressed:

1. Do any active inventory records need to be made inactive or changed in connection with the approval of the proposed program? If yes, please specify.
This is a program revision to an active program at the State Chancellor’s Office. COCI Control# 33250 needs to be edited and/or revised in connection with the approval of this proposed program.

|  |  |
| --- | --- |
| Submission TypeProgram Revision | Projected Start DateFall 2024 |
| Need for proposalThe program modifications made to film, journalism, and media production (FJMP) certificates and degrees do not change the total number of awards being offered in the region. This program modification updates the program award to include updates to course numbering and course titles that reflects the college’s FJMP emphasis. The Certificate of Achievement in Media Production is not offered at any other campus within the district and San Diego City College is one of five colleges that offer degrees in the region. This certificate is well-established and has been serving the region and local community since its Regional Consortia recommendation in February 2014 and State Chancellor’s Office approval since May 5, 2015 under the title Video Production. Program modification includes award title change (previously titled Video Production); revision to the program and award descriptions; remove RTVF 124 and 153 courses required for the major; add FJMP 112, 120, 122, 130, 133, and 142 to courses required for the major; remove RTVF 107, 118, 125, 126, 128, 131, 146, 151, 156, and 167 from required electives; add two different complete from categories to include FJMP 110, 111, 123, 124, 131, 134, 140, 141, 143, 144, 145, 146, 211, 222, 232A, 233A, and 242A required electives. Maintaining TOP Code to 0604.20 Television (including combined TV/film/video). This certificate requires Regional Consortium recommendation and State Chancellor’s approval. |

1. Does the program replace any existing program(s) on the college’s inventory? Provide relevant details if this program is related to the termination or scaling down of another program(s).
This award does not replace any existing program(s) on the college’s inventory at the State Chancellor’s Office.
2. What related programs are offered by the college?
* Certificate of Performance
	+ Film Production (9 Units)
	+ Media Production *(previously titled Video Production)* (9 Units)
	+ Multimedia Journalism *(previously titled Broadcast News)* (9 Units)
	+ Radio and Podcast *(previously titled Radio)* (9 Units)
* Certificate of Achievement
	+ Film Production (18 Units; COCI CTRL#: 33768)
	+ Multimedia Journalism *(previously titled Broadcast News)* (18 Units; COCI CTRL#: 33761)
	+ Media Production *(previously titled Video Production)* (18 Units; COCI CTRL#: 33250)
	+ Radio and Podcast *(previously titled Radio)* (18 Units; COCI CTRL#: 33160)
* Associate of Science Degree
	+ Film Production (21 Units; COCI CTRL#: 33511)
	+ Journalism *(previously titled Broadcast News)* (21 Units; COCI CTRL#: 09451)
	+ Media Production *(previously titled Video Production)* (21 Units; COCI CTRL#: 09450)
	+ Radio and Podcast *(previously titled Radio)* (21 Units; COCI CTRL#: 09449)
* Associate in Arts for Transfer Degree
	+ Journalism (18 Units; COCI CTRL#: 33094)
* Associate in Science for Transfer Degree
	+ Film, Television, and Electronic Media (18 Units; COCI CTRL#: 35977)

## Item 7. Similar Programs at Other Colleges in Service Area

Five colleges provide awards in TOP Code 0604.20\* Television (including combined TV/film/video) in the San Diego County area per the State Chancellor’s Office Curriculum Inventory.

|  |  |  |  |
| --- | --- | --- | --- |
| **College** | **Award Title** | **Award Type** | **COCI CTRL#** |
| **0604.20\* Television (including combined TV/film/video) *vocational*** |
| Grossmont College |
| Media Communications: Video | Associate of Arts Degree | 08767 |
| Media Communications: Video | Certificate of Achievement | 08767 |
| MiraCosta College |
| Film, Television, and Electronic Media | Associate in Science Transfer Degree | 36545 |
| Palomar College |
| Film, Television, and Electronic Media | Associate in Science Transfer Degree | 37197 |
| San Diego City College |
| Film, Television, and Electronic Media | Associate in Science Transfer Degree | 35977 |
| Media Production*(previously titled Video Production)* | Certificate of Achievement | 33250 |
| Southwestern College |
| Film, Television, and Media Arts | Associate in Science Transfer Degree | 36327 |
| Film Television and Media Arts Production Specialist-Advanced | Certificate of Achievement | 38359 |

*Source:* [*https://coci2.ccctechcenter.org/programs*](https://coci2.ccctechcenter.org/programs)